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NEWS SUMMARY

GENERAL: Spain makes it three years with peak... Russia... Gilts at three year peak

Angry TUC meeting on next stage of pay policy adjourns

BY ROY ROGERS, LABOUR CORRESPONDENT

TUC leaders at an acrimonious meeting of their economic committee yesterday were unable to agree on a strategy for negotiating a further phase of voluntary wage restraint to succeed the present policy due to expire at the end of July.

CBI seeks £1 1/2 bn. cut in direct taxation

BY ADRIAN HAMILTON

THE Confederation of British Industry is likely to follow the TUC's call for a £2bn. refation of the economy with its own Budget recommendations for a £1.5bn. reduction in direct taxation.

Agreement on power industry merger near

BY MAX WILKINSON, INDUSTRIAL STAFF

THE GOVERNMENT believes Sir Arnold Weinstock, the head of GEC, is absolutely opposed to mergers needed to secure the future of the power engineering industry.

Spain makes it three years with peak... Russia... Gilts at three year peak

GILTS were encouraged by January's further fall in the money supply and the announcement of a cutback in the Government's borrowing requirements.

EQUITIES moved irregularly, with the FT 30-share index closing 4.3 lower at 287.9. The All-share fell 0.9 per cent to 163.81.

STERLING gained 15 points to \$1.775; its weighted depreciation was unchanged at 42.8 per cent. The dollar's widened to L10 (0.88).

GOLD gained \$24 to \$1284. WALL STREET was down 10.39 at 931.85 near the close.

THREAT of a shipbuilding trade war between the EEC and Japan receded when the Community accepted that Japanese proposals were a positive step.

POLICE inquiries into Pergamon Press should be completed in a few weeks, the Solicitor General revealed.

INLAND REVENUE is likely to recommend a significant relaxation in the proposed rules for special tax treatment of U.K. employees working abroad.

FIAT'S West European sales last year were 7 per cent up on 1975. Sales in Britain increased by more than 4 per cent.

CATTLE'S HOLDINGS is urging shareholders to reject the \$2p cash per share take-over bid from rival check trading and financial group Provident.

ITALIAN State hydrocarbon concern ENI reported its losses had dropped from L119bn. (£79.3m.) in 1975 to only L5bn. (£3.3m.) last year.

TRUST HOUSES FORTÉ pre-tax profit for the year to October 31 rose to a record £23.7m. (£13.3m.).

BRITISH and French ambassadors have been instructed to reach the U.S. Government site known their concern at further delay in the bid to secure landing in Concordia in New York.

QUEEN and Prince Philip London's Heathrow airport night in a British Airways flight for the Silver Jubilee to Western Samoa, Tonga, New Zealand, Australia and New Guinea.

SOVIET cosmonauts have transferred from Soyuz-24 to the space laboratory Salyut-6 at 5.

IEF PRICE CHANGES YESTERDAY

Table with columns for various stocks and their price changes, including Albright and Wilson, Assed, Biscuit, etc.

Much of the argument centred on whether the TUC should yield to increasing Government pressure to conclude a new wage agreement in time for the spring Budget, or whether they should see what the Budget holds before committing themselves to another wage deal.

After yesterday's meeting was adjourned, Mr. Murray and his senior colleagues were able to report their dilemma direct to Mr. Denis Healey, the Chancellor of the Exchequer, and other Ministers at a previously arranged lunch meeting in Downing Street.

The economic committee was ostensibly discussing a draft of the TUC Economic Review which was reported in the Financial Times yesterday.

Several members of the committee, including Mr. Joe Gormley of the Mineworkers and Mr. Hugh Scanlon of the Engineers, argued against including pay policy in the review.

Mr. Murray's statement that the TUC could abandon pay policy entirely was just one of three options he saw as being

re-written for next week's resumed meeting. That meeting will also have to decide whether or not to hold a special conference of union general secretaries and presidents before the Budget.

Several unions feel they will have great difficulty in selling a pay policy which is not a general conference in the light of growing shop-floor disillusionment with the social contract.

Leyland and Ford workers, miners and busmen have already made ominous warnings on pay and yesterday's further evidence of a potential rank and file revolt against wage restraint came from the National Union of Public Employees.

Of 44 resolutions on the agenda for NUPE's annual conference in May, all but a handful are highly critical of the Government's response to voluntary wage restraint.

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one block to drill in the Moray Firth quadrants, 13 and 14. These are thought to contain the most attractive structures on offer.

They also lie close to a number of confirmed oilfields, including Piper and Claymore, and trans-mission pipelines.

A surprising absentee from these near Moray Firth and adjacent blocks is the Anglo-Norwegian concessionaire, either near the Anglo-Norwegian median line, in the western entrance of the English Channel, or south-west of the Hebrides.

Amoco left out of latest oil exploration awards

BY RAY DAFTER, ENERGY CORRESPONDENT

ONE OF the major North Sea oil operators - Amoco - has been left out of the latest round of exploration allocations because of a disagreement with Government over State participation terms.

Unless Amoco can buy its way into one of the 44 new licences - and that will need Government sanction - it will now have to wait until the next round is allocated.

The exclusion of Amoco from the 85 companies involved in fifth-round licences confirms the stance taken by Mr. Anthony Wedgwood Benn, Energy Secretary, that companies had to agree outline terms of State participation in existing licences if they wished to be considered for new allocations.

Amoco, which is operator for the group exploiting the Montrose Field, had been a member of three different groups that applied for new licences. It is possible that this time Amoco included two inshore blocks in the English Channel which are thought to be connected to landward fields. They are among 27 blocks and part blocks which remain unallocated after the fifth round offers.

Mr. Norman Rubnash, managing director, said last night that Amoco was disappointed. "But we will be back - there will be future rounds," he said.

It is the first time that these latter two areas have been offered to oil companies. The area west of the Hebrides is being contested by the Irish Government, although BP said last night that it understood the British Government had jurisdiction over the area.

Lord Kearton, chairman and chief executive, said that BNOG had also been unsuccessful with a number of applications. BNOG is to have a 51 per cent stake in all the newly allocated blocks, except for those operated by British Gas.

But he emphasised that these gains should not be thrown away by precipitate and undue self-indulgence - least of all by those at the top of the heap.

Those pressing for preferential treatment for skilled workers had now been joined by Mr. Frank Chapple, of the Electrical and Plumbing Trades Union, in his union journal that he will not support a new agreement unless it includes "proper reward for skill and responsibility."

Rupert Corawell writes: A junior Government Minister closely involved with the pay deal negotiations last night dampened hopes of any windfalls for the better paid.

Speaking in Middleburgh, Mr. John Grant, Under-Secretary for Employment, said that after two years of pay restraint Britain's long-term economic prospects gave ground for optimism.

More crucially, it has to consider whether it can afford both refation and a loosely structured phase three on the basis that some form of agreed restraints, however loose, is a political as well as an economic necessity.

Talks on the issue have hardly begun. The CBI and the Government are agreed on the need for a tight wage norm excluding consolidation of phases one and two, and offering only limited scope for productivity and differentials to be taken into account.

Union pressure is for a much more relaxed phase of pay restraint. The Government's main hope appears to be that it will be able to get the unions to accept a relatively low norm of perhaps 6 per cent, even if this means agreeing to flexibility clauses that will drive wage bills far higher.

One of the ideas being considered is for additional differential increases to be allowed for skilled workers in manufacturing industries and not for those in service or government employment - although this would be extremely difficult to administer.

Despite fears in industry, the Bullock report does not seem likely to play a major role in the pay negotiations.

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For its part, the Government is prepared to press the CBI into ordering a new £500m. power station at Drax B near Selby to provide immediate work for the men at present employed by Parsons where 900 men are threatened with redundancy, and for Babcock and Wilcox's Renfrew works.

The possibility of local disruption is one of the worst dangers facing Mr. Varley. Without doubt any strike in the critical months ahead would kill the chance of obtaining the foreign orders on which the industry's survival depends.

One of the initial suggestions, for a single merged company for boiler-making and turbine generators combined, has now been rejected by Ministers.

One of the fears was that GEC would come to dominate the company and therefore obtain a complete monopoly over the power engineering industry.

Babcock and Wilcox, the generator fields, it would be in a stronger of the two boiler-making companies is so diversified that Parsons' thriving transformer and switchgear business.

To prevent such dominance, the unions represented by the Confederation of Shipbuilding and Engineering Unions, are demanding that the NEB should control both new companies with a 51 per cent stake.

However, the unions are beginning to accept that they will be overruled on this demand, for two reasons. The first is that

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SOUTHWARK LONDON S.E.1 EXCELLENT MODERN OFFICE BUILDING IN A PROMINENT LOCATION NEAR LONDON BRIDGE STATION APPROX 36,800 SQ. FT. TOGETHER WITH PRIVATE CAR PARK TO LET Hillier Parker May & Rowden 39 King Street, London EC2V 8BA Telephone 01-605 3851

ON OTHER PAGES: Labour News, Leading Articles, Letters, etc. FEATURES: British Leyland's productivity problems, Economic viewpoint, Report from Jamaica, Communists in Malaysia, FT SURVEY: Industrial property.

LOMBARD

Ground rule for monetary control

BY ANTHONY HARRIS

AS THE Chancellor has told the Parliamentary Labour Party, the authorities are now undertaking a fairly fundamental review of the present method of controlling interest rates...

Under control

A half-informed guess about what is worrying officials at the moment suggests that this is just what is happening. The most pressing worry is to get interest rates under control...

The worry about failure to control interest rates shows up beautifully clearly, because the purpose of the system is not to control the growth of domestic credit...

U.S. fashion

It seems to me, then, that the starting point for any sensible reform of the system must be to find a better indicator or a whole set of them. American fashion. A wide measure might include building society deposits and local authority short deposits...

RACING

BY DOMINIC WIGAN

Mannyboy looks a winner

FEW HIGH-CLASS performers from the flat have made such an impact in their first national hunt season as John Cherry, and the Huntingdon executives must be more than pleased to have the Newmarket gelding in the line-up for to-day's Sidney Banks Memorial hurdle.

Whatever his fate with Modesty Forbids Gifford should have at least one winner for Mannyboy seems all set to follow up Saturday's Sandown success in the Wiltshire Chase. A smart performer on his day Mannyboy was running on particularly strongly at the end of that Sandown race, the Fairmile Chase, and I shall be surprised if he cannot follow up.

At to-day's other meeting at Haydock, where further heavy rain could threaten proceedings, Everything looks to be the afternoon's best bet in the Birkdale Novices Chase.

SALEROOM

BY ANTONY THORNCROFT

£45,000 for watch of 1650

THERE IS exceptional international demand at the moment for gold watches, and the auction yesterday which totalled £184,515, with virtually everything selling.

A 1912 registered envelope to Peking sold for £1,000, as against a £50 estimate. More on target were the £4,250 paid for a block of four of the first Dutch issue of 1852, and £3,800 paid for both a set of four and a set of three of the same issue.

Paul Serurier sold for £1,500 and Colnaghi gave £1,100 for "L'Abbatte" by Suzanne Eisenheck. The same sum acquired "Deux Femmes enlacent" by Dorothea Tanning, while another Eisenheck fetched £1,050.

Motorcyclists' needs

'being ignored'-MP

A FRONT-BENCH Tory MP has called for urgent government action to stem the appalling casualty figures among teenage motorcyclists.

Motorcyclists' needs

'being ignored'-MP

Mr. Fowler said wider training opportunities for the new rider were needed urgently. No one can be satisfied with the position where a new owner could go on to the roads without any training.

Motorcyclists' needs

'being ignored'-MP

Last year, the estimated total casualty figure for riders and passengers of motorcycles, mopeds and scooters was 68,000. This included over 1,000 deaths and 18,000 serious injuries.

WORLD BANKING IN 1977

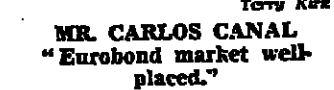
Demand for large credits expected this year

BY JAMES McDONALD

EUROCURRENCY FINANCING on the right road unless they are complemented by effective fiscal and monetary discipline. Mr. James R. Greene, executive vice-president of American Express International Banking, told the conference, which was organised in conjunction with the Bankers' Conference and The Banker's Association in London yesterday.

Mr. Canal, speaking on Developments in the International Money and Exchange Markets, said that typical of the substantial credits raised by the large international banks was the \$1.5bn loan to the U.K.

slowly and painfully even by most disciplined of governments we must assume that these negotiations may be painful both creditor and debtor alike. "I must express concern you about the political pressure that may be unleashed in countries faced with the much sought growth rates set by their ability to generate resources rather than the internal financial community's wishes, for good or ill, to put them."



MR. CARLOS CANAL "Eurobond market well-placed."

While the market with confidence in the new-found maturity assures its vitality. This vitality stems from the emergence of a strong secondary market bolstered by the increasing participation in recent years of institutions which have added depth and expertise.

They have therefore to adapt and refine skills assessing the qualities of investment. The most fundamental in the involvement of merchant banks with loan finance their contribution to the Eurobond market in London. The Eurobond market merchant banks played a more significant role than commercial banks.

Flexible

In a discussion on Italy its Prospects Dr. Mario Monti, deputy director-general of Banca d'Italia, said that in fields for which it is responsible the Bank would "avail itself of a flexible control of the monetary base and make efforts to ensure that the right conditions prevail on the credit markets to a level and composition aggregate demand that are consistent with the slackness constraints and the shift resources towards investment. The Bank would continue to pursue competitiveness efficiency of financial intermediaries and to develop functional money and credit markets, bearing in mind the present relationship between the two."

No comfort

The recent settlement with Zaïre had been trumpeted triumphantly in some quarters as proof that satisfactory agreements could be reached with countries in severe financial difficulties.

No comfort

The required remedies and prescriptions were widely understood, said Mr. Greene. He quoted Dr. Johannes Witteveen, of the International Monetary Fund, at the recent Manila meeting: "Deficit countries should arrange their domestic policies so as to restrain demand and to permit the shift of resources to the external sector to the extent necessary to bring the deficits on current account in line with the substantial level of capital imports and aid."

No comfort

Other speakers on the subject of the two-day conference of the executive B of Banque Internationale de Luxembourg, with an addendum of a Regulatory View, Prof. Thomas Wilson, a Smith Professor of Political Economy, University of Glasgow who spoke on monetary policy.

Reckoning

The floating exchange rate system was a blunt and merciless instrument. Unless the market has confidence that a country is establishing a good record in the management of its economy, particularly with regard to the control of inflation, the floating system will quickly exact its penalty.

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TV/Radio

BBC 1
Indicates programme in black and white.
9.41 a.m. For Schools, Colleges, 10.45 Other People's Children, 11.00 For Schools, Colleges, 12.35 p.m. On the Move, 1.45 News, 1.50 Pebble Mill, 1.45 Mr. Benn, 2.00 You and Me, 2.15 For Schools, Colleges, 3.00 Kitting Fashion, 3.25 The 60, 70, 80 Show, 3.53 Regional News (except London), 3.55 Play School, 4.20 Astronaut, 4.25 Jackanory, 4.40 Blue Peter, 5.45 John Craven's

F.T. CROSSWORD PUZZLE No. 3,302

Grid for crossword puzzle with numbers 1-27.

ACROSS
1 A gangster to salute in solitary (2, 6)
5 Singular vigour to subdue among the Roles (6)
9 Summarise what is forbidden for the departed (6)
10 Written in confinement (6)
11 A recital by one of the family (8)
12 Kill mother to get the estate (6)
14 Stomach overloaded? You will have to go on top (4, 6)
15 For the glory of the Creator and the relief of — (Bacon) (4, 6)
22 A sword might be tooled in this place (6)
23 Russian returns about a happening in a Dutch town (8)
24 The result for one who has started for the moon (6)
25 Can a Constellation get to these islands? (8)
26 Milne's made a cake (6)
27 In principle people have a habitation (8)

DOWN
1 "Priests, victims swim before my eyes" (Edmund Smith) (6)
2 A young horse, includes a degree of blue pigment (6)
3 Roman governor, saint-memorial and unpretentious (6)
4 Fairly good after Mrs. Mopp's attentions (8, 2, 5)

Wales-5.15-5.40 p.m. Billdowncar, 5.55-6.20 Wales To-day, 6.40-7.10 Heddiw, 11.46 Dewch i Siarad, 12.35 The Week, 12.41 a.m. News and Weather for Wales, 1.00 Scotland, 1.41-1.45 a.m. For Schools: Around Scotland, 5.55-6.20 p.m. Reporting Scotland, 11.45 News and Weather for Scotland, 11.48-12.15 a.m. Bonn Commercial: Talking Point, 12.15 a.m. Northern Ireland-5.55-6.30 p.m. Northern Ireland News, 5.55-6.30 Scene Around Six, 6.35-6.50 Spotlight on Northern Ireland affairs, 11.00 Wildlife, 11.25 News and Weather for Northern Ireland, England-5.55-6.20 p.m. Look East (Norwich); Look North (Leeds, Manchester, Newcastle); Midlands 70-day (Birmingham); Points West (Bristol); South To-day (Southampton); Spotlight South-West (Plymouth).

BBC 2

11.00 a.m. Play School, 6.30 p.m. Open University, 7.00 News on 2 Headlines, 7.05 Your Move, 7.20 Newsday, 8.05 The Book Programme, 8.20 News, 8.30 BC: The Archaeology of the Bible Lands, 9.30 A Touch of Romance: Jane Austen starring George C. Scott and Susan York, 11.15 Late News on 2, 11.25 Music at Night for late by Danyel.

ANGLIA

1.20 a.m. Anglia News, 4.20 The Romper, 10.40 News, 10.50 The 100, 11.00 News, 11.10 The 100, 11.20 News, 11.30 The 100, 11.40 News, 11.50 The 100, 12.00 News, 12.10 The 100, 12.20 News, 12.30 The 100, 12.40 News, 12.50 The 100, 1.00 News, 1.10 The 100, 1.20 News, 1.30 The 100, 1.40 News, 1.50 The 100, 2.00 News, 2.10 The 100, 2.20 News, 2.30 The 100, 2.40 News, 2.50 The 100, 3.00 News, 3.10 The 100, 3.20 News, 3.30 The 100, 3.40 News, 3.50 The 100, 4.00 News, 4.10 The 100, 4.20 News, 4.30 The 100, 4.40 News, 4.50 The 100, 5.00 News, 5.10 The 100, 5.20 News, 5.30 The 100, 5.40 News, 5.50 The 100, 6.00 News, 6.10 The 100, 6.20 News, 6.30 The 100, 6.40 News, 6.50 The 100, 7.00 News, 7.10 The 100, 7.20 News, 7.30 The 100, 7.40 News, 7.50 The 100, 8.00 News, 8.10 The 100, 8.20 News, 8.30 The 100, 8.40 News, 8.50 The 100, 9.00 News, 9.10 The 100, 9.20 News, 9.30 The 100, 9.40 News, 9.50 The 100, 10.00 News, 10.10 The 100, 10.20 News, 10.30 The 100, 10.40 News, 10.50 The 100, 11.00 News, 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vent Garden
In ballo in maschera
 by RONALD CRICHTON

Icolai Gedda, with his sense of touch, is such an obvious touch for King Gustavus in his *Un ballo in maschera*. It was a surprise to find that Tuesday he was making his appearance in the role of King Gustavus. He did the first with infectious élan, bringing on, and as much of the King's orical topknot as Verdi bear. He had slightly to r the tension for the gallowes, but the duet with Amelia still most elegantly phrased. His winning performance, with time-declining voice managed a skill that by no means udes the taking of risks — st always with success. Ujana Molnar-Talajic, the slav soprano who sang *Un ballo in maschera*, has been heard here as *Norma*. She has at, shining top notes with ch enough and to spare for long, arching phrases. About way down there is an ard patch where the tone les. Some of her singing when the voice is gleaming, iminative, so that excel individual phrases don't up. Like many initially mpassioned Amelias she was by the music's tenderness the duet with Gustavus.



Ben Thomas, Robert Pugh and Raymond Collins in the revival of Sean O'Casey's 'The Silver Tassie,' which opened last night at the Theatre Royal, Stratford, E15

Criterion
Frontiers of Farce
 by B. A. YOUNG

Frontiers of Farce is not idly named. The boundaries of the genre are clearly charted, from the anal vulgarity of Feydeau's po-manufacturer to the oral excesses of Wedekind's business-bound Wognerian tenor, from the Andy Capp exchanges of *ambitious M. Follin* and his slovenly wife to the full frontal suicide of Gerardo's insatiable fan.

Both the plays that make up this enjoyable programme (transferred from the Old Vic, where they played in the autumn) are admirably adapted from their original languages by Peter Barnes, who directs them as admirably. The Feydeau, *The Purging (On purge Bobé)*, comes from his last, savage period; his followers will be surprised to find no seductions, no sex at all in fact apart from an unsubstantiated accusation. The play tells only of a War Office contract for unbreakable chamber-pots (not because their manufacturer's wife will not get out of her filthy bathrobe when the Government representative (John Phillips) comes for lunch and because she insists on involving him in her efforts to cure her little boy's constipation. Squallid it may sound; but think it is an uncommon luxury. Feydeau is Feydeau and there are some uproarious scenes — none better than the wholesale destruction of the unbreakable items, which prove to be all too



Photographer Marcus Adams and the young Prince of Wales, at the exhibition of photographs by Marcus Adams, Talajic, at the Kodak Photographers Gallery in High Holborn

Record Review
Rienzi by ELIZABETH FORBES

Wagner cycle. Later in the year the EMI recording, made, appropriately enough, with the Dresden Staatskapelle and State Opera Chorus, Dresden, State Opera Chorus, Staatskapelle Dresden/Hollreiser. EMI SLS 950. (Five records) £15.25.

Wagner *The Valkyrie*. Curphey, Hunter, Howard, Remedios, Bailey Grant/ENO Orchestra/Goodall. EMI SLS 5063 (five records). £10.95.

October 20, 1842, the date of the first performance of *Rienzi* at Dresden, was a turning point in Wagner's career. Though his adaptation of the novel by Bulwer Lytton was the 18-year-old composer's third completed opera, and though a fourth (*Der fliegende Holländer*) was finished and awaiting production while a fifth (*Tannhäuser*) was already begun, its premiere was only the second actual performance of a Wagner stage work ever given—*Die Feen*, composed in 1835-36, was not produced until after the composer's death, while *Das Liebesverbot* received only a single performance at Magdeburg in 1836, as the second had to be abandoned, owing to chaotic conditions in the theatre.

Elizabeth Hall
Bartok Quartet
 by DOMINIC GILL

The Bartok Quartet is 20 years old this year. It surely ranks, I have written on this page, among the five or six of the world's string quartets. On Tuesday the Hungarian ensemble dedicated their performance to the memory of the late, Thomas Yigol, who died tragically young in London last year. It was in no sense a elegiac evening: the quality of the Bartok's playing — the shimmering tone, the brave attack, the richness and agency of manner and gesture — was itself a far after epitaph. It was, as ever, the fine-cut all the subtler colouring, shades and emphases which beyond the scope of a short, technical review, and as such us not just beyond the ech of words — which made the performances memorable. But broader lines too played their part: the broad sweep of argument in the first movement of the G minor quartet, Op. 43; the rapt stillness of the tempo, but never halting; the porous non troppo of the finale

Lytton's novel are omitted from Wagner's text. The most important omission is Rienzi's wife Nina; in the opera Rienzi addresses the city of Rome as his bride and only love, though the affection he shows for his sister Irene is certainly more than fraternal. Wagner depicts Rienzi's growing arrogance and despotism extremely well; it is in this illustration of the corrupting influence of power that the mature composer of *The Ring* is glimpsed. Musically *Rienzi* is something of a dead end in Wagner's development, though the choruses and marches as well as the famous Prayer preface those in *Tannhäuser*.

On the EMI set the joint choruses sing with a disciplined enthusiasm that gives the Roman people, who play such an important part in the story, due dramatic weight. Paolo Orsini and Stefano Colonna, the two chief patrician conspirators, are powerfully characterised by Theo Adam and Nikolaus Hillebrand, while Siegfried Vogel thunders sonorously as Raimondo, the papal legate. Siv Wennergren produces radiant tone as Irene, though she is apt to swallow her words. René Kollo does surprisingly well in the title role — surprisingly because his essentially lyrical voice is far from the heroic tenor that is Rienzi's music demands; Kollo is in good form, his excellent diction lends interest to the long stretches of Fricka recitative, his phrasing is exemplary in the Prayer and the engineers contrive to make him audible in the ensembles; but the excitement that a trumpet-tongued singer such as Tichatsek, the first Rienzi, could give to the part is missing.

Janis Martin sings the travesty role of Adriano Colonna; Wagner lavishes all his finest music on this character, whose love for Irene and initial belief in Rienzi are in direct conflict with his filial affection and duty to Colonna and the patricians. Janis Martin gives graphic expression to Adriano's dilemma in the aria "Gerechter Gott! So ist's entschieden." Heinrich Hollreiser conducts with forthright competence — subtlety is no doubt out of place in this work — and is splendidly backed up by the Dresden Staatskapelle, whose mellow brass section has a field day.

The *Valkyrie* recording is the third instalment — *Rhineland* and *Siegfried* are already available — of the English National Opera's much-praised *Ring* to appear on disc. Unfortunately the recording of *The Twilight of the Gods* is still a problem, though not yet a hopeless one. The *Valkyrie* is well up to the standard of the previous issues. The merits of Reginald Goodall's conducting of *The Ring* have frequently been discussed on this page. For my taste his deliberate speeds only drag here in the second act, when tension is allowed to slacken over-much. Otherwise the music's pulse beats strongly. Margaret Curphey's sympathetic Sieglinde, Alberto Remedios's lyrically sung Siegmund, Clifford Grant's menacing Hunding, and Howard's complacent Fricka, recitative, his phrasing is exemplary in the Prayer and the engineers contrive to make him audible in the ensembles; but the excitement that a trumpet-tongued singer such as Tichatsek, the first Rienzi, could give to the part is missing.

Janis Martin sings the travesty

Opera on television
 by MAX LOPPERS

Recent experience of opera on television has not been very happy. *Hansel and Gretel*, made in the BBC studios and shown over Christmas, was competent, if barely inspired in its sense of fantasy; at least it satisfied both requirements of the exercise, that the film be both acceptable television and a worthy representation of the opera. But if the possibilities of the medium had to be judged solely by Jean-Pierre Ponnelle's *Madama Butterfly*, filmed with his usual chic and visual flair, coped with transferring Puccini's opera to another medium by betraying both the opera and its very operaticness. It was subject to all the expected gratuitous, meaningless Ponnelle alterations to any basic operatic text — a director who pictures the final third of the love duet as a roll in the grass, the lovers' voices murmuring on the sound track, is clearly unable to understand the sense, the words or the music of Puccini's opera. The effect of synchronisation of lips and throats obviously not producing notes, was here to wrap

Purcell Room
Christopher Herrick
 by NICHOLAS KENYON

The "45" is a misnomer; though generations of keyboard minor Preludes is dotted a more ceremonial piece than he made to regard Bach's two books of preludes and fugues in all the keys as a unity, they were in fact conceived separately; the second was a sequel to the first, and was written after an interval of about 20 years. As Hermann Keller says in his book on the music (just published in an English translation, *The Well-Tempered Clavier* by J. S. Bach, Allen and Unwin, £7.50), the second is more varied in style and content than the first.

Christopher Herrick has been working his way through the two books in five well-planned recitals (the diversities of the preludes and fugues which he has worked on and Tuesday added the first French Suite and the C minor Toccata); he has now reached the central eight fugues of Book Two. The problems of playing all this music on any one instrument are considerable: in several of the movements (the *major and C minor Preludes*) Bach seems to have envisaged an instrument with more sustaining power than Duicken reproduction harpsichord. Mr Herrick acknowledges this by adding an occasional extra bass note for resonance. But seemed defeated by the breadth of those sections (like the E major fugue) which are conceived on a very large scale. He was more at ease in the intimate, almost clavichordal writing of the E major and F minor Preludes (the latter, so often played sentimentally, had a welcome freshness and direction); these provided the best focus for his clear phrasing, careful characterisation, and meticulous attention to detail with a part in Tom Stoppard's *Once or twice he underplayed Dirty Linen*.

Festival Hall
Mahler's Sixth by MAX LOPPERS

It was instructive after this point of the Sixth Symphony the London Symphony Orchestra, to seek out Alma Mahler's graphic description of the husband after the premiere: "Mahler walked up and down the artists' room, sobbing, ringing his hands, unable to strol himself." It seemed a little unlikely, from the present performance, that Tuesday's conductor, James Levine, would discover in similar condition. Not that one would necessarily wish him to be; and perhaps it is a listener of new to the work, there can ever again be unleashed upon the first full impact of its tragic power.

Book Reviews will appear in to-morrow's paper

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EUROPEAN NEWS

Japanese stand by shipbuilding offer

By David Curry
PARIS, Feb. 9. THE OFFER to impose higher export prices on ships and turn down new orders in certain cases was "the maximum effort Japan can make at the moment," the OECD working party on shipbuilding was told today.

Spain and Soviet Union resume full relations

BY ROGER MATTHEWS
MADRID, Feb. 9. SPAIN today re-established full diplomatic relations with the Soviet Union after a break of 38 years. The Foreign Ministry in Madrid announced that it was also exchanging Ambassadors with Hungary and Czechoslovakia, having recently reached similar agreements with Romania, Poland, Yugoslavia and Bulgaria.

Ireland to go ahead with U.K. torture case

STRASBOURG, Feb. 9. THE IRISH government today rejected a British proposal for it to drop legal proceedings over the torture of Republican detainees by British forces in Northern Ireland.

Britain in final bid for fish agreement with EEC

BY ROBIN REEVES
BRUSSELS, Feb. 9. UNDER STRONG pressure from its EEC partners, Britain is to make one last effort to agree a Community arrangement for the conservation of fish stocks inside its new 200-mile limits.

French applaud as Giscard lays down the law

PARIS, Feb. 9. PRESIDENT Giscard d'Estaing has started to fight back against the 1978 general election. Judging by the reactions to his speech, there is nothing that the French like as much as a President who lays down the law firmly.

Natural gas proposal in Sweden

A CONSORTIUM of Swedish ship-building and engineering companies, led by the Kockums group, yesterday presented to the government a Kr3,400m (£474m) natural gas project, as an alternative to the continuation of Sweden's nuclear power programme.

'First breakthrough' welcomed

BY PHILIP RAWSTORNE AND DAVID SUCHAN
LUXEMBOURG, Feb. 9. FISHING conservation measures agreed in principle by the EEC Council of Ministers early today were welcomed by Mr. Finn Gundelach, the Commissioner for Agriculture and Fisheries.

Goldsmith deal to take over l'Express 'near completion'

BY MARGARET REID
NEGOTIATIONS have reached an advanced stage for Sir James Goldsmith's Paris-based master company, Generale Occidentale, to buy the French weekly news magazine, l'Express, from M. Jean-Jacques Servan-Schreiber, the millionaire publisher and politician.

Dutch wage row

The Dutch Government has stuck to its earlier pledge that it will not make an early move in the national wage dispute in Holland where strike actions continued to spread yesterday.

U.K. pledges not to delay poll

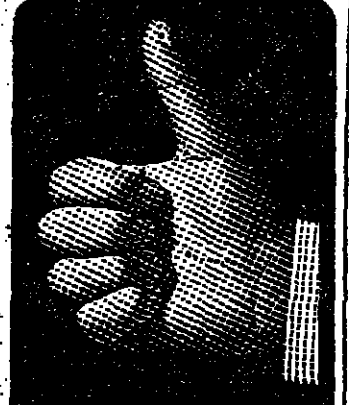
BY OUR OWN CORRESPONDENT
LUXEMBOURG, Feb. 9. MR. JOHN TOMLINSON, British Foreign Office undersecretary, today repeatedly assured the European Parliament that the British Government intends to legislate for direct elections by June next year.

Greeks 'reluctant' to invest

BY OUR OWN CORRESPONDENT
ATHENS, Feb. 9. HEAVY consumer spending, together with a reluctance to invest in industry, are jeopardising the progress of the Greek economy, according to Professor Xenophon Zolotas, Governor of the Bank of Greece.

German investment

The West German government, while still resisting all suggestions that it stimulate the economy, now hopes that its medium-term public investment programme will produce a "burst of orders" worth DM140bn this year, according to the official spokesman, Dr. Armin Gruenewald.



If that's your attitude get the facts about Cwmbran

Little more than two hours from London by M4, ninety minutes from Birmingham by M5/M6, Cwmbran is one of Britain's most successful industrial developments.

Form with fields for Name, Position, Company, Address, and a small image of a document.

Large advertisement for Switzerland featuring a hot air balloon illustration and the text 'What luck that Switzerland keeps reappearing on the holiday horizon... a complete Holiday World waiting to be explored... SWITZERLAND second only to one's own land'.

Vertical text on the left side of the Switzerland advertisement: 'Contact your Travel Agent or: Swiss National Tourist Office, Swiss Centre, 1, New Coventry Street, London W1V 3HG, Tel. 01-734 1921'.

مخترع من الاصول

AMERICAN NEWS

Carter hints at relaxation of oil, gas price controls

BY DAVID BELL WASHINGTON, Feb. 9. IR. JIMMY CARTER, the U.S. President, hinted strongly at his energy policy yesterday that is energy policy may call for de-regulation of oil and gas prices but promised that he would try to ensure that companies did not make "unwarranted profits" if federal controls are relaxed.

AFTER THE KAISER ALUMINIUM DEAL

Jamaica seeks new partners

BY RHYD DAVID

ALUMINIUM'S ambition to exercise much greater control over bauxite, the raw material used for the manufacture of aluminium, and its main natural resource, has just come a step closer to fulfilment with the signing at an elaborate ceremony in Discovery Bay, in the north of the island, of a new partnership agreement with Kaiser, the third biggest U.S. aluminium producer.

Hungarians are advising on the construction of a 600,000 tonnes per year alumina plant in Jamaica, which would supply aluminium smelters in Mexico, Venezuela and Algeria. Various other Caribbean projects involving Jamaica, Guyana, and Trinidad have also been discussed.

Generated

The agreement with Kaiser, giving Jamaica a 51 per cent stake in a new company, Kaiser Jamaica Bauxite, will not substantially raise the revenue available to the island. For this to happen a continued improvement of world demand for aluminium is needed, and a consequent increase of the income generated by the levy charged on exports.

If all the deals work out successfully and bring a new stability to production and to labour relations, Jamaica will have gone some way towards allaying the fears held by the bauxite producers. The companies, however, are in a much better position than they were only a few years ago to make alternative arrangements, if problems now arise or if new conditions are imposed.

Upturn at Pennzoil

HOUSTON, Feb. 9. PENNZOIL COMPANY'S 1976 earnings excluding special items rose 23 per cent to \$131m, or \$3.31 a share, compared with \$106.8m, or \$3.04 a share, for 1975, reports U.S.

U.S. OPTIONS TALKS DELAYED

WASHINGTON, Feb. 9. The Commodity Futures Trading Commission postponed a meeting today at which it was to continue its review of regulations for the proposed program to establish a U.S. commodity options market. The commission officials said no date has yet been fixed for a resumption of the review.

Steel union battle continues

BY OUR OWN CORRESPONDENT WASHINGTON, Feb. 9. LLOYD McBRIDE, the Mr. McBride's camp acknowledges that Mr. Sadowski is likely to do better in the industrial heartland, but contends that Mr. McBride's strength is much more widely distributed over the country and in Canada, where steel workers have also been voting.

Generated

What both the company and the Government are clearly hoping is that some less tangible benefits will accrue from an increased involvement of the workforce in a Jamaican enterprise. Even before the establishment of the new company, Kaiser had reduced the number of expatriate managers to one—the manager. In his speech at the signing ceremony Mr. Manley left the workforce in no doubt that much would now depend on them, and their willingness to make a success of the business.

Consolidated Bathurst

MONTREAL, Feb. 9. CONSOLIDATED Bathurst, the major Eastern Canada pulp and paper and packaging group controlled by Power Corporation of Canada, earned \$5.2m, or 87 cents a share, in the fourth quarter against \$3.4m, or 44 cents a share, a year earlier.

Minister is replaced in Ecuador

QUITO, Feb. 9. COLONEL René Vargas Pazos, Ecuador's Minister of Natural Resources since the ruling military triumvirate took power a year ago, is to be returned to military duties today. He will be replaced by General Jaime Eduardo Semprún, head of the armed forces joint command. The change had been rumoured over a month and follows other recent Ministerial reshuffles.

No Brazil policy change

RIO DE JANEIRO, Feb. 9. THE BRAZILIAN Government have been provoked by a controversy over recent political statements by the Minister, in which he called for "an opening of political debates".

Venezuelan oil output

CARACAS, Feb. 9. VENEZUELA'S crude oil production thus far this year has averaged 2.37m barrels per day, up more than 36 per cent over 1976, according to Government figures.

Guyana clash denial

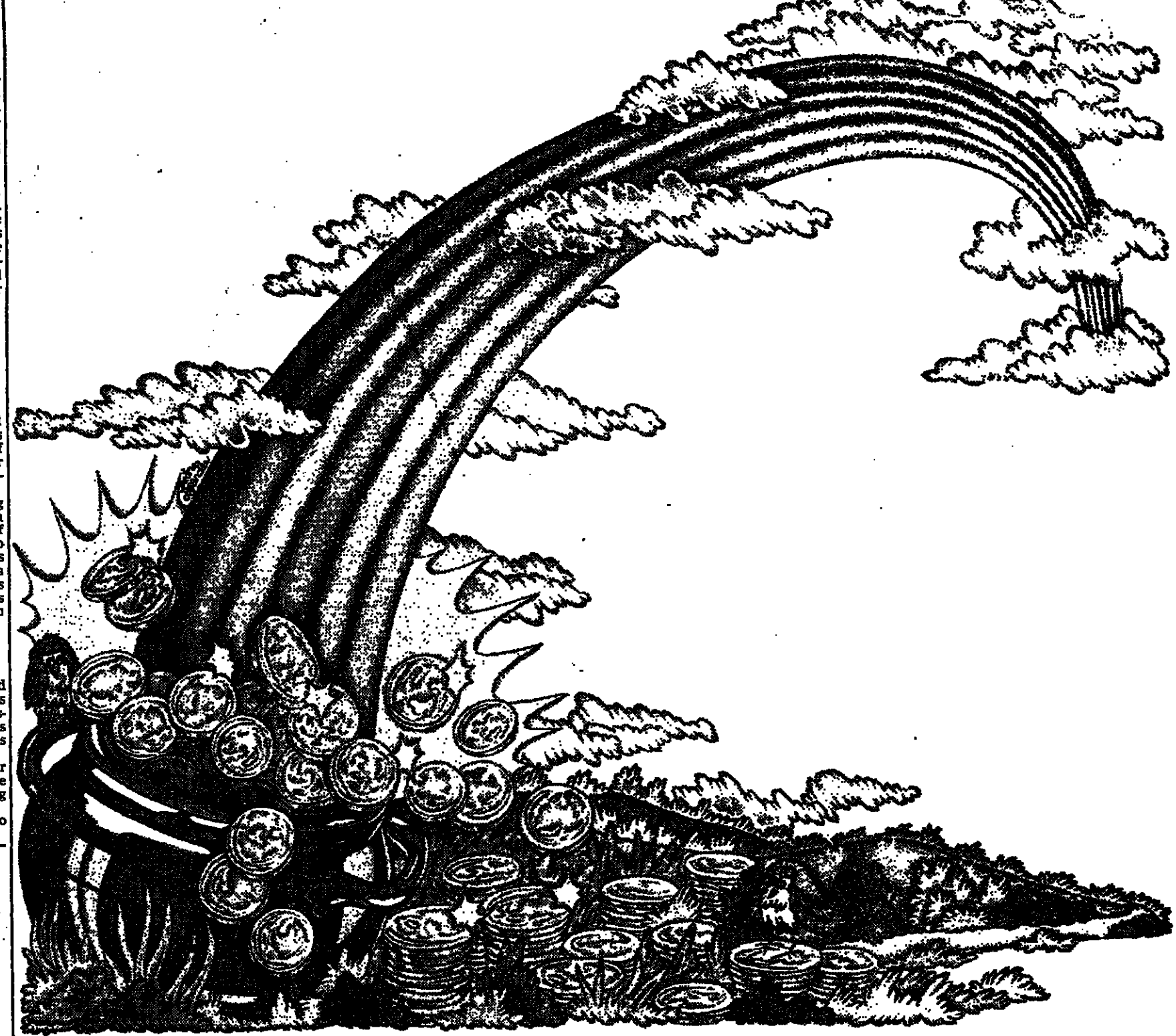
GEORGETOWN, Feb. 9. THE GUYANA Government has joined Brazil in denying a newspaper report appearing in Venezuela that eight Guyanese soldiers were killed last month in a border clash with Brazilian troops.

Repro deal

REPCO said its wholly-owned unit, Repcoparts U.S.A. Inc., has agreed to acquire Geon Industries' foreign car parts division for over \$10m, reports Reuter from Melbourne. It said it anticipates a further \$6.5m will be required before end 1977 to finance working capital. The agreement is subject to Geon shareholders' approval.

TWA's 747 to Boston and Philadelphia.

From March 1. Daily exc. Wed. and Thurs. TWA 747 departs London—11.05. Arrives Boston—13.10. Arrives Philadelphia—15.39. No 1 across the Atlantic TWA. TWA carries more scheduled passengers across the Atlantic than any other airline.



Whether or not your firm finds new profits depends where you look

In today's economic conditions, the pressure is on industry to invest - to ensure productivity and provide employment. But, tough competition and price restraint mean that the profits to fund such investment must be found in the areas of greater efficiency and trimmed costs. And, more and more industrialists are achieving these, simply by introducing electricity for some of their processes. We know well enough you won't be convinced by anything except facts and figures, so here are just some - in brief. Using electric induction furnaces, a heating manufacturer saved 30% on melting costs. A similar investment increased a hydraulic company's productivity by 25%. A spring-maker virtually eliminated a reject rate of 5%. And a similar result was achieved by a plastics coating firm - who estimated that their electric compressed air drying investment was repaid in 7 weeks. Better products. Lower unit costs. These are the positive benefits electricity is bringing to many firms. Not forgetting the advantages of being cleaner, quieter and simpler than a fuel that has to be burned. Talk things over with the Industrial Sales Engineer at your Electricity Board. The sooner you do, the more you'll gain. INVESTELECTRIC The Electricity Council, England and Wales.

WORLD TRADE NEWS

Ford to use Toshiba electronic engine controls

BY DOUGLAS RAMSEY

TOYOTA Shibusawa Electric controls the gas emission re- tion, engine revolutions and cooling water temperature.

TOKYO, Feb. 9.

Toshiba announced today that it has signed a contract with Ford to supply 30,000 such engines using 12-bit microcom- puters for installation in the new quality Ford models of 1978 season.

Thomson-CSF grants TV licence to Sony

PARIS, Feb. 9.

THOMSON-CSF said it has granted a licence to manufacture its miniature colour television camera "Microcam" to Sony of Japan.

Weighting less than four kilograms, the U.S. version of the camera has been developed by Thomson-CSF Inc, the U.S. subsidiary and the European versions SECAM and PAL should be available this June.

Products were available last March and Thomson-CSF will now develop the SECAM and PAL versions.

Television manufacturers in Canada, facing competition from Japanese imports, are undergoing a difficult period of re- adjustment, according to Mr. John Pollock, president of Electrohome, the only Canadian-owned manufacturer in the field.

Fukuda urges export restraint

TOKYO, Feb. 9.

PRIME MINISTER Takeo Fukuda said he believes self-restraint is an important factor for Japanese industries to continue exports of their goods.

He made the remark in the Lower House Budget Committee in reply to a question by an Opposition member who asked the Government's view on current trade frictions between Japan and the European Community.

Taking invisible trade accounts into consideration, Japan's foreign trade balance does not show an excessive surplus, but nevertheless, Japanese exporters should refrain from "rushing" their goods at one time, Mr. Fukuda said.

Similar caution also is necessary with regard to Japan-U.S. trade, he added.

Meanwhile, Mr. Wolfgang Ernst, head of the EEC delegation in Tokyo, criticised Japan's foreign trade practices, because he said, the EEC's trade deficits with Japan are running at a rate of \$1bn. a year.

Mr. Ernst told a seminar in Tokyo that mutual consultation and removal of Japan's non-tariff barriers, together with Japan's efforts to stop excessive exports of certain items to certain areas, are the key to solve the current Japan-EEC trade frictions.

Kawasaki hopes for a winner

BY JOHN WYLES, SHIPPING CORRESPONDENT

SAKAIDE, Japan, Feb. 9.

EVERY FEW years, shipyard technology allied to the shipowners' willingness to take a risk pro- duces a new generation of ship whose every move and impact on a trade is closely watched by its main competitors.

If it proves so successful as to gain a substantial proportion of the trade then rival shipowners start wondering whether or not they ought to acquire a model.

One such ship that will be closely watched by all with an interest in liner general cargo services was formally named here to-day before delivery next week by its builder, Kawasaki Heavy Industries.

In a solemn and ritual ceremony which the Japanese reserve for special ships, the world's first roll-off vessel in the world was duly dubbed Seaspeed Arabia. She is the first of three identical ships being built for Seaspeed Ferries, which is owned by Kuwait Investment and a number of Greek interests.

Riding on the back of the tremendous growth of imports into the Middle East, the company has pushed itself up to the position of one of the world's leading operators of roll-off ships in just four years.

At \$34m. per vessel each of the new ships has the carrying capacity of 21,000 dwt conventional general cargo ships. When Seaspeed Arabia loads her first cargo at Yokohama next week to inaugurate the company's new Japan-Middle East service she will be carrying the fortunes of Seaspeed Arabia and only to a slightly smaller extent those of Kawasaki's yard here at Sakaide.

After a decade of specialising in the building of large tankers and bulk carriers, the collapse in world demand for roll-off vessels has left the yard fighting for survival and looking to the construction of specialised ships like the Seaspeed Arabia and liquefied natural gas carriers for its life-line.

Kawasaki will be desperately anxious for Seaspeed Ferries to prove the philosophy behind its decision to build three ships which make the standard cross-Channel ferries look like small-scale models.

In the past three years the roll-off concept has been given a tremendous boost by the chronic congestion at all the major ports in the Middle East cost-effective service. Apart from which have been unable to cope their size, a further novelty about the new vessels is that they will be able to work with specially designed feeder ships who will take cargo transferred at roll-off berths.

Seaspeed Ferry's entry into the massive port expansion schemes currently under way in Saudi Arabia, Iran and elsewhere in the Gulf and Red Sea.

Capt. Michael Maris, chairman of Morland Navigation (London) whose company is responsible for operating the ships, would At the moment outsiders (non- conference shipping lines) carry 25 per cent. of the 10m. tonnes of up to 1,000 tons, their speed of loading and discharge and their relatively better operating costs, will give his ships a sizeable advantage over the general cargo ships being operated by the established conference lines between Japan and the Middle East.

It is this approach coupled with the fact that a shipowner can be certain of delivery by an agreed date and on a high quality vessel which has helped Japan become the world's leading shipbuilder. But this was reached on the basis of sup- tanker production and Kawasaki's apparent success in building a very much more complicated type of ship is a clear warning to western European shipbuilders of the intense competition being mounted in Japan for the technically sophisticated ships traditionally built in Europe.

But opinions differ as to whether the demand for roll-off ships will remain if the congestion problem is solved by massive port expansion schemes in Saudi Arabia, Iran and elsewhere in the Gulf and Red Sea.

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Australian devaluation disappoints

By Kenneth Randall

CANBERRA, Feb. 9.

THE FIRST real reflection of Australia's November 28 devaluation on the pattern of trade has proved to be a disappointment for the Government. The preliminary trade figures for January, issued to-day, show that exports were up by 22.5 per cent. from December, in seasonally adjusted terms. But at the same time imports were up by 20.4 per cent.

The net result was a balance of trade surplus for January amounting to \$491m. (about £281m.) bringing the cumulative trade surplus for the first seven months of 1976-77 to \$4971m. (about £2814m.). Given the big, continuing deficit on invisibles in recent balance of payments statistics, the latest figures give little encouragement to the Government's belief that devaluation would open the way to an export-led recovery in the economy.

The preliminary trade figures for January obviously present problems in interpretation because of the short period since the devaluation (and subsequent revaluation) announcements. The fact remains, however, that imports, at \$4884m. (about £284m.), were the highest on record. Exports, on both raw figures and seasonally adjusted, were back around the levels of the middle of last year at \$4975m. (about £284m.) or, seasonally adjusted, \$41,036m. (about £2611m.). The figures are bound to increase pressures on the government for further action to discourage imports.

The Director-General of the Associated Chambers of Manufacturers of Australia, Mr. William Henderson, said to-day that the January statistics "should not necessarily cause alarm," provided there was a downward trend over the next three months.

"The January import figure suggests that importers, rather than manufacturers, are reaping the benefit of any consumer demand. Now is an appropriate time for all sections of the community to consider the benefits of 'buying Australian.'"

BL exports 'up 30% on value'

AMSTERDAM, Feb. 9.

BRITISH LEYLAND'S exports showed a remarkable increase in value, increasing by 30 per cent. in the first two months of 1977, compared with the same period in 1976.

These figures were given here by Mr. Alex Park, the company's chief executive and managing director at a press conference on the eve of the Dutch Show.

Mr. Park stressed that although there is pressure in the U.K. to feed cars into the domestic market, Leyland's exports are still the mainstay of the company's income.

Mr. Park commented on the fact that Leyland's exports to the U.K. had increased by 10 per cent. in the first two months of 1977, compared with the same period in 1976.

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Fiat sales advance

ROME, Feb. 9.

FIAT REPORTED to-day that its West European sales last year increased by 7 per cent. compared to the previous year.

Excluding Italy and Spain, where Fiat is represented by its subsidiary Seat, new Fiat registrations amounted to 440,000 cars last year out of a West European total of 7.7m. while, the European total, according to Fiat spokesman in Turin, was 13 per cent. up on 1976.

The spokesman said that Fiat had recorded a notable penetration in the British market where new Fiat car registrations increased by more than 4 per cent. to 37,500 last year.

In France, Fiat retained its position of number one foreign importer with 77,000 new registrations last year compared to 62,000 in 1976, while West German registrations rose to 110,000 from 95,000.

For the third consecutive year, the spokesman said that Fiat had recorded a notable penetration in the British market where new Fiat car registrations increased by more than 4 per cent. to 37,500 last year.

cent. in Holland and 3.8 per cent. in Belgium. Earlier, Leyland had said here that in all 160,000 cars had been sold in Continental Europe in 1976, of which the three Benelux countries accounted for 46,000. After the U.S., the Benelux was Leyland's largest export market.

Mr. Jan De Kleermaker, managing director of British Leyland Benelux, said the company aimed to raise its market share in Holland to 6 per cent. and to at least 4 per cent. in Belgium in 1977. This compared with actual market figures of 5.3 per cent. in Holland and 3.8 per cent. in Belgium.

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Steel record

TOKYO, Feb. 9.

JAPAN'S IRON and steel exports last year totalled a record high of 37m. tons, up 23 per cent. over 1975, the Japan Iron and Steel Federation announced.

Due to a price setback on world markets, however, the exports earned Japan an unimpressive amount of \$10,880m., only a 4.2 per cent. increase compared with the year earlier, it said.

The Federation predicted this year's export would drop to 35m. tons, including 6.5m. tons to the U.S. AP-DJ

Setback for China

TOKYO, Feb. 9.

CHINA'S EXTERNAL trade last year were estimated at \$9.0bn. to \$8.2bn., a drop of 15 to 20 per cent.

The decrease in overall trade, the first since 1968 when the Cultural Revolution was at its peak, was believed attributable to internal political turmoil and the effects of earthquakes and droughts, JETRO commented.

Japan continues to remain China's major trading partner. According to data collected from 26 nations trading with China, its exports were estimated to have risen 3 to 4 per cent. to \$7.2bn. China's overall imports Agencies

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U.K. banks push into S. Korea

SEOUL, Feb. 9.

THREE more British banks are set to advance in South Korea this year to keep abreast of the rapidly expanding trade and financial relations between the two countries.

They include Lloyds International, Barclays and Hill Samuel. At present the Chartered Bank has a branch in Seoul, while Lazard Brothers is operating a joint-venture merchant bank with Korean interests.

Lloyds and Barclays have aimed preliminary licences on the Korean Government to branches here. The former, which has recently applied for a licence, is making preparations to start operations in June, according to reliable sources.

Two other foreign banks, American Express and Sanwa of Japan, are also preparing to open branches in Seoul.

At present 11 "foreign banks" have branches here, including four American, four Japanese, two French and one British, besides the Lazard Brothers, which are all doing business with both foreign and local currency loans. The authorised interest on general commercial loans is 17.5 per cent. a year.

Meanwhile, some foreign insurance companies have shown interest in exploiting the local market as the Ministry of Finance announced in a policy paper last week that it had decided "in principle" to allow foreign insurance firms to operate in Korea in the future. The Ministry said this would help modernise the Korean insurance industry which is still in the developmental stage.

But it has not yet worked out any concrete guidelines for the new policy.

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Nuclear plant by 1979

SEOUL, Feb. 9.

SOUTH KOREA has begun to build a pilot nuclear fuel processing plant under a two-stage plan to produce its own nuclear fuel on a commercial basis by 1979.

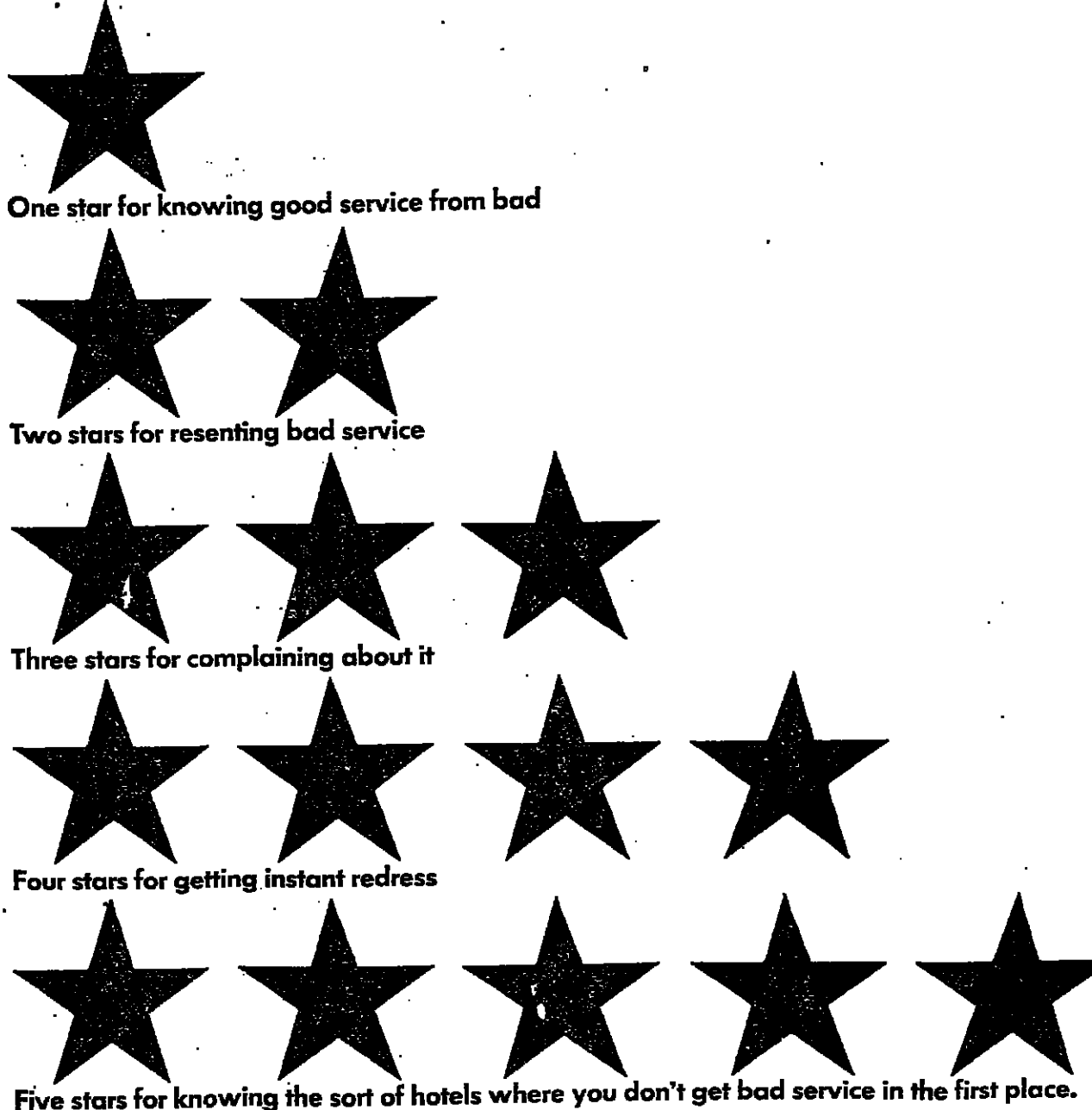
The Ministry of Science and Technology said that the pilot plant for fabrication will have an annual capacity of five tons and will be completed next year. Another pilot plant for uranium refining and conversion, with an annual capacity of 10 tons, will be completed by 1979, the Ministry said.—AP-DJ

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What is a five-star guest?

You won't find them mentioned in any hotel guide-book or hotel directory. Five-star guests are men and women who have got around. They've sampled all kinds of hotels in all seasons in all kinds of cities. They know good service from bad, rough from smooth and the smooth from the smoothies. They're not interested how the hotel is rated - just how it rates them. And, because they frequently have business to do, they want a hotel that thinks faster... one that has moved into the fourth quarter of the twentieth century. They expect all the latest business equipment. They expect it to function properly and not to be asked to lend the management a screwdriver.

A five-star guest is one who asks for a glass of milk at the cocktail bar and gets it - without ice or a frosty stare. At all Rank Hotels we recognise five-star guests. What's more to the point, they recognise us. If you are - or want to be - a five-star guest all you do is ring your nearest Rank Hotels Central Reservations Office: London 01-262 2893, Paris 261 36 20, Brussels 512 32 84, Cologne 24 70 81, Frankfurt 28 74 38. For a brochure on all Rank Hotels write to: Miss Gill Barnett, Central Reservations Office, Royal Lancaster Hotel, Lancaster Terrace, London W2 2TY.

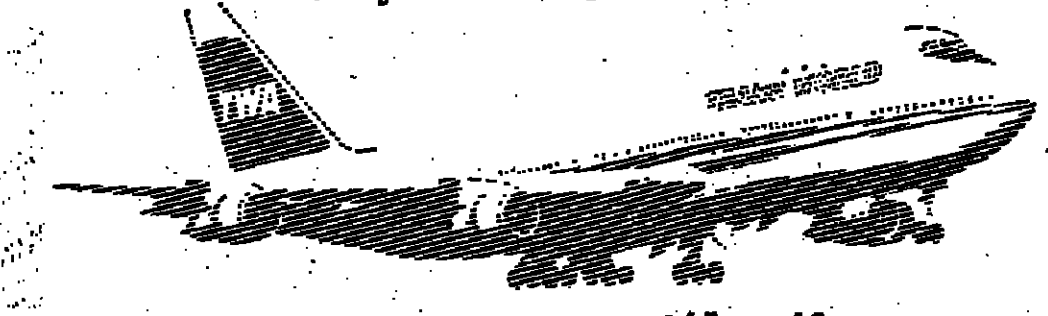
Rank Hotels - the hotels for five-star guests.

- London Athenaeum Hotel, The Gloucester, Royal Garden Hotel, Royal Lancaster Hotel, The White House, Aviemore, Croydon, Bristol, Unicorn Hotel, Gateshead, Five Bridges Hotel, Leeds Merrian Hotel, Maidstone, The Great Danes Hotel, Swindon, Wiltshire Hotel, Brussels Royal Windsor Hotel, Paris Hotel Westminster, Acosta Hotel, Valle d'Aosta, Costa Smeralda Hotel, Romazzino, Tenerife Hotel Medano.



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No.1 across the Atlantic TWA



The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHÖETERS

MACHINE TOOLS

Fillip for U.K. brainwave

MACHINE control technology pioneered by Plessey Numerical Controls under the acronym of RUSC will be given a considerable fillip for its dissemination throughout the world's machine-tool using industries by Department of Industry grants worth £243,000 spread over a period of five years and aimed at helping product developments.

PNC is the largest European supplier of control systems for machine tools, but it is operating in an extremely crowded market where cut-throat competition and cyclical ordering put a considerable strain on company resources, not only for financing of manufacture and marketing but also for essential research and development.

The DoI support will speed the latter operation, which is particularly important at the present time since RUSC uses microcomputer control and is at least one jump ahead of the competition.

Basic to the whole design was the reassessment of machining needs made by the company some two years ago. Machines were cutting metal for only one-third of their switched-on time and only 3 per cent of capstan and turret lathes were being run at speeds near economic cutting conditions, it was found.

RUSC was therefore designed to raise output and cut machine down-time and is based on two matched units, a loader/editor and a controller.

Loader/editor takes away from the machine-tool every element consuming time before metal is actually cut. It has intelligence, memory, display and keyboard and can be fed data from cassettes, tape teletype or computer to plan a piece part for production.

This unit can be plugged into the easily adaptable controller to transfer piece part programs and set up the machine for work in a few seconds.

Since it was first announced as a practical concept a year ago, the equipment has been applied to many diverse operations from pipe and plate bending to welding machines, as well as a wealth of machine-tools.

Further from Plessey Numerical Controls, Sopers Lane, Poole, Dorset, BH17 7ER, Poole (02013, 5161).

Bolt forging heater

AN ELECTRIC induction partial heater for pins or billets, intended for the bolt forging industry, is being built by GKN Birwell (Uxbridge), Church Street, Newport, Gwent, NPT 2TW (0633 62201).

The heater, which has a throughput equivalent to 400 kg of heated steel an hour, is available in two versions: for 1 to 1.5 inch diameter pins rated at 100 kW at 8 or 10 kHz; and for pins from 1 to 2 inch diameter.

rated 150 to 250 kW at either 3 or 10 kHz.

Steel blanks are automatically fed from a hopper which can deal with total lengths from 75 to 600mm—while up to 180mm of the pin (or blank) length can be heated to forging temperature. The maker says the heaters can be incorporated into a highly automated production line. Overall length of the heater installation is 3.14 metres.

Either static or rotary power sources are available, and the heater coil causes a minimum of scale.

Rotary indexing drive FOR MACHINE tools, assembly functions, machinery operations, tool changing and component rotation, an indexing drive unit has been developed by Concentric Production Research, Redditch Trading Estate, Sutton Coldfield, West Midlands (021-378 3030).

Units can be supplied with 2, 3 or 4 inch diameter drive cylinders and can be used with air or oil to a maximum pressure of 250 psi. They are available with up to 24 stations per revolution.

Mechanical limit sensors activate electrical switches, pneumatic or hydraulic control valves, or jet occlusion devices (fluid logic

system) so that the indexer can be interlocked with whatever control system is being used.

It can be controlled to give either clockwise or anti-clockwise rotation, or to hunt. The maker says it is never in a free or uncontrolled condition, so heavy loads can be moved without danger of freewheeling. The components of the unit are machined to give an angular tolerance of ±10 seconds of arc.

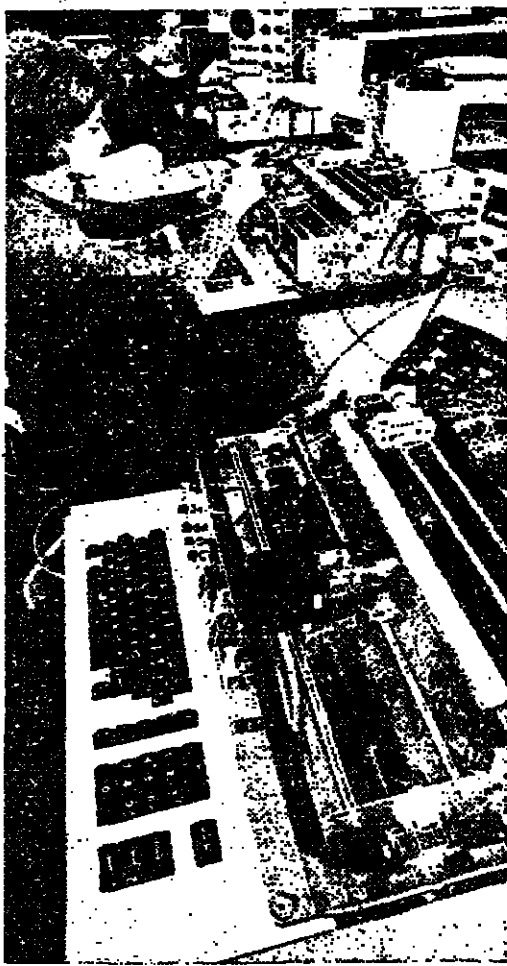
Tool holder for capstan lathes

FIRST OF a new type of capstan attachment for centre lathes, the Akron 720B, has been launched by Acrovu, 29 Burners Lane, Kiln Farm Industrial Estate, Milton Keynes, Bucks, MK 11 3BU (0908 563465).

Designed to fit any centre lathe from 5 1/2 to 8 1/2 inch centre height, the capstan has a clamping system which makes it unnecessary to use a hand clamp, except for heavy or interrupted cuts.

The hexagonal turret is indexed automatically as the slide retracts. The bearings are designed for accuracy and long life. The turret may be bored to hold tool shanks from 1 to 1 1/2 inch on the lathe, in situ, ensuring accurate alignment with the lathe spindle.

Tool holes in the turret are bored through, allowing long components to be fed through the turret, and jammed tools to be eased out using the opposing hole.



DATA PROCESSING

Low cost print and display

SIX-YEAR-OLD Newbury Laboratories, which claims to be one of the very few entirely British companies that manufactures visual display units from the component level, has announced a microprogrammed visual display terminal, plus printer, for £1,550.

The company believes it to be the first time that such a combination has been made available for under £2,000.

Model 7004 VDU has a flicker-free white phosphor display of 24 lines, each of up to 80 characters from the ASCII-ISO character set. Speeds of data transmission are selectable between 50 and 9600 baud.

Programmable read-only memories give a variety of operating facilities including page or roll mode. Also provided are x-y cursor addressing, character editing, protected field format, blink and reverse video.

Model 800 printer is a compact free-standing 7 x 5 dot matrix unit rated for continuous operation at printing speeds up to 30 characters per second. More from King Street, Oldham, Hants. RG25 1NN (025671 2910).

Manufacture in progress of Honeywell's new dot matrix printer developed by its Italian affiliate at the Pignana technology centre near Milan and in production at Caluso (Turin). The print head consists of magnetically operated needles which produce a 7 x 7 or 7 x 9 dot matrix at speeds up to 120 characters per second. Character sets, easily changed by replacing a read-only memory, have 128 symbols.

An original and up to four copies can be printed and front feed or dual paper movement can be specified as required. The ribbon is contained in a cartridge and replaceable in seconds. At each interruption in printing, the head automatically spaces right so that all printed characters can be seen.

Designers have gone to considerable lengths to simplify the mechanics of the unit and considerable use of stepping motors is being made. Many versions are being made for export to the company's operations round the world for large, small and minicomputer applications. They cover models from low-speed output printers to console printers, suitable, for instance, as communication units.

Honeywell Information Systems Italia has reached an agreement on the dot matrix printer with Tally Corporation of the U.S. This covers an exchange of know-how on printer technology as well as the sale to Tally of a large number of the new Honeywell printer units. This agreement will run till the end of 1980. It should give Honeywell Italia a considerable advantage in longer production runs and thus spread development costs over many more machines.

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illuminated in the correct position. The heat discrimination is one nanosecond and 100 micro-ohms. Maximum measurable values are 1.111 and 11.11 kilohms. Used straightforward inductance resistance measurements bridge achieves a basic accuracy of 0.25 per cent, up to 10 mΩ; 1 kilohm, falling to 0.5 per cent on the top two ranges. Measurements of higher value are particularly suitable for accurate measurement of ferrite and other inductors used in amplifiers, filters and communications circuits.

Checks for breakdown

DESIGNED to measure voltage breakdown characteristics of transistors, rectifier diodes, other semiconductor devices and neon lamps, an instrument from Stoneleigh Electronics, Mawney Road, Romford Essex RM7 7SE (Romford 6641) will monitor the current terminals a constant current source. A polarity switch allows the checking of forward and reverse characteristics and there is visual indication when device is either open circuit. Inductance and resistance are read from a pair of four figure displays with decimal point supplied.

INSTRUMENTS

Close check on coils

WAYNE KERR has developed a low inductance bridge for the designers, manufacturers and users of audio-frequency coils.

Model B324 provides a switched choice of three measurement frequencies (100 Hz, 1 kHz and 10 kHz) with adjustable output level. The built-in detector is an aperiodic high gain amplifier and for specialised tests an external tuned detector can be connected.

Inductance and resistance are read from a pair of four figure displays with decimal point supplied.

FINISHING

Finding the right car colour

FACED WITH between 5,000 and 6,000 different colours now in use for cars, vehicle refinishers have a major problem in correctly identifying the colour for a respray.

Some 40 per cent of the cars on the road in the U.K. are imported, making original colour identification more difficult, and to add to the problem car manufacturers often produce vehicles in up to five variants of what is specified as a single colour.

Next month Berger Paints will introduce a car colour service which, it claims, will dramatically ease colour identification.

Using the world-wide resources of its parent company, the

Hoechst Group, a two-volume manual has been prepared containing more than 2,000 colour chips of the master colours of 33 car manufacturers. This covers most of the world's makers, except those in the U.S., since there are not many American cars in the U.K.

More than 300 common variations from the master colours are included in three fans of variant chips, which can be placed on the car body to simplify matching.

Books and fans will be updated every six months (over 300 new car colours are introduced each year), and a monthly newsheet will chronicle changes to makers' colour ranges and codes.

Colours in the manuals and fans all have numbers which refer to the Viton, Bergerex and Superfast mixing guides provided with the company's weight mixing systems. It is claimed that by this method a refinisher can produce a litre of correctly matched paint in 1 1/2 minutes.

The service will be available

to refinishers for £18, including updates for a year. The subscription for the second year will probably be about £10.

Details from Berger Paints, Freshwater Road, Dagenham, Essex RM8 1RU (01-590 6030).

ELECTRONICS

New Bofors venture in Britain

TRADING under its new name of "Bofors-Blh," Bofors Electronics is to establish its first production facility in the U.K. from March 1. The factory is at Manton Lane, Bedford, forming part of a small light industrial estate.

Initially the factory will be used for assembly of high technology products and a produc-

tion manager has already been appointed.

Bofors (Sweden) recently acquired the American company BLH Inc. and the U.K. subsidiary companies, Bofors Electronics and BLH Electronics, are being merged. The new organisation will retain the registered name Bofors Electronics, but will trade under the name Bofors-Blh, as indicated above.

The Bofors move has created a world force in load cells. Despite their apparent competitive positions, the operations and strengths of the two companies is largely complementary, with Bofors having the lead cell with the highest accuracy in the world and BLH being the largest manufacturer of load cells. One of the first moves of the merger is to arrange for the Bofors highly accurate KIS shear force load cell and certain other load cells to be manufactured in the U.S. as well as in Sweden.

More from Bofors at Orchard House, Cherry Orchard Road, Croydon CR0 6BA.

Drums for popular minis

VERMONT RESEARCH, manufacturer of rotating mass memory systems, has built a fast, reliable random access head-per-track memory for the Data General Nova and Eclipse.

This Vermont model 4404 (4016) drum memory is functionally equivalent to the Data General 4019/Novadis, occupies only 12 1/2 inches of rack space, yet provides up to 2m words of data storage. The controller for the memory occupies one card slot in the processor. Average access time is 8.5 microseconds per word.

Reliability and low data error rates are assured through the use of automatic head retraction, conservative component rating and power system monitoring.

With all electronics mounted outside the drum housing, heads and media are kept free of all contaminants, even during head sparing, since this is performed outside the drum housing. The unit is mounted on ball bearing, telescopic, slides.

Vermont is at Cleeve Road, Leatherhead, Surrey KT22 7NB. Leatherhead 76221.

MATERIALS

Polyester varnishes

THE STRINGENT requirements of the electrical industry are almost all covered by three impregnating varnishes developed by Hadfields Industrial Division of Bestobell Paints.

These isophthalic polyesters, with flash point greater than 32 deg.C, capable of withstanding temperatures up to and including class F (155 deg.C) continuously, and up to class H (180 deg.C) intermittently, conform in all respects to DEF 31.

Advantages claimed for the varnishes include low cure temperatures (saving energy); reduced storage problems and fire risk; and increased production.

Applications include transformers, coils, chokes and motors. Details from Hadfields, 131, Western Road, Mitcham, Surrey (01-648 3422).

Drums for popular minis

ANY terminal that employs serial communications can be equipped with store and forward facilities using a buffered send/receive unit offered by Data Dynamics.

Data can be placed in the store for later transmission down the line and once in the buffer can

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New Industrial Estate, Blaenavon, Gwent, U.K.

Tel.: Blaenavon (0495) 790081 Telex: 497530 UROCAB G.

مكتبات الاصل

THE JOBS COLUMN

Unforeseen risk of Race Act • Management consultants

BY MICHAEL DIXON

THE COLUMN returns from illness this week with a perplexing question. It concerns what could be an effect of the Race Relations Act which, having received the Royal Assent in November, will be coming into force sometime after the end of next month.

I have little doubt that news of this effect—which two experts also consider a possibility—will come as a surprise to those who brought the Act into being. After all, they could scarcely have intended to outlaw the use of general educational attainments such as five GCE Ordinary levels, two Advanced levels, or a degree as criteria for selecting people for jobs.

But the Act's creators may have done so, even though reliance on such criteria, without specifying particular subjects, is now so central to employment and educational policies in this country that it is impossible to estimate the ramifications of banning their use.

The threat lies in the part of the Act covering indirect dis-

crimination on the grounds of colour, race, nationality, ethnic or national origins in matters including employment. This seems to imply—in rough terms—that to be lawful a selection requirement stipulated by an employer must fulfil one of two main conditions.

Either it must avoid stacking the odds against any particular racial group, in the sense that the percentage of—say—the West Indian community capable of satisfying the requirement must not be appreciably less than the similarly capable percentage among the rest of the population.

Or, if not, the employer stipulating the requirement must be able to show that it is a justifiable criterion irrespective of the colour, race or so on of the person to whom it is applied.

Challenge

Now let's imagine the case of an employer using five Ordinary levels, two Advanceds, or a degree as a selection requirement, who thereby screens out a member of one of the various immigrant groups among whom such educational attainments are known to be far more sparsely distributed, than they

are among the population at large. This would presumably lay the employer open to legal challenge by the rejected applicant, which would go first to an industrial tribunal with right of appeal to a judge and two laymen sitting as an Employment Appeals Tribunal.

The signs are that to refute the challenge the employer would need to show that the requirement was justifiable in terms of the demands of the job concerned.

That would be difficult to do with loosely defined criteria such as five Os, two As or a degree. And it would be especially so if the challenger based his case on careful study of the workings of the academic examination system which allow the actual level of exam performance needed to obtain a given grade of award to vary not only from subject to subject, but also from year to year, and even apparently from one examining board or university to another.

So it would seem wise for employers to start thinking hard about the relevance of the educational criteria they use for job selection. It would surely be wise for parents, too, to think hard about the subjects

their children are to study for national examinations. Admittedly there can be no certainty about the effects of the Race Relations Act until interpretations have been established by test cases. But it is better to be safe than sorry.

More in faith

I AM no longer quite so incensed as I was ten years ago to take it for granted that a management consultant, by the nature of the beast, must know best. Which is why, although pleased to see an upsurge in recruitment by the consultancy trade, I did not simply assume it as a sure sign of better times

upon us. Instead, I rang up three consultants who are currently in the jobs area, and asked them what they are up to. "Well, I'd say it was really topping up our professional staff, or at most a modest expansion," replied Douglas Muirhead, director for the Midlands, North, Scotland and Ireland for PA Management Consultants, whose advertisement for umpire different kinds of experts appears on the adjacent page.

"It is a fair time now since we decided to keep a lowish pro-

file until we thought things had stabilised; and just to replace the wastage that has occurred over the period. I'd think we would need something like 60 to 80 staff.

"But we haven't decided on any particular numbers. We are testing the market to see what the response is like. And I'm certainly not being too bullish. All I feel is that there are signs of some movement in the economy, and perhaps a slight improvement, not necessarily consistent throughout the country. In Scotland and the north of England, for instance, things seem to be rather better than they seem in the Midlands."

At the smaller end of the consultancy business Nicky Branch, managing director of Binder Hamlyn Fry, which has a turnover of around £550,000 from consulting work plus about £200,000 from printing activities, was reluctant to risk any general forecasts. "All I can be sure of is that we're chock-a-block at the moment, but there has always been a tendency for small to medium consulting firms to have an eccentrically uneven work load."

"Where the big consultancies are concerned, I have a sneaking suspicion—some people

would call it cynical—that they may be coming round to thinking that optimism about the U.K. economy is the only resort left. If conditions were to carry on at 1975 and 1976 levels for another year or so, a lot of the consultants who have managed to survive so far would be in dire trouble.

Another thing is that some of the overseas work that consultants have looked to be proving vulnerable. Take Iran, for instance. I'm told people there are rushing around chopping projects back.

Urgent need

Mr. Branch, by the way, is urgently seeking an administrative executive to be responsible to him for a range of tasks including the provision of accounting and internal administration services and, on occasion, representing Binder Hamlyn Fry in dealings with clients and suppliers. About a dozen staff will report to the newcomer, who will be concerned with the printing as well as the consulting side of the concern. Salary range £8,000 to £9,000 plus profit share. Interested and demonstrably capable candidates should con-

tact Mr. Branch at 78, Shoe Lane, London EC4A 3JB—telephone 01-353 5171.

Ron Vaughan, who is seeking one or two new recruitment consultants for Douglas Llamias Associates which specialises mainly in providing recruiting and selection services to concerns wanting financial staff, also reinforced my impression that consultants' return to the jobs market is based more on faith than on any certainty of an early general improvement in business conditions here.

"I've a feeling now that the economy has passed the bottom of the curve and is on the way up. But I must admit that I had the same feeling in the autumn," he said. "For us at Llamias, though demand looks to be increasing both here and overseas."

The recruits he is seeking could be either accountants with an interest, though not necessarily previous experience, in recruitment consultancy, or personnel specialists with much experience of selecting financial staff of various kinds.

Preferred age range 25-35. Basic salary to interest people already earning £5,000 to £7,500. Profit share. Inquiries to Mr.

Vaughan or to Richard Norman at 410 Strand, London, WC2J 0NS. Tel. 01-836-8501.

A NEW job for the old: the Marketing Society which represents about 500 senior marketing people in this country, want a first rate administrator, probably recently retired. I become its director-general. Though the work is largely administrative, the newcomer will also be dealing with external bodies, including Government, and with the media. Candidates need to be fairly well connected with senior management.

Negotiable

The rewards and terms of the job are very much open to negotiation to suit the chosen candidate, but the society is not thinking of much by way of salary—something like a honorarium of £3,000, plus expenses.

Inquiries to Vernon East who is a member of the society management committee. His address is Vernon East Public Relations Company, 1-10 Cannon Place, Marble Arch, London, W2. Tel. 01-263 124 extension 393.

ACCOUNTANCY APPOINTMENTS

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c.£6,500

required by London based multinational group, to assist Group Tax Manager with U.K. computations and tax planning, including evaluation of tax implications of investment proposals.

Applicants, aged 24-35, must be qualified accountants and capable of working with minimum supervision.

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Lockyer, Bradshaw & Wilson Ltd.
151 Great Portland Street, London W1N 5FB.

LBW

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Applications, in writing only, giving full personal and career details should be sent marked 'Private and Confidential' to B.A.F. Smith, Managing Director, Kirby and West Limited, Western Boulevard, Leicester LE2 7BS.

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Geoffrey Shute
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LONDON EC4V 5HR, giving very brief qualification and career details in order to ensure that you are offered a date which will be attended by members with a similar background to yourself.

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— design and development of electronic systems and equipment
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HOME NEWS

Bill gives Coal Board role in oil industry

BY ROY HODSON

THE GOVERNMENT is backing the future production of petroleum and petrochemicals from Britain's ample coal reserves. Powers contained in the new Coal Industry Bill published yesterday will enable the National Coal Board to expand into activities related to petroleum.

Power is provided in the Bill for the NCB to acquire and refine petroleum, and manufacture and sell petroleum products, if such activities will help provide an outlet for coal.

The new Coal Industry Bill marks the most important step forward for the industry since the ten-year Plan for Coal was rushed out in 1974 following the four-fold rise in oil prices.

Sweeping new powers for the NCB are contained in it. The financial position of the industry will be underpinned with the limit on aggregate borrowing by the Board and subsidiaries being raised from £1.1bn. to £1.8bn. with further amounts becoming available up to a maximum of £2.6bn.

The NCB will also be allowed to set up coal-mining operations overseas. Finally, the Energy Secretary is to have powers to help coal sales to the electricity authorities and to help finance coal stocks.

The use of such powers by the Government would have an important impact upon the evolving British energy policy. New subsidies for coal would alter all the current calculations about the comparative merits of coal-fired and nuclear power stations.

Scottish opinion of devolution confused

BY OUR OWN CORRESPONDENT

CONFUSION reigned yesterday about the climate of opinion on devolution in Scotland following publication of the second opinion poll this month which appears to show less enthusiasm for the Government's proposals.

Questions in yesterday's poll carried out by Opinion Research Centre, for The Scotsman, showed that 66 per cent of all voters would vote "Yes" in the proposed referendum and 21 per cent "No" with a total of 13 per cent undecided.

This follows a System Three poll published in the Glasgow Herald on February 1, which recorded 32 per cent of all voters as preferring the status quo.

While comparisons cannot be precise because of differences in timing, questions and sample involved in the two polls, the results have been widely reported by the Conservatives as evidence of a growing Scottish backlash against devolution.

The polls both show a consistent fifth of the electorate voting for total independence. A 25 per cent of those polled wanted either no devolution or an Assembly with severely restricted powers.

Significantly 63 per cent of Tory voters would prefer no devolution, which should worry Mr. Teddy Taylor, the Conservatives' anti-devolutionist "shadow" Scottish Secretary.

The Scotsman's poll probably gives a more up-to-date picture of Scottish feeling as it was carried out only last week-end and asked people the precise question suggested by the Government for the referendum.

The decision to hold a referendum was made in the government system. Devolution as proposed in the Act or an independent Scottish Parliament within the Commonwealth and under the Crown, with full control over all Wales affairs.

In Wales yesterday a new attempt was made to mobilise Labour opinion against devolution. A group called the Welsh Labour in England against Devolution has now been formed to campaign for a "No" vote in Wales.

The main sponsors include Mr. Clive Jenkins, general secretary of ASTMS, and Mr. Ilkly Harington, deputy leader of the Greater London Council.

Working abroad, and he promised to introduce legislation in the next Finance Bill, he said at the time that he wanted to encourage those at the sharp end of exporting—the business of selling British goods overseas—as well as those who contribute to our overseas earnings by working for a period abroad for a continuous period of 30 days.

As a result it is now expected to propose an alternative whereby employees would also qualify for special tax treatment if they spend a minimum number of days abroad in any one year.

Mr. Denis Healey, the Chancellor, announced in his December economic package speech that he wanted to improve the tax treatment of U.K. employees working abroad.

It remains to be seen what minimum number of days will be suggested in the Revenue's alternative proposals. While it is likely to be higher than 30, a minimum figure as high as even 100 days may initially be suggested.

APPLEDORF Shipbuilders, the North Devon shipyard, has won an £8m. order from Ellerman City Liners for the construction of two 4,300 dwt container ships.

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The ships will be powered by slow-speed diesel engines instead of the more normal medium-speed geared diesel engines, and Ellerman believes this will bring considerable savings in operational costs.

Following on the Prime Minister's exhortation to British shipowners to place more orders in U.K. yards, Mr. David Lloyd, chairman of Ellerman City Liners, said yesterday: "It has been a long time since the British shipbuilding industry until the nationalisation Bill is pushed through later this year."

Another surprise is that the Reding British National Oil Corporation is to be an operator on four of the blocks. In two cases it will be the operator alongside established countries—British Petroleum on part block 30/24 and Shell U.K. on part block 30/17.

Against experienced operators—including the BNOOC—seems to have dismissed the offered concessions in the Western Approaches. None of the eight blocks put up for offer in quadrants 53 and 54 have been allocated.

As expected, the plum concessions in quadrants 13 and 14 in the Moray Firth area have been spread among the major companies—just enough to keep exploration activity bubbling for the next few years.

It is reckoned in the industry that these blocks contain the most promising prospects of the fifth round and as such companies like Shell, Esso, Texaco, Union Oil, Occidental, Mobil and Chevron have each received a slice of the action. BP has emerged as the major concessionaire with interests in no fewer than 13 of the new blocks.

In a sense, the 27 blocks and part blocks left unallocated provide valuable—if superficial—information about future offshore prospects.

Shore aims to assist inner city businesses

By Quentin Guiridham

MR. PETER SHORE yesterday gave as his first objective for the inner cities the improving of their local economies. He stressed that the encouragement of small companies was vital, in service as well as manufacturing industries.

The Environment Secretary stated that regional policy, in the shape of the prior needs of the inner cities, had to be accepted by cities in the Midlands and the South. But "in the cases where firms are tied to a region by the nature of their business, then I believe that we need an international policy which will ensure that a proportion of industrial development takes place within the cities."

It might be necessary to attract back to the cities some skilled job workers and there might be a case for giving unskilled workers an opportunity to move out to places where there were more jobs. A new approach from local authorities changes in land use decisions.

Mr. Shore's speech, to a Save Our Cities conference in Bristol, was his first major policy statement on the subject since he launched his campaign for the inner cities in Manchester five months ago.

He proposed the establishment of partnership arrangements between central government and local authorities, which would continue to hold the main responsibility for inner city programmes. "I would not rule out the possibility of local authorities so wishing to encourage working with local government, perhaps undertaking specific tasks like industrial development or a major piece of redevelopment."

But the Environment Secretary also stressed that if central government resources could be found for the inner city areas it would have to be within the present very tight expenditure totals.

SOCIAL STRESS Mr. Shore said that his second objective was to improve the social and physical environment of the cities, including housing. His third objective was to relieve immediate social stress.

This stemmed from the fact that within the inner city areas there was a higher proportion of people who faced a multiplicity of social and financial problems or suffered psychological stress, loneliness, or who needed help or the chance to help themselves.

While Mr. Shore's speech will not answer the criticism of those looking for specific remedies to inner urban problems, he committed himself to an approach which included the cities among "the main programmes of central and local government."

Editorial Comment, Page 16

Interest picks up in machine tool industry aid scheme

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

THERE HAS been a considerable increase of interest in the Government's machine tool industry aid scheme. Early response was disappointing.

Projects under consideration or approved involve £17.3m. of Government aid, compared with the £20m. allocated to the scheme, said the Department of Industry last night.

Plessey Numerical Controls disclosed yesterday that it will receive grants of up to £843,000 under the terms of the scheme. This is the biggest individual sum so far announced—the previous highest being the £790,000 for Staveley Industries.

Plessey said the assistance will enable it to accelerate developments based on its microprocessor control—introduced as a new family of numerical control equipment—over the next five years.

Since the beginning of the year the numbers of applications approved or under consideration for the machine tool scheme have risen from 52 to 148. The projects represent a total investment by the companies concerned of £87m.

There seem to be a number of factors involved in the sudden success of a scheme. First, confidence is gradually returning to the industry, as it climbs out of its worst recession.

Secondly, there has been a determined effort since last autumn by Department of Industry officials to sell the scheme. This included a tour of the regions by Lord Brown, a former Minister of State at the department and chairman of its advisory board for the machine tool scheme, specifically to talk to company executives about it.

Finally, companies have revised their forward plans in view of what the scheme has to offer, but this process took some time. What has particularly pleased the department is that the quality of the projects brought forward has also improved considerably and many more applications have been made—as with the case of Plessey—in respect of new product development.

Of the applications being considered, about £52m. of assistance towards investment worth a total £26m. come into the category of "product development" projects.

The machine-tool scheme, launched in August, 1975, was altered a year later to make it more attractive to small companies and to take in two sectors closely connected with machine tools—makers of one-off tooling (jigs, fixtures, press tools and so on) and of assembly machines.

About 50 tooling concerns have made applications involving investment totalling about £7m. since that time.

The final date for applications out of its window is 31st December, 1977, to be completed before December, 1979, for product development or August, 1981, for other investment.

Some years' and that provisions in the accounts would continue to be made accordingly.

Turriff also announced yesterday that its second major piece of litigation had now finally been settled. It involves a housing contract for the Sudanese Government and an award of nearly £6.2m. in favour of the group was made in 1970 by the Permanent Court of Arbitration at The Hague.

This figure, however, was eventually reduced by mutual agreement to £3.3m. and the company said yesterday that the final payment of this outstanding sum had now been received.

The statement said that the net effect of the two settlements on the group's cash resources was nil. Some old outstanding balances will be cleared in the group's 1976 accounts and the total amount net of tax to be written off as extraordinary items will be between £100,000-£200,000.

Turriff group and City settle Barbican development dispute

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

TURRIFF CORPORATION, the international building and civil engineering group, has finally settled its long-standing legal dispute with the City of London Corporation over the Barbican development scheme.

A brief statement from Turriff yesterday said that a settlement of all litigation involving phase two of the Barbican flats project had been agreed between itself, together with Conware Contractors, one of its subsidiaries, and the city corporation.

Mr. P. D. Taylor, company secretary, said that, as a condition of the settlement, no details were now being given. The dispute with the corporation came to a head in 1971 when Turriff withdrew from the Barbican site after a prolonged struggle, claiming it was dissatisfied with the corporation's handling of the project.

At that time, the second phase was running nearly four years behind schedule. Turriff said the corporation had repudiated the contract by failing to respond to the company's request for the remainder of the work to be carried out under stage payments. It claimed that the value of work completed stood at nearly £15m. but that the corporation had only paid £10m. at the time it withdrew.

Within 24 hours, the city corporation announced that it was to commence proceedings against the contractors, claiming that it was Turriff that had breached the contract. In response, Turriff served writs on the corporation claiming sums due to the company, damages for repudiation of the contract, together with interest. The claims being made by both sides involved more than £7m.

Last year, Turriff told shareholders that the proceedings were likely to continue "for some years" and that provisions in the accounts would continue to be made accordingly.

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Inland Revenue suggests relaxation in tax rules

BY MICHAEL LAFFERTY, CITY STAFF

A SIGNIFICANT relaxation in the proposed rules for special tax treatment of U.K. employees working abroad is likely to be recommended by the Inland Revenue in a paper which will shortly be submitted to the Chancellor of the Exchequer.

The Revenue accepts the widespread criticism which greeted its original proposal that tax benefits should apply only where an employee had been working abroad for a continuous period of 30 days.

As a result it is now expected to propose an alternative whereby employees would also qualify for special tax treatment if they spend a minimum number of days abroad in any one year.

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U.K. yard wins £8m. order

BY KEVIN DONE, INDUSTRIAL STAFF

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Ellerman City Liners will use the two ordered ships on its West Coast U.K./U.K./Mediterranean/Middle East trades. Each ship will carry about 300 containers, including plug-in facilities for 50 refrigerated containers.

The ships will be powered by slow-speed diesel engines instead of the more normal medium-speed geared diesel engines, and Ellerman believes this will bring considerable savings in operational costs.

Following on the Prime Minister's exhortation to British shipowners to place more orders in U.K. yards, Mr. David Lloyd, chairman of Ellerman City Liners, said yesterday: "It has been a long time since the British shipbuilding industry until the nationalisation Bill is pushed through later this year."

Another surprise is that the Reding British National Oil Corporation is to be an operator on four of the blocks. In two cases it will be the operator alongside established countries—British Petroleum on part block 30/24 and Shell U.K. on part block 30/17.

Against experienced operators—including the BNOOC—seems to have dismissed the offered concessions in the Western Approaches. None of the eight blocks put up for offer in quadrants 53 and 54 have been allocated.

As expected, the plum concessions in quadrants 13 and 14 in the Moray Firth area have been spread among the major companies—just enough to keep exploration activity bubbling for the next few years.

It is reckoned in the industry that these blocks contain the most promising prospects of the fifth round and as such companies like Shell, Esso, Texaco, Union Oil, Occidental, Mobil and Chevron have each received a slice of the action. BP has emerged as the major concessionaire with interests in no fewer than 13 of the new blocks.

In a sense, the 27 blocks and part blocks left unallocated provide valuable—if superficial—information about future offshore prospects.

Lloyds Bank plans branch in Scotland

BY MICHAEL BLANDIN

LOYD'S BANK is joining the move into Scotland by the big London banks with the announcement yesterday that it is to open its first full branch there later this year.

The bank said it had started work on converting premises in Edinburgh—previously owned by the Gateway Building Society—and should complete the work by the end of the year.

The new branch will offer a full range of services for business and personal customers. Mr. John Davis, a deputy chief general manager of Lloyds said: "We are actively seeking to develop business in Edinburgh, but also to assist existing customers who have operations elsewhere in Scotland."

The bank expects the development to bring in a useful amount of corporate business. Lloyds has immediate plans for developing further branches in Scotland.

First finance director named for National Giro

FINANCIAL TIMES REPORTER

NATIONAL GIRO, the banking arm of the Post Office, is to have a finance director for the first time. He is Mr. Don Hughes, a chartered accountant who will take up the post on April 1.

The Post Office said yesterday that the reason for the expansion of Giro's senior management team was the rapid growth of the business, especially in the corporate sector. A major campaign is now under way to attract more personal accounts.

Deposits by major business customers have risen tenfold in under five years and are running at more than 16bn. a year. In the same period, balances have trebled to £200m. and turnover amounted to £300m. a year.

Mr. Hughes is likely to begin his new job without a managing director to report to as there is still no word from the Department of Industry on the appointment of a successor to Mr. Alfred Slinger, who resigned last October two years before his contract expired.

Mr. Hughes is now financial controller for the Capital and Counties group.

Pay towards safety checks—Volkswagen

By Terry Dodsworth

ABOUT 5,000 Volkswagen K70 customers are being asked to put their cars through a safety check which may involve payments of up to £20 for corrective treatment.

Volkswagen GB said yesterday that it felt the request for motorists to pay for labour on any parts replaced was a reasonable one in view of the age of the cars.

The vehicles, with chassis numbers between 481 2500 001 and 483 3860 829 were sold between 1971 and 1973, and it has been found that salting on the roads can cause corrosion of the front wheel bearing housings.

If these parts are impaired, steering problems could result. VW itself is paying for all the replacement parts, which will involve about £100 a car on damaged vehicles.

Fifth round of offshore licences

BY RAY DAFTER, ENERGY CORRESPONDENT

THE FIFTH round of offshore exploration and production licences conditionally awarded yesterday is much smaller than the previous allocation of licences.

Of the 71 blocks and part-blocks offered around Britain's shores only 44 have been allocated. The war exploration groups, Amoco, Energy Secretary, has always said that companies which refused to sign participation terms would face the danger of being left out of the fifth round and Amoco's omission confirms Mr. Benn's reservation.

Another surprise is that the Reding British National Oil Corporation is to be an operator on four of the blocks. In two cases it will be the operator alongside established countries—British Petroleum on part block 30/24 and Shell U.K. on part block 30/17.

Against experienced operators—including the BNOOC—seems to have dismissed the offered concessions in the Western Approaches. None of the eight blocks put up for offer in quadrants 53 and 54 have been allocated.

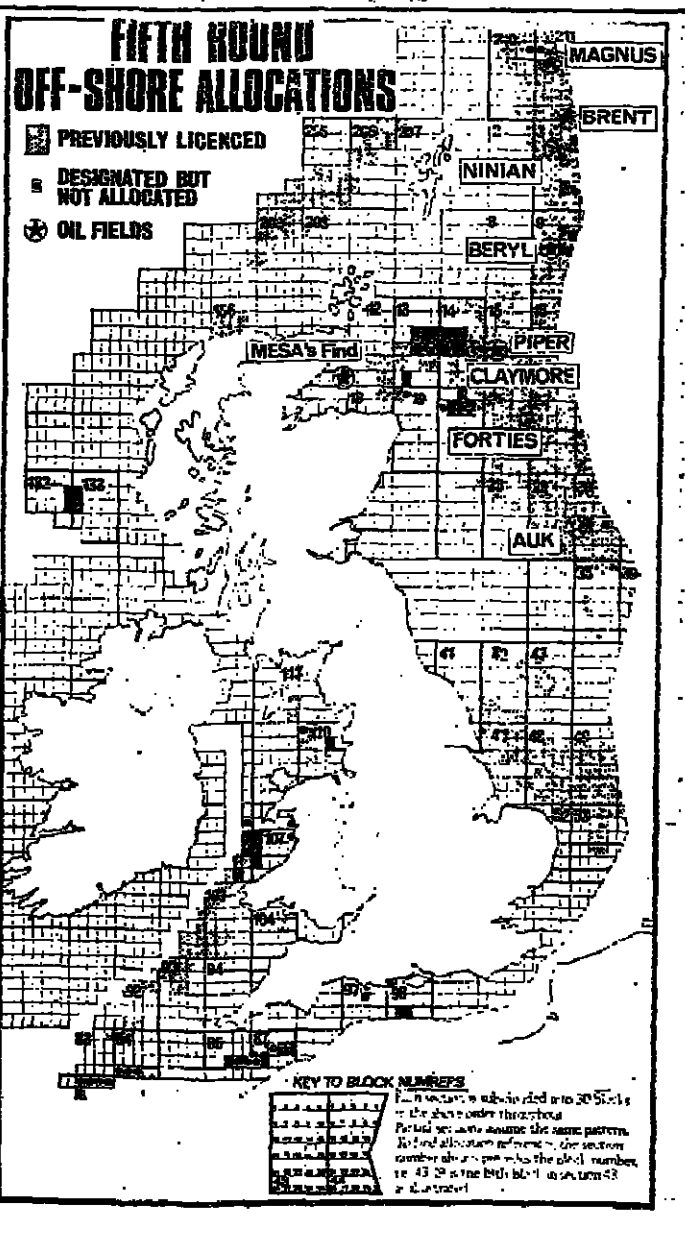
As expected, the plum concessions in quadrants 13 and 14 in the Moray Firth area have been spread among the major companies—just enough to keep exploration activity bubbling for the next few years.

BLOCKS CONDITIONALLY ALLOCATED

- 3/10+, 3/24+, 9/9+, 9/15+, 8/16+, 8/17+, 8/19, 132/10, 133/6, 132/15, 133/11—British Petroleum and BNOOC.
- 13/15, 13/27, 30/17+—Shell U.K., Esso Petroleum, BNOOC.
- 14/11, 23/26+, 106/15, 106/20—Texaco North Sea and BNOOC.
- 84/13, 87/12—BP, Total Oil, Elf Oil, Aquitaine Oil and BNOOC.
- 14/16, 14/17—Canadian Industrial Gas, Charter Consolidated, Charterhouse Petroleum Development, Home Oil, Tricentral North Sea, BNOOC.
- 107/16, 107/21, 110/9—Hydrocarbons Great Britain.
- 9/10, 9/14+—Hamilton Brothers, RTZ Oil & Gas, Blackfriars Oil, Trans-European, BNOOC.
- 20/3—Conoco, Gulf, BNOOC.
- 3/14+—Total, Elf Oil, Aquitaine Oil, Picc Petroleum, BNOOC.
- 13/16—Monsanto, Pacific Petroleum, Gas England, BNOOC.
- 14/13—Chevron, ICI, Murphy, Ocean Exploration, Hispanica de Petroleos, BNOOC.
- 3/9+—British Gas, Amerada Exploration, Texas Eastern, BNOOC.
- 98/22—British Gas.
- 13/28—General Crude Oil, Newmont Oil International, Dapfin, BNOOC.
- 14/18—Occidental Petroleum, Getty Oil, Allied Chemical, Thomson Scottish Petroleum, BNOOC.
- 20/9—Phillips Petroleum, Fina Exploration, Agip, Century Power and Light, Halkyn District United Mines, Oil Exploration, BNOOC.
- 20/7—British Sun Oil, North Sea Exploration and Research, Clyde Petroleum, Hartpurs, Hampton Gold Mining Areas, North Sea Global Energy, BNOOC.
- 13/12—Zapex, Carless Exploration, Gas and Oil Acreage, P. & O. Petroleum, Santop, BNOOC.
- 13/19—Mobil North Sea, BNOOC.
- 13/14—Kerr-McGee Oil, Bow Valley Exploration, Sherandoah Oil Corporation, BNOOC.
- 98/23—Conoco, BNOOC.
- 106/23—Arpet Petroleum, BNOOC.
- 14/12—Unionoil Exploration and Production, Skelly Oil Exploration, Deminor Oil and Gas, BNOOC.

Fifth Round Off-Shore Allocations

PREVIOUSLY LICENCED DESIGNATED BUT NOT ALLOCATED OIL FIELDS



HOME NEWS

LABOUR NEWS

No greater cancer risk at Windscale—official report

BY DAVID FISHLOCK, SCIENCE EDITOR

ALLEGATIONS that employees at the Windscale, Cumbria, factory of British Nuclear Fuels... Overall, Windscale employees there are no continuing records...

CANCER DEATHS AT WINDSCALE 1950-74. Table with columns: Cause of death, Expected, Observed. Rows include Leukaemia, Myeloma, Lymphosarcoma, Hodgkin's disease, Lung cancer, Liver cancer, Bone cancer, All causes.

Japanese silent over plan for nuclear reprocessing

BY OUR CARLISLE CORRESPONDENT

A DELEGATION of six Japanese industrialists kept silent yesterday after an hour-long meeting with representatives of Cumbria County Council and British Nuclear Fuels in Carlisle over the future of the nuclear waste reprocessing plant planned for Windscale atomic reactor.

Bedfordshire council supports development of Stansted

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

STRONG SUPPORT for the development of Stansted Airport, Essex, as a major airport for London capable of handling up to 16m. passengers a year is expressed by the Bedfordshire County Council.

Gulf plans to spend £400m. in North Sea development

BY RAY DAFTER, ENERGY CORRESPONDENT

GULF is planning to spend almost £400m. on exploration and development in currently-held North Sea oil licences. The U.S. group forecasts that this level of spending in U.K. waters over the period up to about 1980 is likely to increase considerably by exploration on future licences and the development of further discoveries.

Wages policy criticised by public employees' union

BY CHRISTIAN TYLER, LABOUR STAFF

EVIDENCE of a serious revolt among low-paid workers against wage restraint and the social contract as a whole comes to-day with publication of resolutions for the annual conference of the National Union of Public Employees.

U.K. Vauxhall parts for Belgian Cavalier

BY TERRY DODSWORTH

MAJOR British-made Vauxhall components are for the first time being fitted to the Cavalier model in a move which emphasises the growing integration of the General Motors European production.

Staff cuts 'will boost smuggling'

By David Churchill, Labour Staff

A SUBSTANTIAL increase in evasion of value added tax as well as more smuggling into Britain of dangerous drugs and pornography was forecast yesterday by a Civil Service union as a result of manpower cuts in the customs and excise.

Job-plan response called disappointing

BY DAVID CHURCHILL, LABOUR STAFF

THE FAILURE of private sector industry to take part in the government's job creation programme, which provides short-term jobs for unemployed young people, was described as "disappointing" last night by the Manpower Services Commission.

Immigrants' dependants charter examined

A VOLUNTARY scheme to register the dependants of settled immigrants in Britain would not be a Parliamentary group set up by Mr. Roy Jenkins, former Home Secretary, said yesterday.

Class conflict 'deters working for promotion'

THE CHANCE for workers to get to the top is being ignored while all emphasis is on participation and job satisfaction, according to Professor Andrew Spence, Professor of Sociology at the University of Strathclyde, in a report published by Aims for Freedom and Enterprise today.

Post Office democracy plan attacked by users

BY OUR LABOUR STAFF

THE PLAN for industrial democracy in the Post Office fell short of what was required to provide adequate representation of user interests, the Post Office Users' National Council said yesterday.

East London post strike prompts legal moves

BY OUR LABOUR STAFF

COMPANIES affected by the ten-day unofficial strike by postal workers in East London are being advised to put evidence before magistrates with a view to taking criminal proceedings against the strikers under the Post Office Act.

Civil Service jobs moving

MR. CHARLES MORRIS, Minister of State, Civil Service Department, made it clear to the Scottish group of Labour MPs yesterday that the dispersal of Civil Service jobs to Scotland is going ahead.

Business group calls for better tax deals

BY IAN HARGREAVES, INDUSTRIAL STAFF

A TAX-FREE investment reserve retained for expansion should be taxed only on their ultimate withdrawal from the business. Other ideas contained in the submission are:

BRITISH LEYLAND Redundancy the key issue in new car industry dispute

BY ALAN PIKE, LABOUR STAFF

MORE THAN 8,000 car workers were idle last night because of what must appear to the outsider to be one of the most perverse and inexplicable of recent disputes in the motor industry.

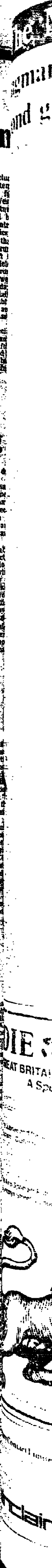
Alderney passes Bill to control insurance

BY OUR OWN CORRESPONDENT

A FURTHER move in the protection of the public from un-sound insurance businesses in the Channel Islands was taken yesterday when the States of Alderney approved a project de-

Executive changes at Courage

- Mr. H. C. Hobbhouse, former chairman of both Courage (Western) and Courage (Central), has relinquished the latter post to devote more time to Courage (Western). Mr. C. J. M. Downes, in previously chairman of Courage (Eastern), has become chairman of Courage (Central). Mr. P. L. Caruok, formerly properties technical director of Courage Ltd. and chairman of Anchor Hotels and Taverns, has relinquished the latter post and has been made a director of COURAGE LTD. and chairman of Courage (Eastern). Mr. G. Tattersall-Walker, a director of John Smith's Tadcaster Brewery and of Anchor Hotels and Taverns, has taken up the appointment of chairman, Anchor Hotels and Taverns.



The Marketing Scene

Longmans A la carte Gillette

Second go

By Antony Thornicroft

CTIONARIES are big business. Over 80 per cent of homes have one and 10 per cent of the population claim to buy a new dictionary each year, making it £2m market. In addition, there are overseas sales, with even more potential. So Longmans is prepared to spend lavishly, by publishing standards, to establish its new Longman Modern English Dictionary as a worthy competitor to the Oxford University Press range, which notch up sales together of 500,000 annually.

Longmans first published a dictionary in 1968, the Longman English Larousse, which employed the French company's lexicographical skills, and Longmans production and marketing knowledge. The advance order of 30,000 was encouraging but subsequent sales disappointing. Over last year the company decided to try again, this time using a more scientific marketing approach.

It employed Gallup to undertake what must be the first market research into dictionaries. This showed that the Larousse was a deterrent to British buyers; the jacket suggested a cookery book; the type size was too small; use of pictures reduced confidence; and the inclusion of the word 'encyclopaedia' in the title was a deterrent. As a result the new edition has been transformed, with a new name, no pictures, a larger type and the backing of £30,000 advertising campaign.

The initial results have been reassuring. Since November 3,500 copies have been sold wide, and the 1977 target of another 30,000. Commercial radio has been used successfully, as well as tube cards and Press advertising. The aim is to inspire confidence in the Longmans name because the research strongly suggested that Oxford was the prestige product through which consumers were not impressed with sample pages from that dictionary.

Longmans is making a big investment in dictionaries. It is buying additional research, and planning to invest more in advertising. It has put all its words, and their definitions, on to the computer and is examining the market for a range of dictionaries—the sportsman's, the seller's, a common word dictionary, where it would be easy to find the entries from the word book.

It has also done a deal with Scribner, the leading dictionary publisher in the U.S. and publisher of Webster's, which involves Longmans in marketing the Scribner range outside North America. There is also the potential in selling the new dictionary to schools since educational sales are currently the cornerstone of Longmans publishing.

It claims, for example, the best selling writer in the English language — Louis Alexander. These series of books teaching English to foreigners sold an extraordinary 3.5m copies in 1976. All these figures will presumably one day need an English dictionary, and Longmans hopes that just a few will buy its own.

BEECHAMS is another company to rationalise on agencies — it goes Davidson Pearce Berry and Spillings, and the national launch of Bittersweet low calorie centred carbonate is given to Doyle Dane, an entrenched Beechams agency. DDB will also test market Squeezie concentrated orange drink.

A la carte Gillette

in selling: their philosophy to

in selling: their philosophy to advertisers. In the last two months CIA has added £1.5m, in billings, including accounts like BMW, Leontic, OBM, and entrusted it to an independent media company, Chris Ingram Associates, on a one-year experimental basis. Right Guard spends around £400,000 on advertising in a year and is one of the fastest-moving consumer products that have until now been handled exclusively by agencies. The aim is to buy creative work on an ad-paign, which aims to push up the Gil's market share from 24 per cent of all blades sold to a leading 30 per cent.

Selling a town

By Antony Thornicroft

THERE are still people who believe in marketing. Thamesdown, better known as Swindon, is advertising for a marketing manager to help it dispose of 200 acres of industrial development land. The successful applicant will really be engaged in bringing factories and jobs to Swindon.

This is an unusual enough move for a local authority. What makes it more intriguing is that, on top of a £2,000-plus salary, will go performance bonuses as a reward for results, just like in most other selling jobs. But unlike them, Swindon is only offering a three-year (renewable) contract, another innovation in the bureaucratic local government world.

Swindon is really looking for a marketing expert who can devise and implement his own sales strategy. Of course there might be limitations on the budget available: employing a marketing expert is the easy bit — coping with his department, and his proposed expenditure, is another matter.

This is probably the first time that local government has specifically recruited a marketing manager but there have been numerous flirtations with marketing, particularly by the new towns. Peterlee hired the Creative Business which for a total expenditure of £12,000 gave it a slogan "Peterlee is the Place to Be" and lots of publicity.

The town has since built on the idea under its own steam, and reckons that, at the very least, the advertising on London buses and the like, has put Peterlee on the short list when companies plan to decentralise. Northampton is another corporation which believes in marketing its charms, but so far the belief of the early '70s, in the increasingly corporate state, Government-sponsored bodies and local authorities would replace soapmakers as the big advertising accounts, has proved exaggerated.

COMPUTERS IN SHOPS Bars at checkouts

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

THE IDEA of British supermarkets having computers at the checkout which automatically "read" the price of goods sold and provide accurate information about inventory levels and sales, seemed in danger of losing its novelty before it ever became a practical reality.

But in the last few months things have happened which could mean that some of the big supermarket groups will use these computer assisted checkouts within the next few years on something more than an experimental basis. Last Thursday, the European article numbering association formally adopted a memorandum for the setting up of a system of article numbering throughout Europe and Scandinavia.

This means that, in theory, the doors are now open for the introduction of a system of marking products with a code which could be read at computer assisted checkouts throughout Europe and America. (The 13 digit bar code adopted by the Europeans is compatible with the 12 digit code already printed on the labels of many products sold in America). Once the scanner at the checkout had read the code, the store's own mini-computer could translate this information about the product into the price at which the product was being sold in the shop.

Meanwhile, in London, plans have been announced to set up a British article numbering bank which will co-ordinate the allocation and use of computer numbers for U.K. grocery manufacturers. The bank will start allocating numbers on April 1 and it is hoped that manufacturers will start using them on their products as they change labels.

As labels usually have a lifespan of only around two years, this suggests that many big-selling grocery products could be carrying the bar code by 1979. The Article Number Association reckons there is no commercial advantage in a supermarket installing a computer assisted checkout until around 70 per cent of the products sold are carrying the symbol so there is unlikely to be any big move towards buying the front end equipment until about 1980.

Assuming that the retailers' early experiments prove successful, it will probably take at least another two years to install them on a large scale as, if the new system catches on, there could be delays in getting the equipment.

Given the pressure on both manufacturer and retail profits, it is perhaps not surprising there has been no rush into this technology. The first move has to come from the manufacturers and they have tended to regard the new system as involving more on-costs than advantages. But

the ANA has the support of such big names as Becthams, Helz and Nestle, and the Association argues that as labels are periodically changed anyway, the additional costs are minimal, particularly in view of the benefits in terms of information about sales that computerisation will bring.

Unlike in the U.S., where the prime benefit was seen in terms of staff savings, the British supporters of article numbering tend to put the stress on its capacity to provide an accurate and up-to-date picture of exactly what is being sold. Through this stress may be partly for the benefit of the unions, the gains in terms of additional information could be considerable.

Not only does the system have the capacity to speed up transactions at the checkout and minimise errors by automatically translating the bar code into the retail price, but it could also transmit information on sales direct from the checkout to the in-store computer and so on to the group's central computer. This information could then be relayed overnight to the manufacturer. Communications between retailers and suppliers, which now take over a week could be done daily.

Even so, the ANA admits there is not the same impetus for manufacturers to put bar codes on their products as there was in the States. There, the industry was having to re-design its labels to conform with new packaging regulations, and manufacturers took the view that if they are going to have to change their labels anyway, then they might as well include the new bar codes.

But even in America, things do not happen overnight. The consumer lobby blocked any idea of savings which might result from not having to individually price mark goods when the scanners were in operation. The great majority of fast-moving grocery goods now carry the bar code but only 125 supermarkets are using computer-assisted checkouts.

This change in purchasing power accounts for the profusion of juke boxes and pop groups in bars, but the trend can be carried too far. Wyman Harris reports that while bars which please all age groups do two and a half times the sales of bars where older people dominate, they also perform better than those which get only young people. These have a turnover two thirds of the ideal, which suggests that the bias is still towards youth.

Young people, however, have a very different drinking pattern. The under-25s quite actually consume 49 per cent of the alcohol sold in pubs, but also 38 per cent of the lager and 33 per cent of the vodka. They are poor performers on gin, 16 per cent, and even more so on whisky which has only a 5 per cent share. Rather strangely ginger ale is also just 8 per cent, bought by under-25s. The drinks trade must wonder whether to-day's youth will continue with their current favourites or gradually change to the traditional spirits.

THE dominance of the younger drinker in the pub trade is well revealed in the latest research from Wyman Harris, the Cheltenham based company which specialises in finding out what happens in pubs. Between 1976 and 1976 the under 25s increased their share of pub turnover from 21 to 26 per cent. During the same period the over-45s contribution declined from 39 per cent to 35.

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THE 1976 BIG SPENDERS

Boots top advertiser

BY DON BECKETT, THE MEDIA BUSINESS

TOP TEN ADVERTISING BRANDS IN 1976

(Press and Television)

INCLUDING RETAILERS	EXCLUDING RETAILERS
Boots	426
Co-Op Local Branches	483
Woolworths National	297
Co-Op National	281
BLMC Car Range	234
Williams Furniture Store	219
Currys	210
Alfred Carpets	207
MFI	203
C & A (Press)	202

A year ago I took a look at MEAL's newly-produced analysis of the top advertised brands of 1975. Pre-eminent were the retailers. The Government's Energy Crisis Campaign topped the list, but it was followed by nine consecutive retailers: Boots, Co-Op Local Branches, Woolworths National, Brentford Nylon, Co-op National, C and A Press, Fice Fare, Allied Carpets and Currys.

MEAL is in the process of publishing a similar analysis for 1976. Again the top ten places are dominated by retail advertisers; again they account for nine out of the ten top spots. So what's changed? Well, to begin with not one brand occupied the same position in 1976 as in 1975, and three brands lost their Top Ten place: Col Energy Crisis, Brentford Nylon and Fice Fare. Their place were taken by the Leyland Car Range, Williams Furniture Store, and MFI.

This is not the place to enter into a debate about what is a brand in this context of advertising expenditure, but clearly several alternative definitions are feasible. Some people would omit the retailers altogether. Some would aggregate the totals for each sub-brand within a product range, as for example with Co-Op Local and Co-Op National; or Guinness Bottled and Guinness Draught; or even Dulux Silk, Dulux Gloss, Dulux Paint, and Dulux Vinyl Gloss, which are all booked, and therefore regarded by MEAL, as individual brands.

We must remember too what kind of advertising expenditures MEAL is measuring in its reports. The figures relate to press and television only, and not expenditure on other media (posters, radio, cinema) is not included. Similarly it is cord rate expenditure and not actual expenditure which is the raw material of the reports. Never-

TOP TEN ADVERTISING BRANDS IN 1976

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theless the MEAL figures are extremely valuable. They indicate clear orders of magnitude and actually averaged just under £2.7m. In 1975 only half of the illuminating trends over time.

The table provides two Top Ten rankings, the first including the retailers excluded, I would have liked to add a third table aggregated into one, but this would have required full details for well over 1,200 brands, as well as an interminable series of debates with almost as many advertisers regarding which of their brands logically linked together and which did not. Are Double Diamond Canned and Double Diamond Draught for instance, two different brands or merely two alternative expressions of the same brand? Should K Shoes for children, for women, and for men be treated as three separate brands or one? Are the C & A Press and the C & A television campaigns really for separate brands, as shown by the MEAL analysis, or are they separated in this way merely because this major advertiser books its Press direct and uses a conventional agency to book its TV?

Looking now at the first of the two tables we see that all ten brands exceeded the £2m level, and actually averaged just under £2.7m. In 1975 only half of the Top Ten exceeded £2m, and the average was around £2.3m. But it's not just the Top Ten who are spending more. The 1976 total of 30 "millionaire" brands (that is, spending £1m, or more on Press/TV combined) rose to 50 in 1976.

Even though retailers dominate the first ten places of our Brand Advertising League Table, it is over £1m, are two beating the manufacturers' brands (and services) which take eight of the next ten places. So looking at Sun, and National Westminster the Top Twenty the overall share Bank.

Banks get together

J. WALTER THOMPSON has in the cupboard "campaign of the late 1960s."

The budget has set to be finalised but with all the Big Four plus Williams and Glyn's contributing it could easily top £1m. The advertising should help fend off the threat of nationalisation. It will be the first joint advertising by the McCann-Erickson and OBM on the short-list.

Even though retailers dominate the first ten places of our Brand Advertising League Table, it is over £1m, are two beating the manufacturers' brands (and services) which take eight of the next ten places. So looking at Sun, and National Westminster the Top Twenty the overall share Bank.

HONEYWELL ANNOUNCES MAJOR ADVANCES INTO THE DISTRIBUTED SYSTEMS ENVIRONMENT

Distributed systems. Exciting new computer systems that let you put computer power wherever you need it in your organisation. We know they're going to be important to you. So it's equally important for you to know who's in the best position to help you grow into them. Honeywell. By announcing several important new products, laying down disciplines and supporting standards, Honeywell has taken a positive approach to distributed systems.

The Honeywell Distributed Systems Environment. This is the environment within which Honeywell hardware, software and data communications can be combined into a system that matches your organisational structure. With as much, or as little, centralised processing and control as you want. To help you produce the right data, in the right place, for the right people, and at the right time. We have been working towards the Distributed Systems Environment for years. With time-sharing, transaction processing, database management, data communications, and networks of processors and minicomputers and terminals. **Series 60 expanded with several new processors.** The new model 66/85 is a high-technology extension of Series 60 large-scale systems.

It uses new high-speed Current Mode Logic (CML) integrated circuits, revolutionary micropackaging, and many other design innovations to improve price/performance while reducing size. Another new model brings better price/performance and added peripheral capacity to the middle range (Level 64) of Series 60.

Minicomputer technology upgrades specialised processor performance. Based on Level 6 minicomputer technology, Honeywell's new DATANET 6670 front-end network processor is equipped with advanced communications software. More compact than previous models, it offers higher performance and greater capacity. Honeywell's Level 6 and System 700 minicomputers are also particularly effective as remote network processors — such as remote batch and/or remote job entry systems, or message concentrators.

Better data management software. Honeywell's new Data Management-IV for Level 66 users provides all the necessary database management functions, plus an additional management data query feature that makes it easier for the right people to get at the right data.

A broad range of terminals. Honeywell's new distributed systems terminal, the DST 6/500, is a powerful unit for the remote user who needs extensive local processing and communications capabilities. Other units include multi-functional video terminals in single station or clustered versions.

Honeywell

The logical answer

Contact us now for further details: call 01-5689191 (ext. 432)

Honeywell Information Systems Ltd., Great West Road, Brentford, Middlesex TW8 9DH


DIE WELT

'GREAT BRITAIN in Jubilee Year 1977' A Special Report

The first Special Report on Great Britain to be published by a leading German national daily in the 1970s. The editorial will deal with the following main sections: The Jubilee and the Crown — Politics — Economics — Tourism — Cultural

GREAT BRITAIN in Jubilee Year 1977 is to be published in May, and the editorial will be written by leading authors and DIE WELT's London editors.


For further details please contact: The Axel Springer Publishing Group, 58 Jernyn Street, London S.W.1. Tel: 01-499 2994



*Die Welt is a newspaper of the Axel Springer Publishing Group.

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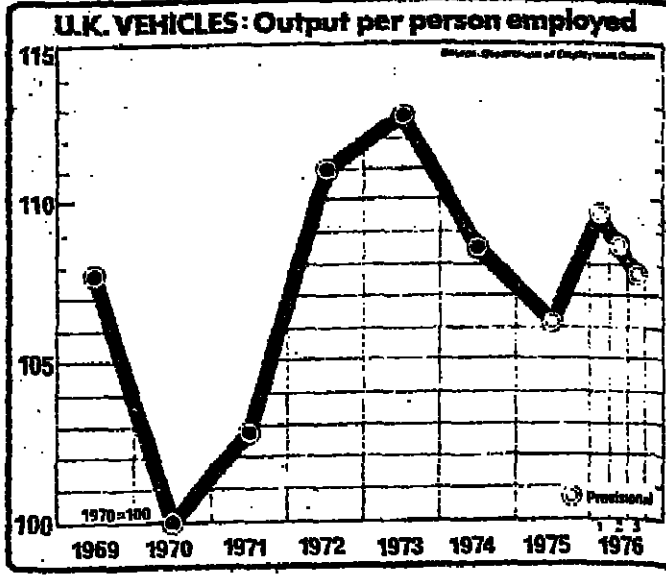
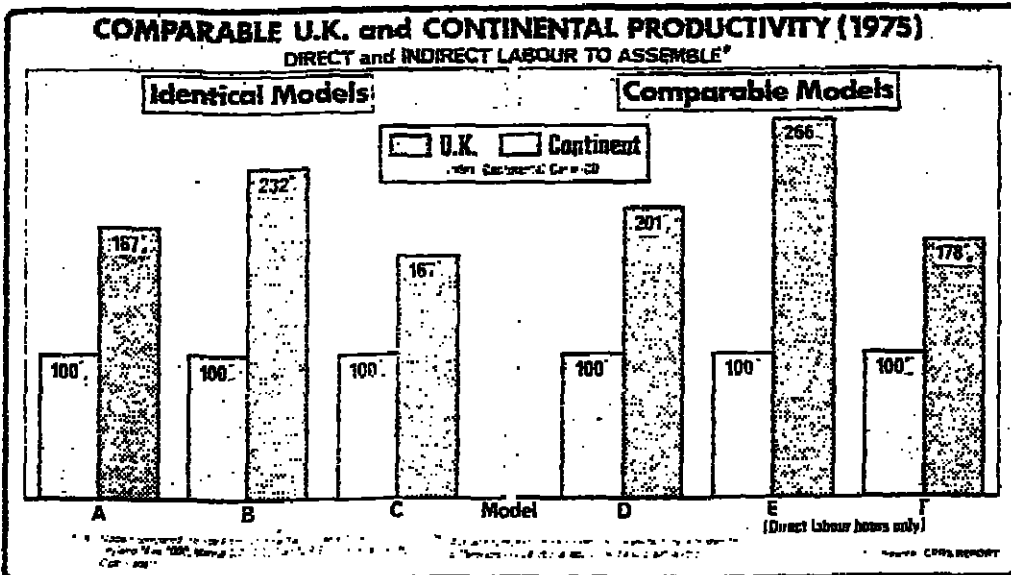
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Not much for inner cities

THE GOVERNMENT'S new approach to the problem of inner city decay, as described by the Secretary of State for the Environment, Mr. Peter Shore yesterday, added up to nothing very much. This is only partly to be regretted, since there has been a very real danger that Mr. Shore would persuade the Cabinet to allow him to announce the expenditure of further hundreds of millions of pounds on the impossible task of stemming the outward flow of people from city centres to the greener suburbs.

His confession that any extra spending "will have to come from within the totals of public expenditure which we have already set" is therefore welcome. The difficulty of arranging his proposed "reallocations between local authorities" may prevent his department from attempting the grandiose kind of planning that was favoured in previous years; this is all to the good.

For the rest, Mr. Shore's speech had more to do with attractive-sounding sentiments than practical policies. The starting-point, as agreed by nearly all parties to the debate, is that there are areas of decay within our cities and that in these areas there are numbers of people living in distressing conditions. This situation has partly been brought about by the grand planning of the past: when bulldozers knocked down slum houses they removed small shops and cheap offices along with them, thus reducing employment.

Desirable

The restrictions imposed by the system of office development permits drove rents so high that only large companies could afford space. The spend-thrift policies of local councils, particularly in London, pushed rates to a level that made commuting more financially attractive. With the departure of many skilled workers and middle-class residents some schools became grieved with an unmanageable proportion of "problem children"; the consequences were to drive away yet more people in search of better schools.

Consumers must not be forgotten

THE BASIC problems of the power plant industry, and in particular the manufacturers of turbo-generators and boilers, have been apparent for a long time—too much capacity, a glut in home ordering and intensely competitive conditions in export markets. It was not obvious why the Government felt it necessary, last June, to commission a study from the Central Policy Review Staff, which in turn commissioned consultants to do most of the work. The report was published in December and the Government is now back where it started—deciding what to do.

Rationalisation

One decision would be to do nothing. This would mean very sharp contraction and possibly closures at C.A. Parsons's Newcastle plant and at the Babcock and Wilcox factory at Renfrew. The locations alone make this course out of the question for the present Government. It is possible to argue, perhaps optimistically, that a planned rationalisation of the industry involving all four companies (Parsons and GEC on turbo-generators, Babcock and Clarke Chapman on boilers) is more likely to produce a viable industry for the long term than a hands-off policy. That, at any rate, is the argument which the Government is working on. Although the talks are at a very preliminary stage, the idea is that two new companies should be set up, one for turbo-generators with GEC, Parsons and the National Enterprise Board as shareholders, and the other for boilers, with Babcock, Clarke Chapman and again the NEB as shareholders.

Advance orders

Whether the companies and the unions will co-operate in this scheme is by no means certain. Whatever plan is adopted the industry's capacity will have to be reduced and this will involve redundancies. A planned rationalisation may involve as many redundancies as a do-nothing policy. The Government, by involving itself in these arrangements, must be careful not to raise false hopes about employment.

It has not changed in the last decade, while our competitors have improved their productivity and will continue to do so. We are particularly bad in assembly, where the labour requirements for assembling the same car, even with identical capital equipment, are nearly double. In engines it is 50 per cent to 60 per cent more."

The Central Policy Review Staff wrote those words in the last weeks of 1975, when the Government, having bailed out British Leyland, was muddling through to a scrappy rescue of Chrysler U.K. Since then, despite the taxpayers' money committed to these companies, there has been no improvement at all in the industry's performance.

Measured in the rather crude terms of vehicle output per man, productivity fell throughout the first three quarters of 1976, moving back from a peak in the index at 112.7 in 1973, to 107.7 for the third quarter. According to the latest Department of Employment Gazette estimates, which take 1970, a depressed year for the industry, as a base line, output per man is now back at 1969 levels.

At the same time, the industry's production rate has been disappointing in absolute terms. Despite a buoyant European market last year, up 13 per cent, on 1975, U.K. production rose by only 3 per cent. Leyland consistently failed to meet its targets, producing about 13,000 cars a week against objectives of at least 30 per cent more. Chrysler has been disappointed by the production record on its new Avenger line at Linwood; and Ford has had incessant skirmishes on productivity with its Halewood workers.

It is against this background that Mr. Eric Varley, the Industry Secretary, is to-morrow bravely the lion's den of Leyland's largest manufacturing plant at Longbridge to hammer home once again the need

for narrowing the debilitating productivity gap with Britain's international competitors. His venture north is a brave gesture. His civil servants have advised against it in the present industrial climate, and although he is being accompanied by Britain's two most powerful union bosses, Mr. Jack Jones of the transport workers and Mr. Hugh Scanlon of the engineers, it is difficult to see what it will achieve. The Ministerial team is almost certain to run into shop floor demonstrations against wages policy when what it would really like is a sober debate about working practices.

What had been hoped was that Mr. Varley could have got across some of the concepts which he has been discussing in the new "tripartite" committee with top industry managers and union leaders. The issue he has particularly taken up and which is now being canvassed throughout the British industry, is the importance of continuity of output in raising productivity. Disruptive stop-start practices, it is argued, whether they are caused by unpredictable industrial action or erratic component supplies, completely undermine efficiency.

There has been a great deal of agreement within the tripartite committee on this issue. Indeed, something like a breakthrough has occurred in the attitude of union officials and shop stewards who have visited Continental plants and conceded the better production record overseas.

But suddenly the productivity question has been wrenched away from the rather academic level of the tripartite meetings and thrust right back into the hurly burly of the wages struggle. In the words of one senior Leyland shop steward yesterday: "There is so much resentment" about pay that workers are not prepared to put in the effort. They believe that if they are only being paid 80 per cent of what they are worth, that is all the contribution they should make."

It was always unlikely, of course, that the productivity question could be left on the sober and reflective level achieved in the tripartite committee. Although both sides of the industry—management and unions—may recognise that they

must carry some of the blame for their poor performance, the solution was bound to involve a deal of some kind giving something to both sides.

This was the basis of Leyland's revolutionary fringe benefits offer, which would have conceded white collar conditions on sickness benefits, redundancy and lay-off payments in return for a reduction in unconstitutional industrial action. The deal, taking the pay code to its limits, would on the one hand give the workers a generous improvement in conditions of employment; and it would have given management some protection against petty disputes and more scope to adopt a flexible working policy.

The rejection of the deal by the vast majority of Leyland workers puts the company on the spot—because it has no room for manoeuvre within the present pay policy. Indeed, the unions at Leyland (now joined by the Ford shop stewards) are taking up this point to extend it into a general attack on pay restraint, which means that the whole of Leyland's labour relations are in danger of being dragged into the argument over national policy.

Leyland desperately needs to avoid a long battle over these issues because the whole of its modernisation programme depends on good will being displayed by the unions. The company is only now beginning to embark on the re-organisation of its facilities which will inevitably involve many Midlands workers in changing either their jobs or their place of work. There is no way out of this: the Rover plan agreed with the Government on which Leyland's £2.3bn. investment plan is based, demands a radical restructuring of the company.

Some progress on flexibility has already been made. The Longbridge workers, for example, have accepted the need to allow Allegro assembly to be shifted to the Seneffe plant in Belgium so that the lines for the

new Mini can be laid out properly. But the current dispute at Castle Bromwich indicates the kind of trouble Leyland will be exposed to over the next few years.

This plant, in Birmingham, is earmarked as the site for a large new paint shop. But in the meantime, its facilities are being reorganised, and Leyland has asked 32 painters to move over to alternative employment as spot welders. They have refused, asking for redundancy pay, a demand which has been supported by the Transport and General Workers Union. Leyland is resisting the redundancy claim on the grounds that it is recruiting in the area at the moment, and the redundant men could re-apply and be re-employed in a different capacity.

The fringe benefits scheme would have helped in arguments over redeployment, such as the one at Castle Bromwich, because it would put manual workers on a par with staff, offering compensation and lump sum disturbances payments to workers travelling further to work. This approval could be particularly important at plants like Canley in Coventry, the former Triumph works where a large number of men are almost certain to find themselves surplus to requirements.

In fact, it was partly trouble over this redeployment question which sabotaged the fringe benefits deal with the rank and file. One of the clauses in the deal says that workers offered alternative employment within a radius of 15 miles of their present factory would not be entitled to redundancy pay; in other words the Castle Bromwich painters redeployed within the same plant would not have been able to apply. In voting on the deal, factory floor workers have indicated their desire to retain the option of going redundant.

The other issue on which the fringe benefits deal has come to grief is the penalty clause

stipulating that any worker engaging in unconstitutional industrial action for more than half a shift would lose lay-off entitlement for the next quarter. This clause and the rest of the package will be considered by the ad hoc committee of Leyland managers and shop stewards when they meet to-day to see what can be salvaged from it. But most observers feel that, given the present build up of pressure over wages, the talks will concentrate on the move towards a common negotiating data for the whole of Leyland's factories.

Leyland's interest in establishing such a common data derives from its long-standing anxiety over leap-frogging claims among its 170 bargaining units. This means that the company is in a state of permanent negotiations. Both the shop stewards and the management who prepared the original fringe benefits deal were agreed on the need to get away from this chaotic bargaining structure and substitute a more rational organisation. But the question is whether they can do this within the conditions of the present pay policy.

A lot will probably depend on what sort of stage three deal is eventually concluded. But it is clear that thinking at Leyland is now beginning to move towards a mixture of centralised and local factory bargaining.

This brings the argument back to the productivity issue, since many shop stewards feel that there have to be some local incentives if output is to be raised. Under the measured day work system introduced at Leyland since the 1968 merger, piece working has been abandoned in the company. But at the same time output has been stagnating. Hence one remedy being canvassed among senior Leyland stewards is for 80 per cent of pay to be related to modern car factories all over measured day work, while the final proportion is geared to the achievement of overall output that different. The key targets negotiated at plant level. Such a solution would be in line with some Continental practice. Volkswagen, for instance, has a generous bonus system which tops up wages if certain targets are achieved. But many critics of the British industry would stress that this is only half an answer to the company's habits.

problems. The central argument of the Central Policy Review Staff (CPRS), the Government and many other interested parties, is that continuity of production remains the vital link in the productivity chain. Once continuity is broken, efficiency, planning, targets and quality begin to go out of the window.

Privately, managers of British car factories agree with the CPRS view that productivity, about 30 per cent, lower in the U.K. than the rest of Europe.

Few, for example, would disagree with CPRS's remark: "Although the Leyland Mini is built in Longbridge in factories and with old equipment, man hours per car can be reduced by 32 per cent, achieving the work standard calculated on the basis of existing equipment."

What the CPRS, and many Leyland managers go on to say is that these problems cannot be resolved without a revolution in attitudes on the shop floor. This is a point put most cogently recently by Mr. Bernard Hant, the head of Renault's car operations, and a man with a reputation for happy productivity tales—his company made 15 million cars last year with a workforce of about 160,000 (9.4 cars each), while Leyland made 688,000 cars with a workforce of 120,000—about 5.7 cars each.

"The productivity battle will be won," he said, "by people being canvassed among senior Leyland stewards is for 80 per cent of pay to be related to modern car factories all over measured day work, while the final proportion is geared to the achievement of overall output that different. The key targets negotiated at plant level. Such a solution would be in line with some Continental practice. Volkswagen, for instance, has a generous bonus system which tops up wages if certain targets are achieved. But many critics of the British industry would stress that this is only half an answer to the company's habits."

MEN AND MATTERS

What about the Serck workers?

Pat Smiley, full-time works convenor at the Serck company's two main Birmingham plants, was trying to make up his mind last night whether or not to attend a meeting of shareholders to-day. Serck is the subject of a £32m. takeover bid from Associated Engineers which seems to be turning into a good old-fashioned scrap, with Serck declaring that the offer has nothing to offer our company.

Straight away, it must be made clear that the rejection came from the Serck Board—but, in the spirit of the times, the workforce is also determined to have a say. The employees' views coincide strongly with those of the directors, according to Smiley.

"I have 100 per cent backing in resistance to this bid," reported Smiley, who echoed the Board's line that Associated Engineering had nothing to offer Serck. Apart from its Birmingham factories employing 1,500, Serck has plants in Newport, Redditch, Manchester, Leamington and Gloucester. Smiley is proud of the group's record of low labour turnover and the absence of any major shutdown in the last seven years. "This is a manageable company where communications are good," he went on, expressing fear that all might change if the company was absorbed.



"That's where the Tories have the edge over us—their nostalgia is much less acrimonious than ours!"

Perhaps Smiley and his colleagues are taking heart from the lesson of another Birmingham-based company, Wolsley-Hughes, which three years ago avoided an unwelcome takeover by Tarmac. The plan was actually scuttled by a Monopoles Commission reference, though the determined opposition of the W-H employees was recognised as a major factor in the tussle.

Dumping realism

After the longest dumping investigation ever the Department of Trade has decided that Russian dump trucks have indeed been dumped in the U.K. The DoT has taken 16 months to reach this conclusion, partly because of the need to ensure that its decision would abide by GATT rules and stand up in court if need be, and partly because of the enormous difficulty

ties always encountered in working out a fair price for equipment from the Socialist bloc.

The two Belaz dumpers were examined by the Ministry of Defence Engineering Establishment and compared with similar vehicles, one imported from West Germany and the other made by Caterpillar. But, as the Russians pointed out in a remarkably candid defence, technical specifications are not everything and Russian-built equipment has the reputation of being less reliable than that from Western Europe.

That surely justified a price discount, they argued. Only up to a point, must have been the answer, as the Russian importer is now having to raise the price of the larger model by around £10,000 to avoid the anti-dumping duty. That's Socialist Realism for you.

Crosland's man

The Whitehall gossip machine (or at least that part not entirely devoted to the moment to the Wilson kitchen cabinet (or are) is probably finding some raw material in a surprise political appointment to the Foreign Office. It is bound to add to the whispers that if Denis Healey leaves No. 11 Downing Street, the new Chancellor could be Antony Crosland.

Michael Stewart, 44, is joining the Foreign Secretary as his personal economic adviser. Stewart said that he would be concentrating on briefing Crosland on domestic economic issues. A reader in political economy at University College, London, Stewart will devote just about half his working week to the Foreign Office. He is no stranger to the political heights, though he has not been closely involved in Whitehall much over the last half dozen

After five years in the Treasury and two at the National Institute for Economic and Social Research, he became the senior adviser to Dr. (now Lord) Balogh at the Cabinet Office in 1964. In 1967 he went to Kenya as Treasury adviser; a frustrating time, he says, during which he felt more useful explaining to the Kenyans the repercussions of sterling's problems on the international scene than when he tried to work on their domestic policies.

On his return to Britain, Stewart acted as economic consultant on Ulster matters to the Home Secretary. There have been two other occasions when he has played economic educator to Labour leading lights: in the early sixties he prepared papers for shadow Chancellor James Callaghan, and for six months in 1974 he was special adviser to Trade Secretary Peter Shore.

Stewart stood unsuccessfully for Labour in the 1964 and 1966 elections; such direct political ambitions are now past, but he remains sure that the adviser's role, if seldom of supreme importance, is worthwhile. A son-in-law of Harold Wilson's other principal economic guru, Lord Kaldor, he has written one book on Keynes, and another is at the printers covering political and economic policy since 1964. It is called the *Keynes and Hyde* Years, but Stewart regrets in advance there will be no new tales of tantrums at No. 10.

Beware

After my report of the cheery Wansted sign about shooting every third person requesting a chance for the next-door laundrette, how about this notice at the entrance to the Hampshire field: "Straight on for the tomb of the unknown trespasser."

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FINANCIAL TIMES SURVEY

Thursday February 10 1977

Industrial Property

Upturn
could
be on
the way

by Quentin Guirdham
Property Correspondent

CONVICTION that recovery Britain's economy must be by manufacturing industry sustained faith in industrial property values for the past year. In terms of space lands, both for leased and int possession buildings, that proved misplaced during closing months of 1976, with notably slack market. The year, with interest rates lining and investment programmes announced by several groups, has brought new optimism. A rising level of activity can be expected. But in terms of property values, the price of the warehouse and factory is still likely to be 1973 or thereabouts.

Several factors may combine to produce quite a sharp rise in prices for the best located and industrial premises. Rents, which have remained static in most regions, for the past two years, may be forced upwards even a modest increase in land, given the low level of development activity. As well as a demand pull, there must be a strong push from the rise in which has been

partly disguised over the past two years by builders' acceptance of lower margins.

If rents do move ahead, then the value of all industrial property will be affected and with insurance companies and pension funds likely to invest heavily in property this year values could be further magnified by a slight fall in investment yields.

These influences within the specialised property market will have repercussions throughout industry due to the regular valuation of assets demanded by inflation accounting. These valuations will, over the next few years, provide a new yardstick for the worth of factory and warehouse premises, necessitating a more detailed study of land, building, plant and machinery than most industrial companies have attempted before.

Valuations

The Morpeth Committee has recommended a five-year maximum period between valuations (and an annual one for property companies). The open market values of most industrial buildings will be assessed, but in the case of specialised structures, valuers are given the option of a depreciated replacement cost calculation. The responsibility for the inflation accounting proposals place on valuers, both internal and external, is considerable. By no means all points of procedure have yet been ironed out. But the intention of showing the realistic costs of continuing a business, including the replacement of assets, is one which will draw attention to property values. The analysis provided should prove beneficial to the financial

Against a background of rising investment demand, industry's take-up of new space looks like increasing from the low levels of the last half of 1976. Inflation accounting will focus attention on industry's use of its property assets.

management of industry, which has sometimes with justice been accused of ignorance in property matters and a reluctance to admit how far outmoded premises are handicapping manufacturing or distribution processes.

The cost of valuing complicated industrial properties has worried some companies. Some comfort may be derived from the extra use that can be made of the valuers' work. For instance, five years is a reasonable period over which to update valuations for fire insurance cover, though many companies have been prepared to update only through indices over much longer periods. Initial valuations under the new standards might also be linked to a record of buildings for Development Land Tax purposes, since although owner-occupiers of industrial properties are not subject to the tax while they remain in occupation, the tax is nevertheless assessed and is due on disposal of the property.

This exemption from DLT was one more sign of the Government's favourable treatment of industrial properties against offices and shops. The past two years have seen several indica-

tions that premises are seen as a significant element in the regeneration of industry. The raising of Industrial Building Allowances from 40 to 50 per cent in the 1975 Finance Act was accompanied by a £100m. package of incentives to bring forward private industrial building programmes which would otherwise have been postponed or abandoned because of economic factors (the scheme closed last autumn).

On the planning side, the Government has also gone some way to allowing industry to locate and build where it wants. Industrial Development Certificate restrictions were raised to 15,000 square feet (12,500 square feet in London and the South East) last year and replacement IDCs were introduced for some obsolete buildings.

But there remains extreme dissatisfaction across a broad front—industrialists, developers and Labour councils—that there should still be active restrictions against areas which are suffering, in many cases, as had unemployment as development areas. As it happens, Mr. Peter Shore's preoccupation with the inner cities (shared, it would

seem, by the Prime Minister who has set up a Special Cabinet Committee to study the problem) is likely to force a re-examination of IDC policy and some clearer statement of location direction for industry over the next decade.

Changes

While it is unlikely that IDCs will be dropped, exempting the inner areas of London and Birmingham from their control would be a drastic revision. Further changes in planning control are also likely in industrial zonings and the conforming user regulations.

Meanwhile, it is already clear that political attitudes to the location of industry have softened in the recession. Local authorities who had shunned industry are now more welcoming, and where there are crisis levels of unemployment, in some cases an insistence on factories to produce more jobs, rather than warehouses, is being relaxed. When developers and clients argue that any activity, which is always likely to attract other employers to the area, is better than none. Also, it seems clear that

IDCs are being granted with rather greater freedom than before and, so it is widely suggested, quicker.

This government encouragement extending to speculative developments as well as those built to clients' orders, has been backed up with the nationalised programme of advance factories, partly financed from EEC funds, running at roughly twice its normal rate. One estimate of current speculative developments, ready for occupation in the next six months, suggests that the government schemes are responsible for a quarter of space in this category.

With several local councils joining the new town development corporations in entering industrial development, the prospect of yet more speculative building on public money seems likely. In a study of inner cities published last month by the Department of the Environment, the three firms of consultants studying Liverpool, Birmingham and the Lambeth area of London all came up with suggestions of advance factory programmes—often with an emphasis on small-nursery units of 2,000 square feet or less—built from public funds.

This perhaps underestimates the contribution the private sector is prepared to make. Despite the relatively low level of speculative development it is now doing, the funding situation has greatly improved in the last year. Institutions have come back to the market for pre-funding whole schemes, preferably with at least some pre-lets but extending to speculative ventures, at a slightly higher yield, in the best locations. It is one symptom of the fact that the institutions regard industrial properties as both a sound financial and a politically desirable investment.

The extent to which the political or social considerations may influence investment strategy should not be underestimated. Trade union representation among pension fund trustees, or company boards, will have a preference for industrial investments as a growing proportion of any property portfolio. Since the professional managers of such funds have also been impressed by the stable growth of industrial rents in comparison to the sharp fluctuations in rental value on the office investments, the combination of enlightenment and good money management is powerful at present.

Reduction

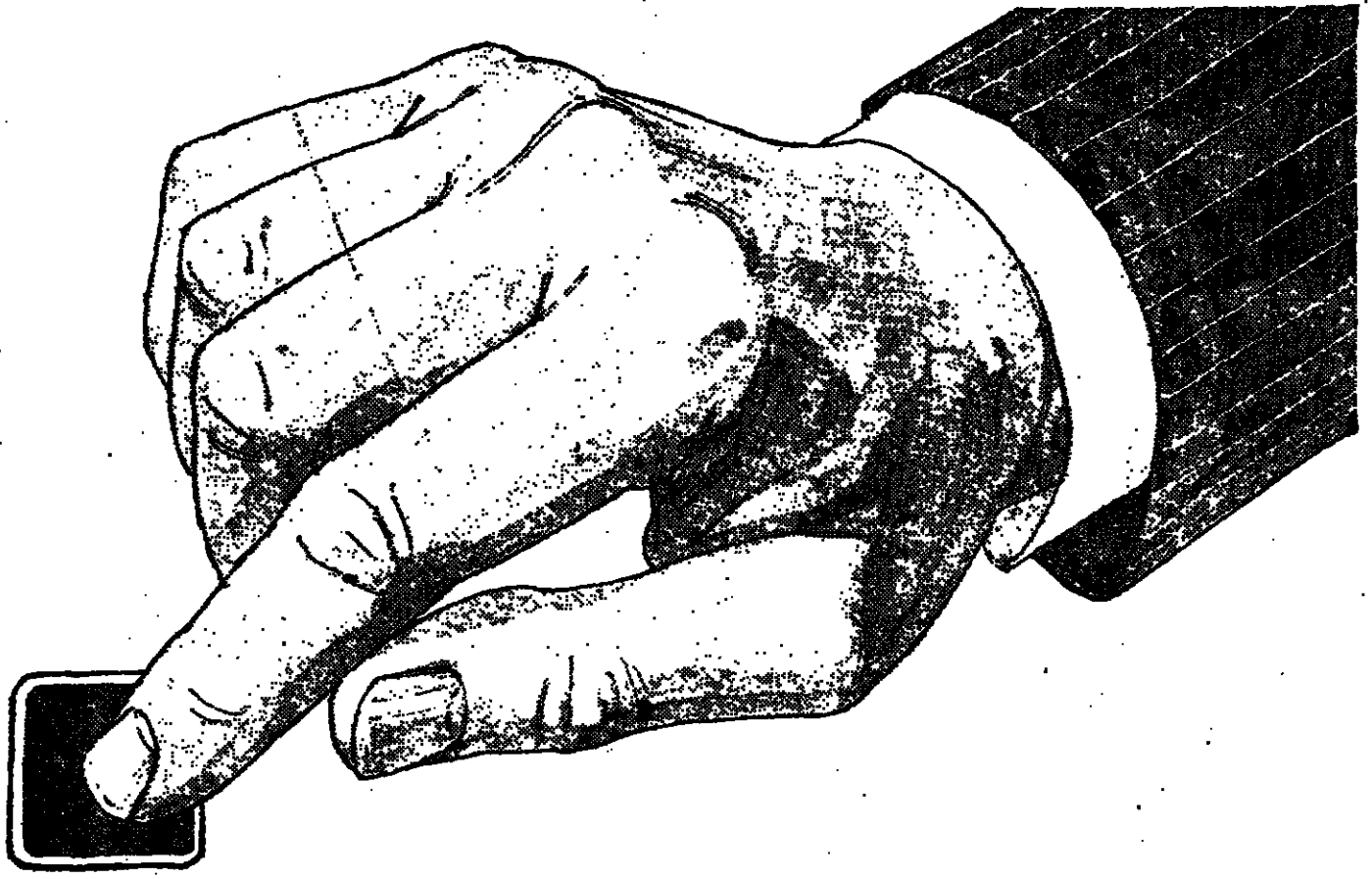
Hence there is evidence that some funds have been prepared to see a reduction in the traditional yield gap between industrial and office or shop investments—once 4 per cent, more recently about 2½ per cent, and now perhaps around 2 per cent. The shortage of suitable investments must, however, lead to a danger of this market overheating. Most managers will not

consider investing in specialised buildings (in which category many would include even the most standard style of units if they are unusually large, say over 100,000 square feet) and are devoted to multi-purpose buildings, which in practice have come down to warehouse-light industrial units of around 20,000 square feet with eaves heights of about 20 feet, and good access to a motorway.

This limits the range of funding which institutions will offer, but some greater flexibility may be expected over the next few years with some funds prepared to back real factory units as well as warehouses. And the direct involvement of funds in their own developments may increase, the Electricity Supply Industry's and the Coal Board's having already followed in the path of several insurance companies.

Where, given encouragement from government and the institutions, the industrial property equation at present breaks down is simply in the sluggishness of demand from users. Surveys of vacant premises show a depressing picture of a still-rising quantity of space, though this is less pronounced in modern buildings. But the problem of older manufacturing premises remains, with the costs of refurbishing them making such projects less viable every year.

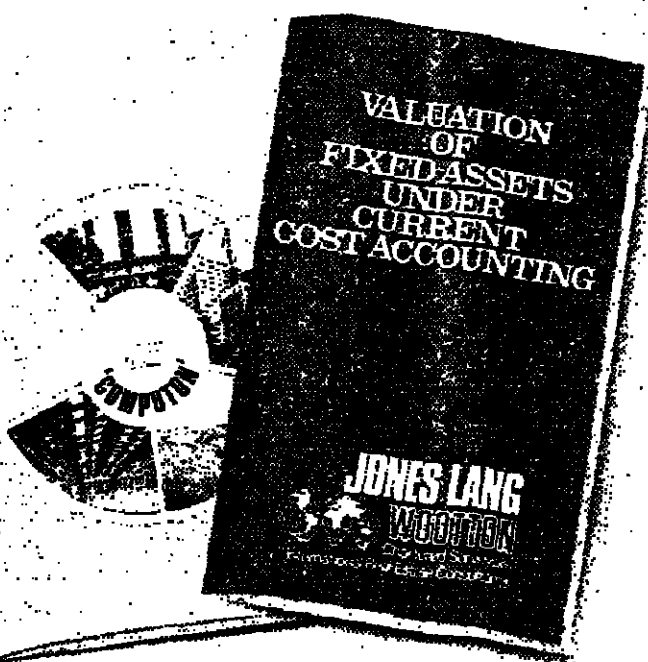
But there is now some firm evidence of increased demand, with long-postponed investment decisions being taken. 1977 has opened with the same air of promise as 1976. Should the industrial property market fall away at the end of the year in the same manner that it did last September then it would be a significant indicator that hopes of sustained economic growth were premature.



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Signs of improvement for the developers

INDUSTRIAL DEVELOPMENT activity has tended to move closely in line with the business and investment cycle in the economy as a whole. Hence, after a sharp fall in new private industrial building in the past two years, the prospects are for a small recovery over the next two years.

However, private industrial development has shared the fate of manufacturing investment generally and has been falling as a proportion of Gross Domestic Product during the 1970s, while allowing for the clear cyclical variations. Thus even in the boom year of 1973, the value of private industrial output was in real (inflation adjusted) terms more than 3 per cent. lower than in the peak year of 1969. Over the same period, GDP had grown by over a tenth in real terms.

Nevertheless, private development has been running at a sufficiently high level to produce a net increase in industrial and warehouse floorspace in England and Wales of 19 per cent. between 1967 and 1974 according to a special Inland Revenue stocktaking exercise. During the same period the amount of commercial office space increased by 38 per cent., with shopping space growing by only 7 per cent.

East Anglia—with the fastest-growing population in the period—also had the largest increase in industrial and warehouse space—up 52 per cent. from an admittedly small base. There were rises of 40 per cent. in the South-West, 34 per cent. in the South-East outside London, 32 per cent. in the North and 31 per cent. in the East Midlands.

The decline of London as an industrial centre is shown in an overall rise of only 2 per cent. in the period. This takes in a decline of 7 per cent. in inner London—which the Greater London Council is keen to re-

verse—offset by an increase of a tenth in the outer suburbs.

This regional distribution reflects the areas where the main property development companies are active. The sharp rise in the southern half of the country despite the existence of tight Industrial Development Certificate controls is because of the rapid growth during the period of warehouse and distribution depots—rather than factories—especially near the growing motorway network.

Controls

Industrial Development Certificate controls have undoubtedly limited the amount of factory building in the southern and eastern part of England. The broad aim is to stimulate new industry and new employment in the Development Areas—Scotland, most of Wales, northern England, north Yorkshire, Merseyside, Cornwall and north Devon—by restricting industrial development in other areas which have traditionally had less unemployment.

In the last two or three years the unemployment rate in certain decaying inner city areas has been well up to or above the national average, and consequently the rules were altered a year ago to allow the speculative development of old urban industrial sites.

But in general, IDCs are required in order to make a planning application to cover building, rebuilding, extension, alteration and change of use, with exemption up to 5,000 square feet in south-eastern England, 15,000 square feet in the Intermediate Areas, and 10,000 square feet in the rest of the country outside the Development Areas.

Approval of IDCs has moved in a broadly cyclical way with a peak of 83.34m. square feet being granted in 1969 falling to 46.55m. square feet in the recession year of 1971. This was followed by a sharp recovery to

a high of 83.42m. square feet in 1973. The severity of the subsequent recession is shown by the fact that the decline has been much steeper than in the bottom of the previous cycle: only 33.9m. square feet was approved in IDCs in 1975.

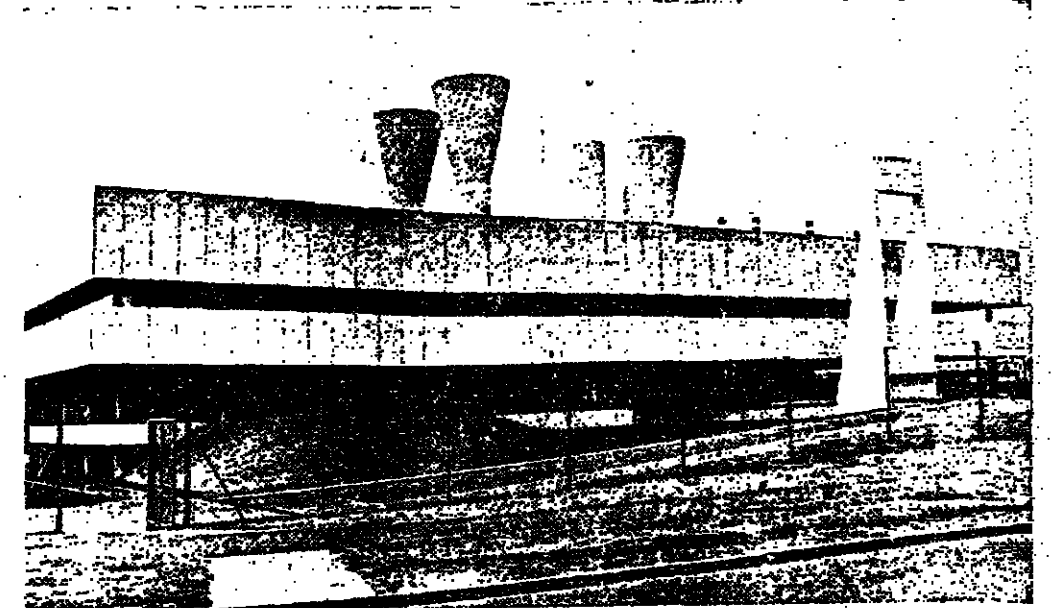
This trend has been fully reflected in the ups and downs of orders for private industrial construction work. New orders obtained by contractors rose from £525m. in 1967 to £606m., both calculated at 1970 prices, to adjust for the impact of inflation and in order to provide a guide to the underlying volume trend. The next cycle took in a trough of £417m. in 1971 and a peak of £591m. in 1973.

The drop since then has been very sharp—down to £308m. in 1975, an all-time low for the period since 1963. The low point was in the final quarter of that year though the estimated recovery last year was to less than £350m.

The time lags are relatively short for private industrial work and the fluctuations in the order intake have been pretty closely matched by the variations in output. The cycle has been less marked, however, both because of the inability to fulfil orders immediately when inquiries are at peak and a desire to spread out work when demand is slacker.

Private industrial output jumped from £501m. in 1967, again on a 1970 price basis, to around £650m. in both 1969 and 1970, before declining to £605m. in 1972. The peak in this case, reflecting, as usual, a lag of about a year after the peak in orders, came at £631m. in 1974. (This is similar to the trend in output of private commercial work and, indeed, the totals for both categories have also been roughly the same.)

During the recession, private industrial work declined from £631m. in 1974 to £585m. in 1975, and the fall would have been much larger but for a continuing rise in work on offshore platforms associated with North Sea development. However, this work fell back last year, and with industrial output outside this area down by a tenth, the total fell to £510m., according to an estimate published at the end of last month in new forecasts from the Building and Civil Engineering Economic Committee (Little Neddy).



The Gas Council's Engineering Research building at Killingworth in the North East.

It is difficult to judge the prospects for the current year in view of the uncertainties about the economy generally. Various investment intentions surveys, including those of the Department of Industry, the CBI, as well as the Government's own forecasts have pointed to a possible rise in manufacturing investment of between 10 and 20 per cent. this year. This is, of course, only recouping some of the sharp drop of the last couple of years.

Upturn

The upturn in industrial development is unlikely to be nearly as large as the projected rise in manufacturing investment. This is partly, as the recent Little Neddy report suggests, because there is no shortage of industrial buildings, even though some may be unsuited to modern production methods.

Moreover, it is also argued that in the present economic environment, it may be more likely that the bulk of the increase in manufacturing investment will be directed towards plant and machinery. This is because the return is more certain and quicker compared with the riskier area of large extra capacity or spending on new processes which would involve new buildings.

Expenditure on plant and machinery anyway tends to pick up sooner in the economic cycle than investment in new buildings, while there also appears to have been a long-term decline in the share of construction in fixed capital formation by manufacturing industry. Whereas the share was 22.1 per cent. in 1965, it had fallen to 18.4 per cent. in 1970, and 17.7 per cent. in 1975.

The Little Neddy is forecasting a rise in private industrial output this year from £480m. to £495m. (at 1970 prices), excluding offshore platforms where a drop from £30m. to £15m. is projected for no change overall. A more marked recovery is envisaged in 1978 with a rise in

Peter Ridde
Economics Correspondent



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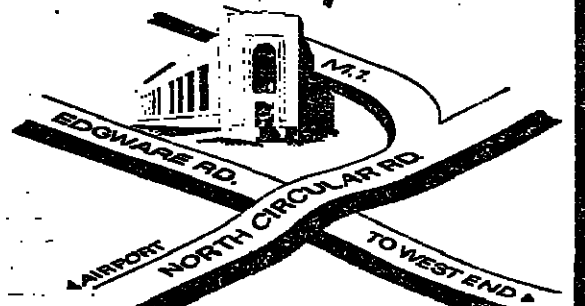
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Regional policy

COMPANIES CONSIDERING REP are bringing in some useful bonuses for some companies concerned with capital-intensive oil installations in remote parts of Scotland. The other important change in Government regional policy.

It is no longer axiomatic that the broad red areas on the Department of Industry maps (the assisted areas which cover more than half of Britain) are a form of protective blanket for business expansion under which all blessings are provided in the form of regional aid.

The Regional Employment Premium is being dropped a year earlier than all previous Government assurances in order to save £150m. in 1977-78. That money will not be wholly lost to regional industrial regeneration, however. Much of it will be distributed, but more selectively, via the National Enterprise Board, and the Scottish and Welsh development agencies.

Inception

The REP proved too inflexible, seven years after its inception, to meet the changing needs of the British regions at a time when new and strong regional authorities have been created and the old problem of a declining Scottish economy has been solved almost at a stroke by the discovery of North Sea oil and gas. Ministers eventually acknowledged last year that it was a nonsense to be paying REP to, say, a company setting up in Aberdeen when the company would go there anyway and there is already a shortage of labour in the area. Nevertheless the last gasps of

CONTINUED ON NEXT PAGE

مكتبات الاصل

INDUSTRIAL PROPERTY III

Changes expected in planning controls

FORECASTING CHANGES in the planning controls on industrial properties, even during the past two years when encouraging industrial investment has been the particular emphasis of government, has proved a dangerous game. There have been a succession of minor changes, almost all of them welcome to those concerned with new buildings. And there has been frequent talk that the administration of the central control, through Industrial Development Certificates, has started operating to new criteria. But a complete overhaul of the system, coupled with a statement of national intentions for the next decade, has been lacking.

At present, to take the administration of IDCs, there is uncertainty as to what degree controls have been relaxed. Some, who have been recipients of certificates a fortnight after applica-

tion, are in no doubt that things are easier than they were. The granting of quite extensive speculative IDCs in parts of inner London has given a similar impression. Then there are quite different cases, for instance where a warehouse, which would not normally need an approval, requires one as a related development on an industrial complex, and despite support from the local authority the application is refused. So there is some confusion as to what the IDC policy is currently, whatever the official notes say, trying to achieve. And the numerous opponents of the control in any form will take comfort from the remarks of one of the independent consultants employed by the Department of the Environment on a series of urban studies. "Whatever relaxations have been introduced," they said,

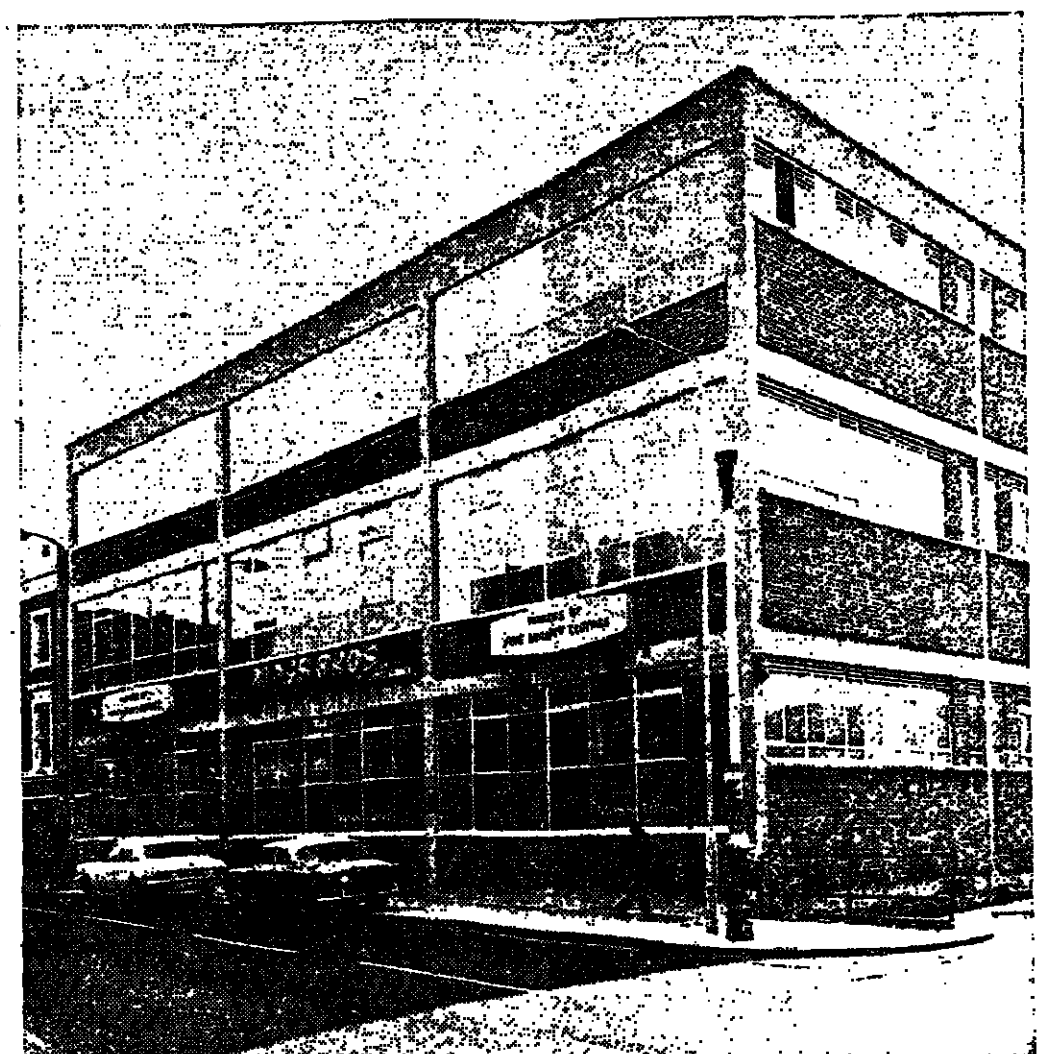
"IDCs act symbolically as a deterrent to investment." To a large degree it is the concern for the urban areas, fostered in the Department of the Environment and not the Department of Industry which controls IDCs, which will be the touchstone for the changes in policy which, despite many previous false starts, may be expected this year with some confidence. It was Mr. Peter Shore's Manchester speech last autumn which alerted property men and industrialists to the possibility of major relaxations to factory development controls. He said he could see a real purpose in assisting industry in the inner areas of major cities.

If a programme could be worked out which would not disturb existing regional policies, "Whatever relaxations have been introduced," they said, big if, he could see a need to assist industries even outside the assisted areas. Assistance must go with freedom from planning control on premises, and Mr. Shore made it clear that he was referring to possible relaxations in IDC regulations.

likely to change? First, at the local level, it seems that there may be a relaxation on industrial zoning controls and a rethink of conforming user regulations. Many of the user regulations now look something of planners' luxuries, written in a time when the full effect of other environmental controls was not apparent, and when there was little to worry about in turning down potential employers if there was a danger of them causing inconvenience. User regulations will also be scrutinised to see where they are outmoded by changed processes in certain industries, but the larger changes will stem from a reaction to rigid principles of zoning. Reduced convenience in public and private transport, and increased costs in both have persuaded many that the factory at the end of the street is no bad thing. While present planning techniques still favour boldly delineated industrial zones (the dockland's plans in London are an example) this has come to be seen as important mainly as a way of providing suitable space for industrial expansion, rather than a goal in its own right. Providing there are adequate pollution controls, and transport access is satisfactory, then zoning regulations may be relaxed.

The second area in which policies may be expected to be amended is in IDC control itself. Again, the touchstone for change appears to be Mr. Shore's interest in the inner cities. While there is little chance that the whole IDC framework will be dismantled, the inner cities might gain clearance from their influence. Such a change might affect only major, named conurbations. One of the attractions of allowing this freedom, under heavy political pressure to do something about these areas, is that it costs nothing, when almost all other proposals for their regeneration look like costing a lot too much.

At present the Development and Development areas have first priority in the Government's industrial policy. Industrialists building in those areas need no IDCs. Intermediate areas have second priority, closely followed by the new and expanding towns. In both these, certificates are needed though they have long been granted fairly freely. Elsewhere, particularly in the South East, is where past certificate problems have been centred. In what ways is this policy



A purpose-built textiles factory in Balls Pond Road, Dalston, recently acquired by Paul Separates Ltd.

Regional CONTINUED FROM PREVIOUS PAGE

recently joined in the campaign for the cities by giving his personal support for fostering the small business to grow in the cities. But he was not excluding the arrival of the big battalions of business back to Liverpool's waterfront or the London River. Indeed the Government is very anxious to attract some of the biggest new industrial and commercial developments that may be mounted during the next couple of years into the problem cities.

Other developments have yet to be announced. **Faith** Allied Breweries is another company that has announced its faith in an expanding British economy by disclosing, in January, plans to invest £184m. over the next two years. Capacity is to be increased at a number of breweries. The company's breweries are at Burton-on-Trent, Warrington, Leeds, Birmingham, Romford, Alloa, and Wrexham. The Harveys wine and spirits operation may also be further expanded and more money invested in Scotch whisky production. Another big spender in the region is the National Coal Board as the 10-year £3bn. Plan for Coal proceeds. Now that the Government has accepted a

further long-term coal development plan for the industry it can be reckoned that coal investment will be running at a steady £300m. to £400m. for many years to come. Much of the new investment will be on existing coalfields in Scotland, the North East, Yorkshire, and the East Midlands, but the new Selby coalfield, Yorkshire, is being developed at a cost of £400m. and the Board is expected to win permission to spend even higher sums exploiting some 500m. tonnes of coal discovered in an area previously unmined — the East Midlands Vale of Belvoir. British Steel Corporation will be spending up to £800m. a year for some years to come on its giant new coastal works in order to complete its new strategy for production by the mid-1980s. The major developments are at Port Talbot, Wales, Ravenscraig

and Hunterston, Scotland, Teeside, and Scunthorpe, Lincolnshire. But considerable sums are also to be invested in special steels in the Sheffield area. It is too early to say exactly how the evolving new Government regional policy will look when it has been re-shaped to take account of the needs of the cities and to be rather more discriminating about dispensing aid in some regions — where it is not now quite as necessary as it was a few years ago. But there is every likelihood that the overall sums available for regional aid will not be significantly reduced. They will simply be distributed rather differently with the new regional agencies — and perhaps special agencies — having a greater say about where the money goes.

at a time of expenditure cuts. Mr. Shore did not, however, rule out the idea that money could be found for such areas to offer incentives to industry, and if that were so it would be a remarkably swift turnaround from the position where inner cities sporting higher unemployment rates than many supposedly depressed areas were forbidden from even advertising their attractions to industry.

Zoning Just how far IDC or zoning policies may be changed will probably not be decided until at least the summer. But there is no doubt which way policy has developed over recent years in relation to industrial property development. Last year, for instance, previous policy was slightly relaxed so that IDCs were only required for premises of 15,000 square feet or more (12,500 square feet in the South East and Lon-

don). The previous limit was 10,000 square feet. In addition, industrialists are now allowed to replace really obsolete buildings without applying for a new IDC. The financial incentives have also been increased, for instance, in allowing industrial companies to develop land for their own use without incurring any liability to Development Land Tax (quite right, most would say, but there is a concessionary element here in that the company can perhaps release some development value through a sale and leaseback). This special treatment for industrial buildings had followed on the raising, in the 1975 Finance Act, of the Industrial Building Allowance from 40 to 50 per cent. (allowing half the cost of an industrial building to be written off against Corporation Tax in the first year).

Developers of factory buildings can expect to continue to receive this relatively favoured treatment. And with regional policy having been shown to have worked—even if only in the bitter sense that this recession has seen unemployment spread more evenly across the country—they can expect less locational restriction from broad regional policy in future. But between being encouraged to risk money in the inner areas of London, Manchester, Liverpool, Birmingham and Glasgow, and being allowed to develop where they wish outside the assisted areas, there is still a large gap. It is one thing to have, in practice, a freer climate, so that a reasonable IDC application in Sussex, Surrey or Kent may at the moment succeed. It is another to have policy spelt out in a manner which will remove that symbolic barrier of the IDC application from potential investors' minds. A clear statement of Government intention is hoped for later this year.

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INDUSTRIAL PROPERTY IV

Rents show no sign of resuming upward spiral

AFTER A YEAR of stagnation industrial rents are still showing no sign of resuming their upward spiral. The stock of accommodation on the market plus the erratic progress of industry towards recovery, are pulling stronger against rent rises than builders' cost increases and sluggish building programmes can manage.

According to all the evidence, the often repeated claim that the scarcity is looming and rents are due for explosion—while it may be true—has no relevance for the next 12 months. There is also ground for suggesting that even as a theory the claim is not well based. It is based upon the low level of industrial building programmes which, it is said, will create a shortfall of accommodation when industry gets back on its feet and the new boom begins.

But this, in turn, assumes that the industrial revival will happen overnight and sweep all sectors at once, creating a sudden, massive upsurge in demand, and also that industrial developers, despite such an incentive, would be unable to build fast enough to meet demand. Both assumptions are possible but rather less than probable.

Warning

In particular, industrial builders have shown in the past that they can build fast when conditions warrant it. Given three months' warning of increased demand they can have standard shells ready for fitting out three months after the demand has crystallised into firm tenancy agreements.

In any case, there is a large and growing stock of accommodation already on the market ready to absorb the first wave of real demand. And this is further augmented by the new construction coming on to the market all the time. The latest survey by industrial agents King and Co., undertaken in mid-December, reveals an industrial accommodation stock of nearly 85m. square feet (roughly 50m. square feet of factories and 35m. of warehouses).

More significantly, this level is no less than 149 per cent. higher than it was three years ago. It is also higher by 8 per cent. than it was at the end of summer. The agents noted a particular deterioration during the autumn after some signs of an improvement earlier in the year. This pattern matches almost precisely the trend which showed up in all the other economic indicators where a small upturn collapsed back into recession between September and October.

While some of this stock undoubtedly consists of buildings which are obsolete and unlikely ever to let, the time has long since gone when the bulk of the stock could be dismissed as poor quality. Equally, some of it is accommodation tailored to particular needs which, in the most buoyant market, only lets slowly, if at all. But it passes common sense not to realise that the majority of the stock is in eminently usable buildings.

Although demand is not high it is by no means non-existent. So, if the bulk of the available accommodation was in outworn or specialised premises, one could already have expected the limited supply of prime space to be commanding escalating rents. A kind of two-tier market has developed but it is typified rather by a fall-off of rents in older premises or poor locations than by any significant upturn in prime, new warehouses—always the highest rent fetchers.

Even the best space is still struggling to break the £2-per-square-foot barrier and a great deal of brand-new, well-located estates have asking rents of between £1.25 and £1.50. This level was reached some two years ago and has remained virtually unchanged.

The £2-plus levels are still restricted to the relatively few locations where exceptional circumstances have historically forced competition among a limited group of users, such as air cargo firms round the main airports. Even these locations have seen cautious upward movements in rents rather than any major take-off over the past 18 months or more.

The strongest underlying factor in the current pattern is demand and this is self-evidently not yet producing bottled-up pressure. From the tenants' point of view this is obviously a desirable state of affairs. From the developers' side of the fence desirable is the one thing it is not.

One major reason for the reluctance of developers to undertake new programmes in advance of the industrial recovery (which now looks certain if not imminent), is that current rental levels no longer provide an economic return on costs. Developers of industrial estates have borne the full brunt of inflation in building materials. There have, for instance, been three significant increases in the price of steel in the past 12 months. Other materials have all risen as well. Finance costs, too, while they may be returning to more comfortable levels, add considerably to the burden, particularly if letting takes time.

This may indicate a rental explosion once demand hardens: but more likely it suggests a short burst of growth some time after industrial recovery has occurred and existing stock has been taken up, followed by a return to fairly steady but gentle rises.

When this will occur depends heavily on the timing of recovery in the economy and the momentum that this generates. A weak or slow recovery, staggered between sectors, could delay this trend considerably or even dissipate the early growth spurt. The consensus, however, is that it is unlikely to occur within the next 12 months.

One London based developer, Richard Upton of Ashville Properties, confirms this view, despite the fact that his firm is carrying out more building than ever before.

Mr. Upton also describes a market in which there are a number of paradoxes and confusions. For instance, inquiries for space are at buoyant levels and appear to be "serious". This is in contrast with the early 1970s when the atmosphere of prosperity led company executives to make persistent space inquiries in order to monitor the market in case expansion should become necessary.

The inquiries also seem to be for larger units, between 20,000 and 100,000 square feet. This may have something to do with the attractions which development areas and the Government-backed English Industrial Estates can offer to smaller firms in the form of rent free periods, industrial grants and rock bottom rents.

One other noticeable point is a differential developing between brand new buildings and those which have been on the market for more than a year. In a number of cases, even where the two buildings are of similar quality, the brand new building will fetch, say, £1.20, while the two-year-old unit will stay unlet until the rent is reduced to perhaps 80p. There seems little reason for this except as a symptom of tenants' whims in a market too weak to enforce logic. The supported industrial yield levels

—and even driven them down—at a time when office yields rose sharply.

The point is that, given a medium-term outlook, industrial property should show a steady growth pattern which more than matches that of office rents. The fact that industrial rents are comparatively so low (in a typical provincial town prime office space costs four times the equivalent quality warehouse rent) is a point of strength which cover the cost of some services, such as water rates or lighting. Where the industrial accommodation has ancillary A 20 per cent. rise would see offices these are often let at levels little different from the £4.50 to £5.40, but a similar rise on an industrial rent of £1.20 would bring it up to £1.32. The one could be a stumbling block even to a healthy company; the other is unlikely to be.

In the medium term, therefore, the institutions are betting on a return to steady "real" growth—and they are unlikely to be wrong. But for the next 12 months the industrial lettings market continues to be tenants' playground where rent is not one of the restrictions.

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At present, with national and local government cutbacks, with the private industrial order book picking up, but at no great rate, and with private house-building perhaps starting to show signs of a better return but still an extremely uncertain market, most builders are in no position to increase their margins. But the time must come, and in the depleted state of the construction industry it would not take much of an upturn for the survivors to start insisting once more on building for profit rather than turnover.

Contractor

As it is, the smaller contractors are caught in a vicious squeeze. For as well as the fierce competition for any work from industrial clients, the low ebb of the market in development terms. We are back to contractor-developers in the industrial market (and incidentally also in the commercial property market to a growing extent) and the developer who repurchases who is at present favourite to buy and develop, waiting until the investment is created before selling to the institutions. A limited number of developers can still finance purchase and then look for fund-raising, either on a speculative (still difficult) or pre-let basis. For to 1½ per cent. a month and the better sites, the ability of the smaller contractor or developer to agree funding before purchase is being eroded.

So, from the contractors' view, there is a contradictory market: margins are staying low, or non-existent—virtually all business is going to tender rather than being negotiated; yet it is the stronger contractor who has the financial muscle to exploit the low ebb of the market in development terms. We are back to contractor-developers in the industrial market (and incidentally also in the commercial property market to a growing extent) and the developer who repurchases who is at present favourite to buy and develop, waiting until the investment is created before selling to the institutions. A limited number of

The reason for this unusual situation is basically the abnormal level of cost increases; a 1½ per cent. a month and the better sites, the ability of the smaller contractor or developer to agree funding before purchase is being eroded.

So, from the contractors' view, there is a contradictory market: margins are staying low, or non-existent—virtually all business is going to tender rather than being negotiated; yet it is the stronger contractor who has the financial muscle to exploit the low ebb of the market in development terms. We are back to contractor-developers in the industrial market (and incidentally also in the commercial property market to a growing extent) and the developer who repurchases who is at present favourite to buy and develop, waiting until the investment is created before selling to the institutions. A limited number of

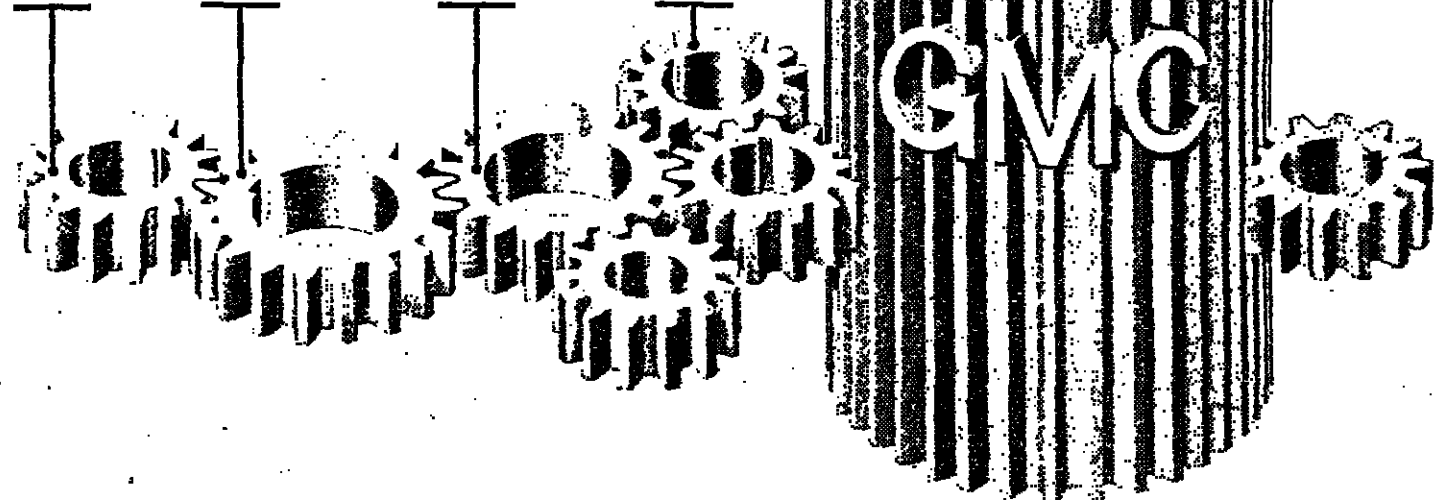
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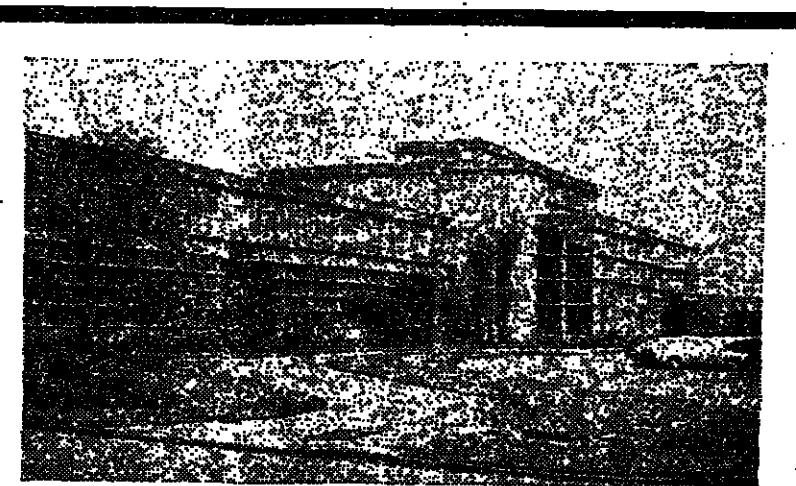
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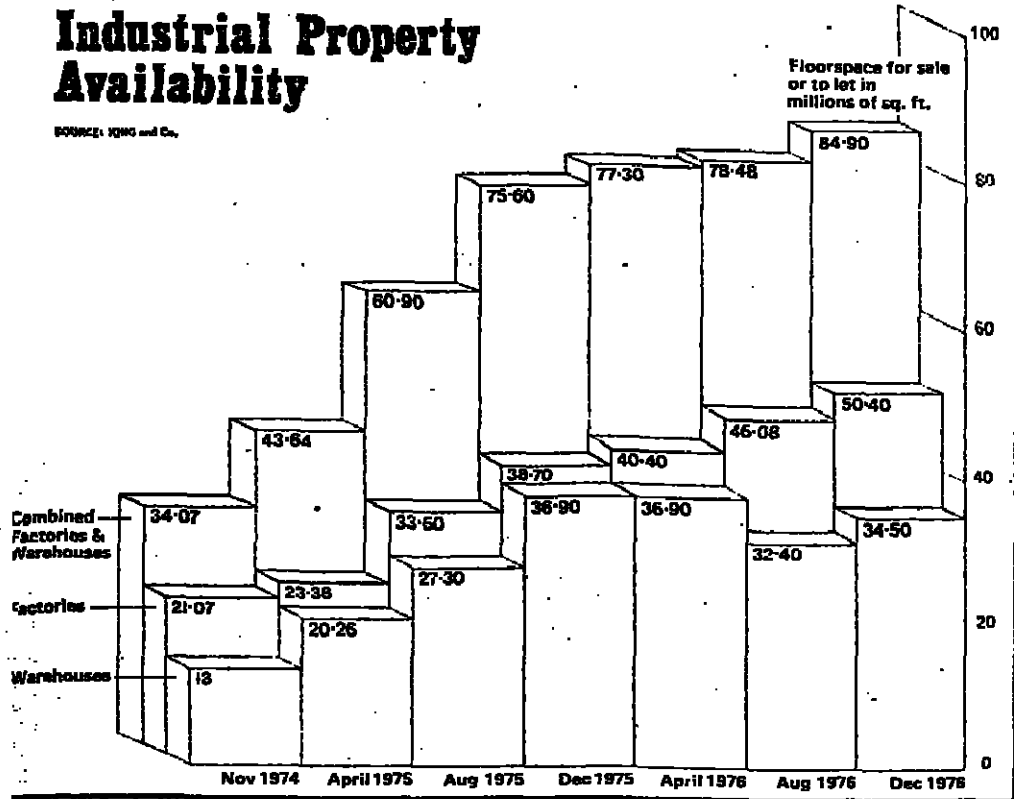
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INDUSTRIAL PROPERTY V

Industrial Property Availability



OVERALL TOTALS—FLOOR SPACE (In square feet) COMBINED TOTALS WAREHOUSES AND FACTORIES TO LET/FOR SALE

	November, 1974	December, 1976	Trend
ENGLAND AND WALES			
Total	34,032,800	84,921,000	+149%
NORTH WEST			
(including North Wales)	5,325,000	13,706,000	+157%
YORKSHIRE AND THE NORTH EAST	2,627,000	14,099,000	+437%
WEST MIDLANDS	2,549,000	5,881,000	+135%
EAST MIDLANDS	1,337,000	3,532,000	+164%
EAST ANGLIA	285,754	2,017,000	+582%
AVON AND THE SOUTH WEST	1,133,000	3,378,000	+198%
SOUTH WALES	750,000	2,363,000	+215%
LONDON AND THE HOME COUNTIES	19,667,046	39,847,000	+103%

NOTES:
Exclusions from the Totals
(1) Premises with floor area less than 5,000 square feet.
(2) Premises still occupied but unofficially on the market to let or for sale.
(3) Multi-storey mill premises mainly in the North East and North West regions.
(4) "Semi-detached" premises where it would be difficult to justify refurbishment.
Source: King and Co.

Cautious revival in the market

THERE were one letting to m up the new year industrial operty market, it might be at of Marlborough Property idings to Toshiba (U.K.), the al being a pre-let for 30,000 ure feet of warehousing, 000 square feet of offices and cluding land on the four acre e for another 10,000 square t sometime in the future. e location is Frimley, Surrey t Toshiba is typical among porters in wanting a base r London. The high ratio of ees to warehousing space is mmon on many modern elopments built to tenants' ds, though the fact that these e be air-conditioned is usual. The price, at around a square foot overall, repre- ts the sort of level at which e industrial properties must e let (say £1.75p a square t for the warehousing ment here) in an area where d costs are commonly in the 0,000 to £75,000 an acre ge, with prices up to £150,000 acre in special cases.

Lettings
Whether the year will tinue to show such a propor- e of warehouse lettings to garters is a key market point. e who believe in the e length of sustained industrial tial doubt it, with many eits reporting that at last tory buildings are proving ier to move.
Even so, the survey shown e by King and Co. indicates t total vacant space in acy buildings has, throughout is recession, been the major use of the rise in total vacant ce in England and Wales. t if there is comfort to be und in these tables, it might e from the low proportion, er cent., of factories built the last five years. The ware- use picture, at 51 per cent., markedly different.
The impression that the worst it of industries quitting icent factories is over is sup- ried also by a point from eatherall, Green and Smith.

"Companies are no longer getting rid of first-class factories. What they are moving out of is inferior stuff." The eventual fate of these huge industrial complexes, left vacant and often beyond any economic conversion to modern use, is a problem now seen on a scale not seen before in post-war Britain. Some form of demolition grant has even been canvassed and it is a problem which must eventually merit government consideration. Well-designed factories can stand the test of time (look at Coats Patons letting of half a million sq. ft. in the Patons and Baldwins Darlington plant to Carreras Rothmans) but many pre-war properties, particularly the multi-storey mill properties, now look beyond any useful life and are cluttering up the central areas of several major cities.
That, however, is a problem which could wait for more prosperous times. At present, the focus of the industrial market is very much on the rate of recovery in construction orders and lettings of modern space, this representing a better indicator of industrial expansion than the vacant possession market in older properties.
The expectations of some developers, looking to a much stronger letting market at the end of 1976, were not fulfilled. Nevertheless, there does not yet seem a danger that what new space is coming on stream is sufficient to further weaken rents as this space, where it is speculative, is added to unlet units left over from the boom years. Much of this overhang is anyway badly located, a legacy from the time when many inexperienced developers believed that any site with even moderate access to a motorway was suitable for a trading estate.
The strength of the specialist public company developers has been acknowledged by the Stock Market and may be further advanced by the valuation due from Slough Estates (results due at the end of next month). A doubling in U.K. rental income in two years from

1974 to 1976 is one measure of Slough's strength, and Percy Bilton looks set for a similar spurt (it forecast another £2.45m. from rent reviews by 1979).
Bilton, like Slough with the old Suttons Seeds site at Reading, has a major new estate, the 35 acre former Lamson Industries site at Uxbridge which it bought through the issue of £2.5m. worth of new shares in the autumn. As well as the existing factory space, new buildings have been started on with factory/warehouse units from 6,000 square feet forecast for the late summer.
It may be no coincidence that these major public company developers, along with Brixton Estate and Allnatt London Properties, have concentrated their programmes in the south. The take-up of space in the Midlands has, in the past year, been reported as improving, but in the North West there is a clear over-supply, particularly in areas like Merseyside. The exceptional road network of the region has produced some highly successful warehousing estates, but in a survey which showed new industrial developments "severely restricted with no overall indication yet of an increase in building activity," Edward Rushton Son and Kenyon noted that while there continued to be a steady level of sales or lettings, these were outpaced by companies vacating buildings.
Developers there, and also those in Yorkshire, the North East and Scotland, have become acutely aware over the past two years of the size of the Government's building programme and many are critical of the continued state of new factory units being produced (partly, it

has been said by the Department of Industry, to ease unemployment in the short-term by providing construction jobs).
Whatever the complaints of unfair competition from developers the Government programme has had an impressive record in helping to attract industry to new locations. As long as it continues at its present rate, it will inevitably reduce the private sector activity in these areas. One doubt whether anyone will ever again, as Ronald Lyon did in Scotland, exceed the size of the Government programme single-handed.
Insistence
Perhaps it would take a quite different economic climate for any developer to produce low cost speculative industrial units with quite the same gusto as Lyon did. The insistence on pre-lets before construction may have eased slightly in the last year, but there is still considerable caution being exercised by developers, with the contractor-developers on the whole being prepared to take more chances.
Their policy of building now for an economic recovery which does not look like developing with any great force until the end of 1978 may still yield returns well before then for the favoured areas of industry. But the investment plans from major industrial groups do not affect the letting market immediately. It is the smaller companies supplying the major groups, plus the distribution needs of manufacturers, which make up most of the letting market and there is inevitably a delay before this demand shows through.
On balance, however, the mar-

ket in modern industrial property looks well balanced at present and further favourable economic news, implying increased demand and higher rents, could well provide a fresh impetus to development in the last half of the year.
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Costs

CONTINUED FROM PREVIOUS PAGE

(the base point of 100 was December 1973) to 166.9 last month. The way prices have gone, some observers would say mad, is perhaps best exemplified by the cement market, where news of a fifth price rise within a year is matched by this week's announcement of pre-tax profits of Associated Portland Cement rising from £22.5m. to £22.5m. If the producers can get the benefits of rationalisation, what about the users?
Many of the larger contractors have, in fact, survived the British recession well in terms of overall profits, but only because foreign earnings are making up an increasing proportion of the total. The fight for business at home is illustrated in the scramble for the sparse amount of building being commissioned by developers. "If we make a planning application we expect 50 or 60 inquiries," says Richard Upton of the Ashville Group, and plenty of these will be suggesting partnership deals.
This form of building finance is being increasingly used by some developers, the sort of arrangement being that a company with a two-acre site, perhaps worth £100,000, will join with a builder who projects costs around £10 a square foot and finances the work himself, the partners sharing profit from selling the investment on an agreed basis. In such a case the partnership may not involve the builder in sticking to a fixed price contract, since any overrun is also against his final interest.
But the most logical partnership, between the development and contracting arms of the same company, is the one

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INDUSTRIAL PROPERTY VI

Narrow yield gap may be shortlived



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completely different from an old-fashioned building in an inner city area with a limited access.

Moreover, it is also argued that the locational argument for a higher rating of industrials is now less significant than it was since the motorway system has meant that certain districts have become prime industrial and warehouse locations which will last for some time.

The rental growth figures quoted above are also disputed, both on the grounds that the base date is artificially unfavourable to industrials and that the rental growth of units most likely to be bought as investments by institutions, in south-east England, has been higher than quoted. It is argued that the increase in rents in London and the south east has fully matched that for almost all categories of office.

Figures quoted in a recent review by stockbrokers Panmure Gordon indicate a gross capital return (taking account of both rents and yields) of 14 per cent. a year for both City of London offices and industrial property in the south east between 1960 and 1976. The comparative returns are 13 per cent. for West End offices, 11 to 12 per cent. for provincial offices and 10 per cent. for shops.

Recognition

A recognition of these longer-term points has been reinforced by the more immediate prospect of a yield gap. It is argued that when space in London and the south east is showing signs of doing, rent levels may start moving up, perhaps more next year than this. The increase in five-year perspective is taken, industrial rents have lagged behind those for other premises.

Consequently a number of leading agents, such as Richard Ellis and Jones Lang Wootton and 1975 indicate an average rental growth rate of 9 per cent. a year compared with 31 per cent. for decentralised offices and 12 per cent. for shops and provincial offices.

The reply of the supporters of a re-rating of industrials covers both the general arguments over their quality and specific issues of rental growth. On the first point, it is argued that modern standard units are designed to be flexible and allow alternative uses and renovation. Hence a recently constructed single-storey unit is

Peter Riddell

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INVESTMENT YIELDS on industrial and warehouse property are now nearer those offered on offices and shops than at any time for many years. This not only reflects a view on the immediate prospects for industrial rents but also a longer-term debate within the property and investment worlds about the relative rating of industrials.

Traditionally, industrial investments have been rated on a much higher yield basis than offices or shops. In 1960, for example, prime industrials could be bought on a 10 per cent. return, while the rate for top-quality offices was 7 per cent. The gap narrowed during the late 1960s and reached a low of around two points in 1970-71 when industrial yields came down to 8 1/2 per cent., and office rates were about the 6 1/2 per cent. mark. This was a period when certain institutions, in particular property funds and some pension funds, showed their first real interest in industrials and pushed up demand for prime properties.

During the boom period of 1972-73, the gap widened. Although industrial yields dropped to a low of 7 1/2 per cent. for a time, the pressure on top-quality offices, especially in the City of London, was even more intense with returns falling to a low of 4 per cent. Since then, the yield gap has narrowed noticeably, especially in the past year, with a margin of around two points quoted recently, and even narrower for top-quality industrials.

The long-standing discrepancy has reflected a view of the relative rates of return and attractions of industrial invest-

ments. The argument for a higher yield basis is essentially that returns on industrial property are less certain since factories and warehouses can become old-fashioned and unlettable more quickly than other types of investment. On this view, industrial buildings soon become out-of-date because of changes in design and transport requirements—as the large amount of derelict industrial property in parts of Inner London shows. It is also maintained that industrial property can often be inflexible and tied too much to a particular occupier to be easily relettable.

Morever, the precise location may be less important for a factory or warehouse than for offices or shops which have to be in a particular site in a city centre. This means that the scarcity value element is smaller, making land a smaller proportion of final value than for other commercial premises. There are connected doubts about the quality of covenants in industrials, and about the greater fluctuation in demand for industrial premises which can make renewal of leases or increasing rents at review more difficult.

The performance of industrial rents has been very patchy, both

Role of the institutions

THE INSTITUTIONS' appetite for industrial property has been on the increase in recent years. And there are a number of reasons for this, not least that the industrial end of the property sector has been far less volatile. The great scramble for office and shop properties has evaporated and, while there is still a healthy demand for prime property of any kind — though not secondary property — the industrial end has managed to remain fairly stable.

Originally, the great attraction of industrial property has been the higher yield — historically, around 2-3 percentage points above that obtainable on office and shop properties — and now there is the added bonus of there being the very real possibility of substantial rent increases when the economy picks up.

The old argument against industrial property has been that buildings in this category reached obsolescence far more rapidly than offices and shops.

This is no longer true. Most of the new industrial property is of a far more adaptable and durable nature and wholly better designed. So that argument has disappeared.

Also, there has been very little new industrial development and, when the economy picks up, there is little doubt that demand will chase industrial rents higher. At the moment, few companies are expanding but when growth is re-established it is widely predicted that this will have a fairly dramatic effect on values because of the undersupply.

Arguments

There are other arguments too, in favour of industrial property. One is that there is a much closer relationship on industrial, rather than office property, between building costs and rent. On office property if, say, it costs £80 per square foot to build the required return in rental terms may reasonably be 10 per cent., or £8. Taking rental at £20 per square foot, there is a margin of £14 between the two figures.

With a warehouse, it may cost only £10 per square foot to build. The rental would probably be of the order of £1.50 per square foot which, if related to the same 10 per cent. return, would amount to only £1.50. Hence, there is only 50p difference between the two figures and the defensive cushion is that much closer.

In this context, rental growth on industrial property has been that much more consistent. Office rents in London climbed dramatically at the beginning of the 1970s but have subsequently receded—a trend that has not pleased the institutions. On industrial property, rents have gone from something like £1 per square foot to £1.25, to £1.50, to £1.75, to finally £2. At worst, rents have slipped back in the current recession to £1.75—a tremendous difference from the setbacks of pounds per square foot experienced in offices and shops. In other words, the trend has been towards steady rather than spectacular growth.

Those institutions still attracting funds—that is, mainly the pension funds and insurance companies, rather than the property bond groups or property unit trusts—have a problem. It is possible to put new money into gilt edged securities, on deposit or play the money market. At present, it is quite feasible to obtain a 14 per cent. return on cash. That percentage is a long way

Attractive

There is one other factor that makes industrial property development especially attractive for certain categories of institution—and that relates to tax. An insurance company, for example, is in a position to claim 54 per cent. of industrial building costs as tax allowable. The same does not, of course, apply to pension funds and property unit trusts which are tax-exempt anyway.

All in all, the institutions have returned to a more conservative line and the era of property speculation, for them at least, appears to have passed. The investment objective of most institutions is to aim for a steadily rising income with, if possible, the prospect of capital growth. The best chance of achieving that happy state in the property sector would appear to be in the industrial end of the market, especially since when the U.K. economy does take a turn for the better it is here that the first benefits should appear.

Keith Lewis

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INDUSTRIAL PROPERTY VII

A mixed recovery on the stock market

INDUSTRIAL END of the property sector has never enjoyed the glamour side of business and in the heady days of the early 1970s it was shares in those companies which concentrated in offices which saw the bulk of the action. Conversely, it was those same shares that tasted the worst of other side of the switchback the way down.

The relative stability of the industrial property companies' earnings has not been lost on analysts and the shares in these companies, while volatile, held up reasonably well in hard times. In the latest recovery they have had mixed performance.

By way of a background, since November 1 last year up to the ending of this month the Financial Times Actuaries All-Share index had moved up 122.31 to 168.66, a gain of 1 per cent. The Financial Times index, which includes the property companies, has gained by only more than 39.2 per cent. The property index itself, which incorporates representatives from all sides of the property business, has jumped

by no less than 73.5 per cent. over the same period.

Of the individual shares in the industrial end of the business, the best performance has come from Brixton Estates with a gain of almost 100 per cent. over the three months. Slough Estates has more or less matched the Property Index. Allnatt London Properties has risen by 37 per cent. and Percy Bilton, the darling of the sector, by 25.4 per cent. The latter two both appear unexciting, but then, they never fell by as much as the others in the sector in the first place.

The profit records stand up well. Of the four companies mentioned, only Brixton Estates has seen any sort of setback in profits in recent years. In 1970, Allnatt's pre-tax profits were £1.24m.; in the year ending March, 1976, the comparable figure was £2.28m.

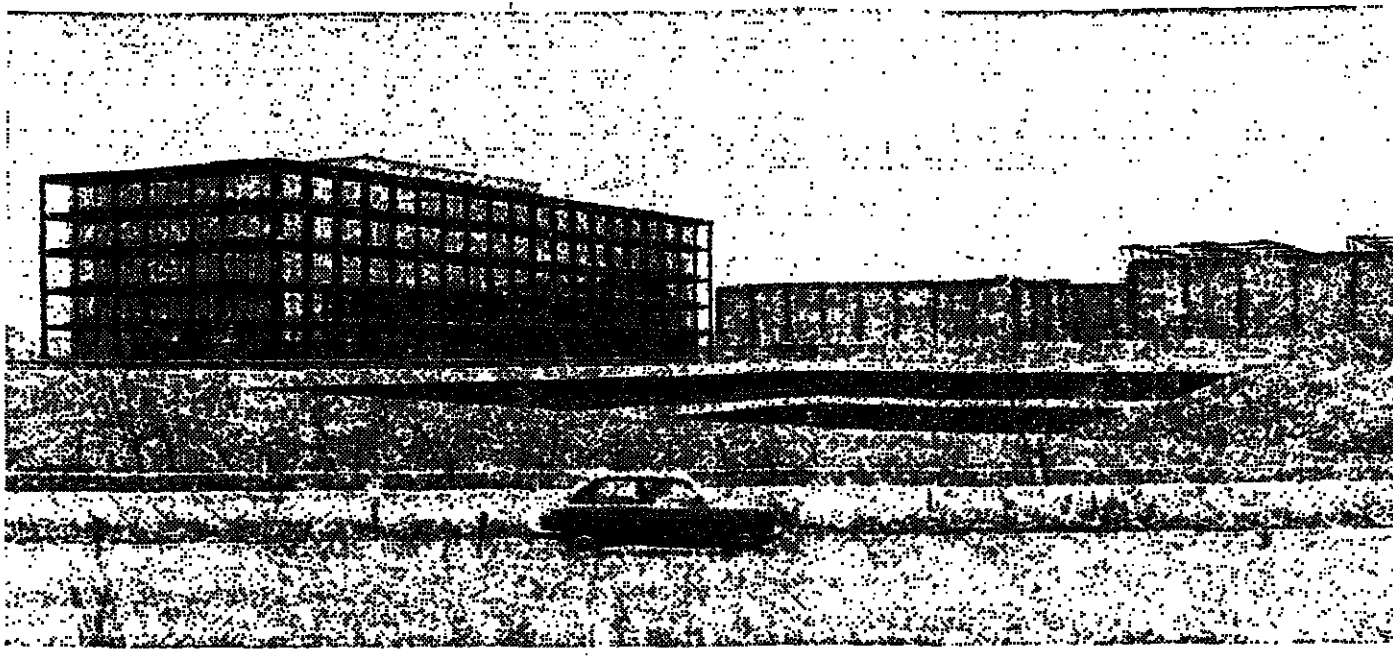
Bilton has gone from strength to strength since it came to the market in 1972. Its profits for that year amounted to just under £2m. and in 1975 the figure was nudging £5m. The last half-year report in September showed profits of £2.7m.

Slough Estates, too, has shown good progress, having more than doubled its profits over the past five years. Profits at the half-year stage in 1976 were over £3m.

The merits of industrial, as opposed to commercial, property have been stressed recently in a number of stockbrokers' circulars on the subject. In a survey last year, Greene and Co. pointed out that rental levels in general had shown substantial growth over the past ten years but added that "industrial property has, if anything, shown growth in rents comparable with that of commercial property and in some cases higher growth as well as stability."

A study by Vickers da Costa last year stated that "investment in industrial property by property investment and development companies has considerable tax advantages over investing in office or shop property." The author's view that "the relative strength of industrial property shares against the property sector should continue" has indeed been borne out by events.

Both Percy Bilton and Slough Estates appear as "buy" recommendations in a more recent survey by brokers Panmure



Wills' major new project at Hartcliffe in Bristol.

Gordon. The longer term prospects for Bilton are described as being "excellent." The summary predicts that, for Bilton, "property investment income will show growth due to the substantial reversionary potential in the portfolio, with the group forecasting an increase in net rents of £1m. in 1977 and £0.6m. in 1978, at current rental levels." It goes on to say: "The group is also in a position to expand its development programme when demand for space from industry shows signs of permanent improvement, due to its impeccable financial position." The group had total debts at the end of 1975 of £24m. compared with shareholders' funds of £25.2m.

Of Slough, Panmure's report says that the company is well placed to continue "a reason-

able development programme, both in the U.K. and overseas. Future income from the existing portfolio and development should result in a rising trend in profits." Slough's debt (net of cash) is rather more modest than that of Bilton, being in a ratio of 28.2 per cent. compared with the latter's 82.4 per cent.

Optimism

All the companies specialising in industrial property have themselves ventured some optimism, albeit guarded. At the interim stage last September, Brixton stated that it had detected a "definite improvement in the property investment market in 1976 with yields falling." The company also warned that the letting market in the U.K. and Europe at that time was still sluggish, though said that as industrial

leases were coming up for renewal it had been possible to negotiate substantial increases.

Around the same time Bilton was also saying that the market had improved and that shareholders would be seeing another increase in profits in 1976. A day later, Bilton announced a £2.5m. property acquisition which is expected to yield an immediate substantial increase in rental income. Taking advantage of the increase in issued capital to pay for the acquisition, Bilton also obtained Treasury consent to raise its dividend—another factor that has kept the share price relatively buoyant.

A month earlier, in August, Slough was beginning to feel the revival and provided shareholders with the comforting prediction that profits would be up and that the dividend would be increased by the maximum amount in 1976. The proof of that pudding will be provided next month with the preliminary figures.

Whether the latest burst of strength in these shares will be sustainable is, of course, another matter since a lot of the good news has presumably been discounted by the market some time ago. In a month, Allnatt and Bilton have risen by 8 per cent. in the market, while Brixton has risen by a spectacular 31.5 per cent. and Slough by 17.5 per cent. But then that applies, too, to the sector as a whole which, according to the F.T. Actuaries Property index has gone ahead by some 23 per cent. compared with the All-Share's more modest rise of 8.6 per cent. It is also worth remembering that it is customary in a full market phase for the financial sector to be the vanguard.

Keith Lewis

Realism returns

IF YOU ASK Bryn Turner-Samuels, who recently retired as managing director of Percy Bilton, what is the single most important change to affect industrial property development over the past 15 years, it comes as a surprise not to hear him mention some aspect of building design.

In fact, he says, the changes in building design have only been slight. Yes, there have been alterations to loading bays in order to accommodate articulated lorries, and eaves heights are taller. But, buildings put up in the early 1960s still serve quite happily for industry.

"It is a mistake to think that because industry is changing the buildings which house it are also changing." Even in the next 10 years, Mr. Turner-Samuels does not see very much more change in industrial building design. There may be more space needed for car parking which could drive densities down a bit further (say from 45 per cent. to 40 per cent.). And eaves heights could increase—though heating costs would inhibit this. These are all minor details though. The single factor he highlights as having the most important effect on industrial development is a change of attitude.

"This country is finally beginning to learn that we live off industry. Fifteen years ago, industry was there all right, but it was just an inconvenience; something noisy and smelly which we had to have because it was around. Now we're having to relearn the Victorian lesson that where there's muck there's brass."

Mr. Turner-Samuels believes that the effects of this change of heart could be radical. He expects to see "office and industrial yields cross over" in the near future, making industrial property the most popular investment medium outstripping offices in terms of value.

His reasons are cogent. Institutional investors, he believes, are beginning to realise that their traditional dislike of industrial property was based on a misconception. The traditional disbelief in industrial accommodation as an investment medium had not a little to do with the after effects of the economic depression of the 1930s. "According to this folk lore the word 'industry' meant mills stuck out

on the moors" and for most people these were the buildings, most vulnerable to economic downturn.

On top of this, institutions also believed that industrial buildings dated rapidly and were obsolete in 25 years. Again, they were identified with the multi-storey mills of the previous century. And finally, rent reviews did not look so good on industrial property as on offices.

Mr. Turner-Samuels blames industrial developers for not selling their products hard enough for not explaining that their buildings were of better construction, more adaptable and geared to more reliable covenants, as well as being supported by greater demand, than offices. They should have been pointing out that industrial buildings are as basic as agricultural land.

Demand

"Farming is an industry people are happy to carry on outside. All we're doing is, because people won't produce turbines in a field, we're putting a weather cover over their heads. In post-war years factories have ceased to be special buildings. Now they are merely wind envelopes."

They are, in fact, the least specialised of all types of building—and therefore the most adaptable and attract the widest diversity of demand.

Offices always have problems attached to their sites which heavily determine how efficiently the space can be used. In any case they have a high gross-to-net space ratio. Factories, on the other hand, are rarely laid out on awkward sites and to all intents and purposes "gross equals net" space.

Even warehouses have idiosyncracies such as unusual eaves heights or special requirements for loading bays. In fact, contrary to the accepted wisdom, Mr. Turner-Samuels believes that factories are a much better form of investment than warehouses.

In particular, he points out the strong ties between tenant and landlord in a factory as compared with a warehouse. Tenants can vacate warehouses as simply and quickly as they

can. Even warehouses have idiosyncracies such as unusual eaves heights or special requirements for loading bays. In fact, contrary to the accepted wisdom, Mr. Turner-Samuels believes that factories are a much better form of investment than warehouses.

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ACCORDING TO the official classification there are some 107,000 acres of derelict land in England; that is, land formerly used for industrial purposes which to-day stands idle and in a state of decay so advanced the land can not be used at all in its present state.

A moment's reflection suggests that the real total is almost certainly very much higher. Telford New Town, for instance, was largely built on such land. It has the dubious distinction of 5,000 acres classified as derelict.

A recent investigation into the problems of wasteland bought by the GLC for housing threw up a figure of 1,700 acres on which contamination has caused particularly grave problems. The British Steel Corporation admits to about 10,000 acres of wasteland, only half of which is officially designated as derelict.

Many major cities are still carrying out studies of their traditional industrial areas in order to pinpoint derelict sites. On top of this more land becomes derelict each day as old mills and forges, airfields, gas holders, chemical works and factories are closed down. And these are in addition to land made unusable by mining, tipping, and quarrying.

It is probably not far from the truth to suggest that some 300,000 acres of land in England are derelict.

Harold Wilson was even able to snatch respectability for some property developer acquaintances a few years back by drawing a distinction between land reclamation and property speculation. As a result, up and down the country slag heaps

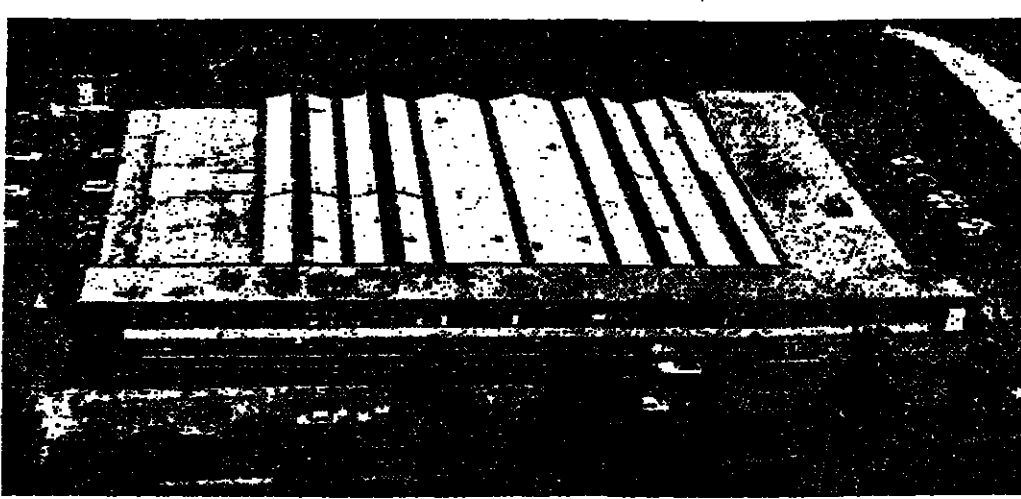
are being turned into mini ski slopes, or stabilised and planted with trees. Old gravel quarries throughout the south east have been reinstated as wildfowl reserves and boating lakes. But not all derelict land is suitable for recreational purposes and, indeed, the crying need is for the land to be used again for industry.

This particularly applies in the inner cities where the politicians have just woken up to the damage caused by the slow erosion of jobs created by their anti-redevelopment attitudes over the past 20 years.

Replacement of lost employment opportunities is a top political priority and incentives and grants have been stepped up to encourage the transformation of the country's eyesores into job centres again.

The trouble is that—as the GLC has found to its cost—such transformation is expensive. Certainly it has been found profitable to level slag heaps: the extravagant extraction methods of the past have left sufficient recoverable material among the slag to cover the cost of removal. But few other types of dereliction are so easily paid for.

In the heyday of commercial development, exciting shopping centres were built on disused railway station sites, but more schemes suffered the problems typified by the redevelopment plans for London's docklands. They were finally wiped out by the twin onslaughts of sheer



Weatherall Hollis and Gale has acquired the freehold interest of this factory at West Park Ring Road, Leeds.

are very high; even after the demolition it will cost £16,000 an acre to fill in cavities in the land and make it ready for building. Other aspects of the project include levelling a 6-acre slag heap within a mile and a half of the town (though here the gains from scrap separation will cover the costs), and the sale of spare agricultural land to the English Industrial Estate Corporation in return to advance factories.

Other large projects are in hand in Scotland, at Cambuslang and Motherwell just east of Glasgow, and in Cardiff where the scheme involves filling in some 300 acres of the marsh foreshore with the help of the Glamorgan County Council.

At present the company is operating as a developer. After clearing the ground it usually sells on the land to a local authority or statutory body to carry out actual construction. However, it has not ruled out development. In fact, it has a site where a 50,000 sq. ft. factory would immediately attract a major tenant, but this is held up for lack of long-term financing. So is another site where a £2,000 sq. ft. building could be custom built. Partnership with pension funds are obvious on the cards for the future.

The scale of the projects BS (Industry) is engaged upon, worth £100m, yet representing only 15 per cent of the Corporation's total wasteland, highlights the enormous task involved in regenerating a country's derelict land.

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size and therefore cost, and planning delays.

To-day, virtually no major "land reclamation" scheme is commercially viable. So the real future lies in the hands of government bodies of one sort or another to regenerate the country's worn out industrial land.

One such programme is being undertaken by the British Steel Corporation. In October 1973 the BSC set up a new company BSC (Industry) Limited with the intention of attracting "new industry to areas where steelmaking jobs are disappearing as a result of the Corporation's modernisation programme."

The purpose, then, is to create employment; the side effect is to clear derelict land and redevelop old steel works. The magnitude of the task is clear if one adds that the current programme covers some 1,500 acres on which the value of the works to be carried out is some £100m.

Not even British Steel has in-house resources on this scale. The individual projects which make up the programme will involve the Welsh Development Agency, local authorities, regional development grants from the EEC, special incentives under the EEC's Old Coal and Steel area funds, the Scottish Development Agency, and the Government-sponsored English Industrial Estates Corporation. British Steel's own budget last year was only £5m, and this year will be less.

British Steel's role apart from owning the sites, will be to carry out some of the clearance work, such as demolishing old buildings, and to provide the marketing expertise to attract industry to the new buildings which will be developed on them. On Tuesday, the U.K. marketing campaign was launched, and this will be followed later by major drives in Germany and the United States, plus a limited campaign in Japan.

British Steel is also carrying out a joint feasibility study with the Coal Board on derelict land outside its own programme. And here too, EEC regional development grants are helping to the tune of half the study cost.

In its own programme, the most advanced and interesting scheme is at Ebbw Vale. The closure of part of the steel works there will mean the loss of some 6,000 jobs. But there was the added problem that the works themselves would not become free for demolition for some years—by which time the first groups of men would have been unemployed for some time. Space for new building, however, in the narrow Welsh valley, was at a premium.

In the end, the local authority and British Steel have carved new land for the first phase out of the desolate hillside. Slag heaps and a brickworks have also been cleared and the land sold to the local authority. The first phase has been a success in terms of job creation. Over 1,000 jobs have been saved.

Now, the Corporation is building some small nursery factories in the area and the local authority is planning to carve another similar site out of common land nearby.

On Deeside, the main work is concentrated on altering a disused airfield for use by industry. At present the site, which has been grassed over, looks like good agricultural land. In reality, it is taking £10,000 per acre to raise the land above the water table level. British Steel admits that they are doing this only to increase employment in the area. Otherwise it would not be economic. At best they expect to break even.

At Hartlepool the plan is to redevelop an 18 acre site where a steel plant has already been demolished. The costs involved

Realism CONTINUED FROM PREVIOUS PAGE

can offices. They rarely have fixed capital investment tied up in them. In a factory, on the other hand, the tenant's capital investment in plant is enormous. He cannot move easily or swiftly, and when he does the disruption factor is a major one.

Why then have warehouses been more popular than factories? Mr. Turner-Samuels believes they became popular for reasons other than true investment reasons. Politics lay at the heart of it. The introduction of Industrial Development Certificates meant that developers were unable to build speculative factories where they knew there would be a demand. But they were able to build warehouses in those popular areas. So they got on with building the latter.

And, of course, they were proved right as demand continued to support all the building programmes which could be embarked on. What was lost sight of was the fact that there would have been equal demand for factories in the areas where industry logically wanted to be but politicians refused to let them.

Now, all the attitudes are changing. Politically, investment in industrial buildings looks more and more attractive and this will accelerate worker participation at Board levels. Already the big trades unions are beginning to put pressure on their pension funds to invest in industry.

Industry's own outlook is changing. Following the squeeze on liquidity created by this recession, industrialists will be less willing in future to tie up their capital in bricks and mortar. Instead, any spare liquidity will go into renewing or expanding production facilities. This will only support and enlarge demand for factories for rent.

Warehouses

Changing work patterns are also reducing the differences between warehouses and factories as far as employment levels go. Whereas once factories were labour intensive and warehouses very understaffed according to their floor area, this is now altering. Employment in factories is dropping with automation, employ higher and higher numbers of ancillary workers such as van drivers, maintenance men and administrative staff.

There are also growing changes in the relationship between administration and production. More and more manufacturers require office space ancillary to their production areas to maximise efficiency of administration. All of these factors, plus the greater emphasis on environmental controls (which mean that heavy industry is far less obnoxious and anti-social than it was) are eroding the dividing line between white collar and

blue collar occupations. Pioneers of the future may not need to divide off heavy industry into isolation areas as they had hitherto.

The trouble is that these lessons are slow to be learnt because the majority of politicians, investment managers and even property people do not live in the industrial world. "When a politician tours a warehouse all he sees is the empty building. He doesn't know about the staff who are out on the road."

It is partly for this reason that legislation is passed which hampers industry — like IDCB. But "there is nothing new in that. Elizabeth I passed legislation that London should expand more than two streets beyond the Square Mile. Perhaps she thought she was King Canute."

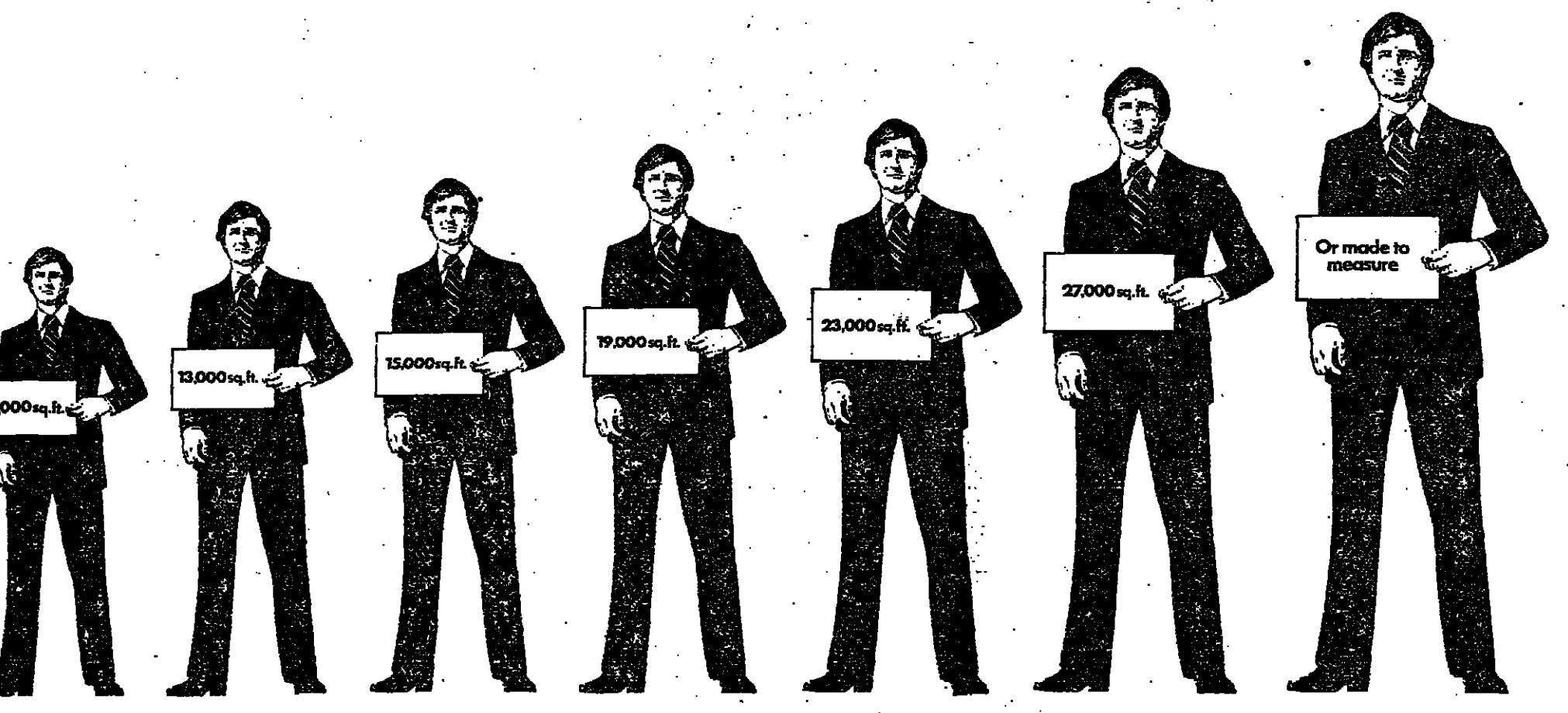
Now, Mr. Turner-Samuels sees a new realism returning. Investment in industrial buildings will prove not only sound from a commercial point of view but also politically acceptable.

In the short term, however, Mr. Turner-Samuels does not hold out great expectations of the rental side. "Over the next 12 months I cannot see rents going ahead very fast, though there may be slight increases due to the pressure of building costs."

This does not upset Mr. Turner-Samuels in the least. "The nature of property is permanence. It is not a get-rich-quick industry. And within it, industrial property is the marathon runner. Look at its defensive qualities over the past three years. Longer term I can see an inbuilt George Brown situation and this will create substantial growth within three years."

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مكتبات الاصل

ECONOMIC VIEWPOINT

BY SAMUEL BRITAN

An alternative strategy for recovery

There is a tide in the affairs of men, which, taken at the flood, leads on to fortune: Omitted, all the voyage of their life is bound in shallows and in miseries. On such a full sea are we now afloat, and we must take the current when it serves, or lose our ventures.

IT IS NOT often in the past few years that such a tide has been discernible in the affairs of the U.K. It is doubly irritating that when it appears it should be disregarded.

There is no need to exaggerate. No magic formula is visible or dissolving the economic tension inherent in democracy or even in the collective bargaining system. The possible developments could ease, for a few years to come, some of the specially acute difficulties of the British economy.

Smith, and explains in detail why successive "stages" of agreement with the TUC are not the key to reducing inflation and do harm in their own right. On the other hand, a real possibility of a dramatic reduction in inflationary expectations has been provided by the upsurge in demand for sterling following the IMF agreement of December and the sterling balance safety net of January.

A policy of free floating would not involve a zero accumulation of reserves. The Governor of the Bank of England spoke of \$20bn. of debt falling due by 1985. Some of this can be refinanced. But if we want to err on the side of safety, there should be pre-announced purchases of \$2bn. per annum of foreign exchange at a stable monthly rate: foreknowledge of this would itself help to stabilise markets.

The most important determinant, both of the inflation rate and beliefs about it, is not incomes policy, but the exchange rate and the exchange rate policy.

for once, however, these underlying forces have moved in a favourable way, and the Chancellor and his advisers are trying to stop their operation. "There is none so blind as they that won't see."

The mainstream Government view is that sterling fell too far in 1976; but that it still needs to be on a falling trend

so long as the British rate of inflation is more than twice that of our main competitors. If the "right" rate in the last quarter of 1976 was about \$1.80, then on the basis of the 15 per cent official inflation forecast, it would be a little above \$1.65 at the end of 1977, assuming no marked change in the dollar itself.

But let us suppose just for a moment that the end-1977 rate were instead \$1.80. The official working assumption is that with an effective incomes policy, ex-

change rate changes affect only the import component of a price level. Even on that basis, domestic prices — then a \$1.90 3 per cent lower than now expected. If we go to the other extreme — to the belief of the "international monetarists" that exchange rate changes are eventually entirely reflected in domestic prices — then a \$1.90

authorities are under fire from both sides. There are those such as Mr. Bryan Gould, until recently PPS to Mr. Peter Shore, who argue that the U.K. is still uncompetitive and that even the appreciation that the authorities have allowed, is dangerous.

On the other side are those in Government and the City who evince no pleasure at even the earlier stages of sterling's fall last year and who would pre-emptably not be sorry to see the rate going higher. The left hand cart shows that everything liable to believe it.

depends on the index of competitiveness used and the period of comparison. The February CBI Trends Survey shows an increase in the number of firms worried that prices will limit export orders, although the number with such worries is still historically low.

What about U.K. export profit margins (or the ability to quote competitive prices)? The

In the Government's attitude to the pay limit or norm, there is a trade-off between size and flexibility. Union leaders would be much better advised to flexi-

bility and settle for a low standard figure. A nil norm plus a supplement negotiated separ-

ately for each workplace would be a diplomatic way of shelving the whole policy. But short of that, 3 per cent. with freedom to adjust anomalies, negotiate new wage structures and so on, would be much better than 6 per cent. with an all-round rigidity. Better both in itself and for its impact on sterling.

remit as much as it can consistent with controlling the money supply (not just DCE) at non-alarming rates of interest.

I would suggest a 10-12 per cent. rise in M3 to be reduced to 8 per cent. if sterling appreciates and there are signs of a virtuous circle. The IMF limit of \$8.7bn. for the PSBR provides a convenient benchmark; and nothing that could happen in the pay talks would justify going beyond it. Mr. Healey has already had to take back in tax increases and spending cuts about twice as much as the "conditional reliefs" in the last Budget.

As for the so-called tax relief side, the Government should

Wage settlements depend inter alia on the state of the labour market and expectations about future prices. If sterling were allowed to rise, and if the implications of this were highly publicised, this would do more to dampen down money wages than any conceivable Stage Three settlement. So too would a consistent emphasis on the monetary limits and what they mean by Government spokesmen.

If North Sea oil lives up to expectations and there are a few good trade figures, it will not be easy to hold sterling down to a pre-ordained figure later in the year. But by then a lot of the impetus may have been lost. Indeed, the tide may have begun to ebb already. The alternative strategy argued here, based as it is on a free sterling float and interest rates no higher than consistent with modest monetary growth, is not a gamble and would be appropriate even if hopes for a breakthrough were disappointed.

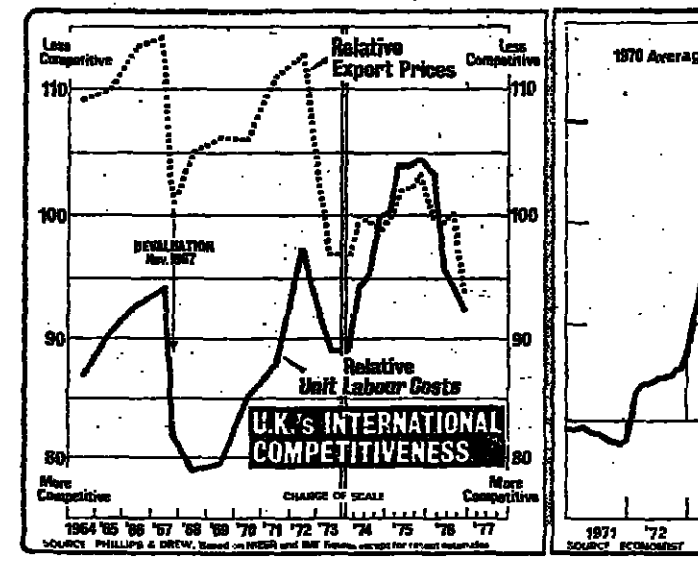
EXCHANGE RATES AND PRICES

Effect on prices of 1977

- Exchange rate at 1.45 instead of 1.65: -3%
- Official assumption that 1 per cent. exchange rate change alters prices by 1 per cent.
- Alternative assumption that 1 per cent. exchange rate change alters prices by 1 per cent.: -13%
- Official forecast of increase in retail prices fourth quarter 1976 to fourth quarter 1977: +15%

The above estimates assume that the exchange rate has worked through to prices and that the Green book bonus is temporary. They also assume that the effective exchange rate moves in line with the dollar rate.

Labour market



Development permits

From Mr. B. Waters. Sir.—In his discussion of office development policy (February 4) the Secretary of State mentions in passing the "significant factuality" that the powers of the present office development permits controls run out in the middle of this year.

It is not widely appreciated that the control of office development will cease automatically on August 4 of this year. The present control of office development took effect on August 5, 1965, for a period of 12 years or, if Her Majesty by Order in Council so provides, on such earlier date as is specified in the Order, under the Town and Country Planning Act 1971, Section 86(1), as amended by the TCP (Amendment) Act 1972 (Section 5). Thus, the Secretary of State has power under that section to impose an earlier date by which these controls shall cease to have effect but not a later one. In the latter case, new legislation would be necessary.

It also does not seem to be widely appreciated that some August 4 next, all conditions imposed under these powers, including those in planning permissions, cease to have effect unless the planning authority concerned ascertains at the time of granting planning permission that the same condition would have been imposed by them.

The effect of this is that unless the Government passes new legislation before August 4, (and none appears to be contemplated) a considerable number of office buildings and projects will be freed of restrictions on their occupation. For the first time in 12 years it will be possible to re-plan applications to be made without needing an Office Development Permit in areas presently covered by office development controls.

Increasingly frequent protests from various sources suggesting some relaxation in office development control will, in the absence of new legislation, prove abundant.

Brian Waters, The Bolton Waters Cochen Partnership, 11, Sussex Street, S.W.1.

Letters to the Editor

lective views. To deny the right of collective expression of the public's views, as manifest in such polls, is akin to denying the right of each individual. To deny the publication of results is to deny each individual the right of publishing his/her disagreement with Government policy. To do this is to impose Press censorship. Are you prepared to advocate that members in your columns can your contributors express differences with any aspect of Government policy?

As to the polls themselves, they are a valuable and reliable means for the Government and other organisations, both social and commercial, to update their views and to act in concert with the majority wishes of the public. Or is Government only concerned with the majority wishes in Parliament and not of the public? It is enough to make the statue of Abraham Lincoln in Parliament Square get up and walk away in disgust.

It is time that writers such as Ian Davidson use the freedom of expression given to them in your columns, used such freedom with more care and thought, otherwise that which he advocates may result in future in him being denied that freedom.

F. J. Johnson, 98, Woodhall Gate, Pinner, Middlesex.

Sale of BP shares

From Professor T. Barna. Sir.—Your second leading article of February 4 refers to reports, which are all too plausible, that there is a re-opening of the discussion in the Cabinet whether the Government should sell a block of shares in British Petroleum. Less than two months ago it seemed that there were good economic and financial reasons for the Government to propose a sale. It is difficult to argue that these reasons are less valid to-day.

On the other hand, there is undoubtedly opposition to the sale by Mr. Benn and others, such potentially valuable assets should not pass into the hands of private capitalists. There is perhaps the additional objection (which is not mentioned by you) that a significant proportion of the shares to be offered for sale is likely to be acquired by foreign institutions or Governments.

Recruitment practice

From Mr. M. Alton. Sir.—Sue Cameron's article on January 24 bears very closely on my own experience of the Professional and Executive Register and there are some particular points which should be brought out.

The use of the computer, was, to me, as a potential employer, particularly useless, based on the numbers in the "blue book" prepared by the Department of Employment. It was unlikely that my matching would be particularly accurate as I did not know the numbers before I started. Indeed, a lengthy visit to the offices enabled me to go through the "blue book" and arrange for numerical changes, although the information on the application form stayed the same.

The probable reason that only 30 per cent. of applicants on PER's books are employed people is quite simply that every time a person reports as unemployed it is virtually mandatory for them to go on the PER register, if they qualify. This surely, in itself, is indication that PER is directed to a down market service providing help to a less fortunate section of the people.

Co-operation in Europe

From Mr. N. Morten, MP. Sir.—Sir Peter Kirk (February 8), in measuring the effects of EEC membership, mentions one benefit, namely, the joint total consumer expenditure was \$53,000m. So \$400m. less for food would, in round terms, have meant a cost of living that was 0.6 per cent. lower. Is Mr. Jay asking us to believe that if in 1975 the cost of living had risen by 21.4 per cent. instead of the 22 per cent. it actually rose, this would have made any difference whatever to the wage increase negotiated under the Social Contract or to the actual drift of earnings?

Peter Stephenson, Labour Committee for Europe, Europe House, 1A, Whitehall Place, S.W.1.

A supply of directors

From the Chairman, Brian Woodhead and Co. Sir.—Lombard's comments on monitoring by external directors (January 31) are very relevant, whether or not the Bullock Committee proposals are adopted. He proposes underlining the growth in new-style professional external directors. I agree the problem is getting the concept accepted in the first place — the traditional non-executive director image does not help. Once accepted, no matter by whom and on whose behalf, the first-class director of experience, ability and integrity should have no problem in providing for the chairman and the Board an independent viewpoint free from departmental and other considerations.

If a serious problem arises, he may need to co-ordinate with fellow external directors — for this reason there should always be at least two, ideally three. To avoid superficiality, and to ensure an active, recombinable contribution, external directors need to spend four days a month or more with the company, and be paid accordingly.

High food prices

From Mr. P. Stephenson. Sir.—Douglas Jay (February 3) still does not succeed in proving his assertion that higher food prices in the EEC have driven up industrial costs in Britain, and so partly account for our trade deficit.

It is in any case difficult to say what we would pay outside

Do not ban the polls

From Mr. F. Johnson. Sir.—Is Ian Davidson (February 3) serious in advocating that the publication of the results of public opinion polls should be banned? If he is trying to be humorous, there is a danger that some will take him seriously and harm will be done where good was intended. If he is to be taken seriously on his word then I explore the use of your columns to advocate the further reduction in freedom of expression.

For many years Britain has cherished freedom of speech. Thousands have given their lives for it, among other causes. It has become a tenet of the British way of life. We are now faced with restrictions on the freedom to express views on racial matters. That is had enough but to advocate that Ian Davidson that polls should be banned because they may disclose "lack of popular support for its (the Government) policies" is really going far. To ban the publication of the results of such polls is to say effectively that the Government is beyond public criticism. It is denying the right of an individual to know the views of his fellows and the public from expressing its col-

To-day's Events

- GENERAL: EEC delegation attends General Committee of Euro-Arab dialogue, Tunis.
- Mr. Reginald Freeson, Minister of State, Environment, speaks at Save Our Cities conference, Bristol.
- Lord Kearton, chairman and chief executive, British National Oil Corporation, is guest speaker at Parliamentary and Scientific lunch, Savoy Hotel, W.C.2.
- Mr. John Methven, CBI director-general, gives Foundation Day Lecture on "Employee Communication and Participation" to Institute of Public Relations, St. Ermin's Hotel, S.W.1.
- Mr. John Davies, Shadow Foreign Secretary, speaks at Foreign Press Association lunch, 11, Carlton House Terrace, S.W.1.
- Dr. Kurt Waldheim, UN Secretary-General, continues Middle East mission.
- Lord Carrington, Opposition leader in House of Lords, continues tour of Southern Africa.
- Glasgow Airport firemen consider whether to continue their strike over manning levels.
- Sir Robin Gillett, Lord Mayor of London, presides at Freedom ceremony for Lord Provost of Edinburgh, Guildhall, E.C.3.
- PARLIAMENTARY BUSINESS: House of Commons: Scotland and Wales Bill, committee. Expected that detailed proposals for referendum planned for Scotland and Wales will be debated. House of Lords: Marriage (Scotland) Bill, third reading. Criminal Law Bill, committee.
- BALLET: Royal Ballet dance Enigma Variations and Song of the Earth, Covent Garden, W.C.2, 7.30 p.m.
- MUSIC: London Philharmonic Orchestra, conductor Sir Georg Solti, with Andre Watts (piano) play Brahms Piano Concerto No. 2 in E flat, and Symphony No. 4 in minor, Royal Festival Hall, S.E.1, 8 p.m.
- Malcolm Wilson gives piano recital of works by Schubert, Brahms, Ravel and Prokofiev, Wigmore Hall, W.1, 7.30 p.m.

BIDS AND DEALS

Cattle's discloses big profit increase

Shareholders in Cattle's Holdings are being urged to reject the 32p cash per share takeover bid from rival check trading and financial group Provident Financial.

C. T. BOWRING

Arrangements were completed on February 1 for C. T. Bowring (Insurance) Holdings to acquire a 20 per cent interest in Victor Schinnerer and Co. Inc., in a cash transaction.

CAPPER-NEILL BUYS GLOVER

Capper-Neill has now acquired the Glover Group. This was 40 per cent owned by Ronkley Investments, which was bought by Capper-Neill last November.

comment

Provident's 32p cash offer for Cattle's (Holdings) looks

Nationwide Leisure chief criticised

In the formal offer document for Nationwide Leisure, Mr. David Wickens, chairman of British Car Amusements, says that the opposition of Nationwide's chairman to the £682,000 bid is wrong for many reasons but he spells out three main ones.

He points out that accepting Nationwide shareholders would be, from the point of view of dividends, over 137 per cent better off. Nationwide shares have not been listed on the Stock Exchange since 1970; accepting shareholders would benefit from the natural expansion of BCA's business and the potential growth of Nationwide under BCA management.

Mr. Wickens also points out that holders of 18.25 per cent of Nationwide, including Mr. H. Dobson, the vice chairman, have already sold their shares to BCA.

Terms of the offer, which closes on March 2, are one BCA share for every three Nationwide shares. BCA closed at 32p yesterday which value each Nationwide share at 10.53p.

The offer is by Harrison Malayson Estates for Golden Hope Plantations, London Asiatic Rubber and Produce and Patang Rubber Estates have become unconditional in all respects.

The directors of the three companies have declared special dividends payable on June 1, to holders registered February 9, as follows: Golden Hope 4.25000p net per share; London Asiatic 3.95000p; Patang 5.20000p.

MINING NEWS

Palabora's earnings on the recovery road

BY KENNETH MARSTON, MINING EDITOR

SHARPLY increased final quarterly dividend of 25 cents (118p) is declared by the Anglo-Zinc group's Palabora copper producer in South Africa. It makes a total for 1976 of 70 cents compared with 50 cents for the previous year and R120 in 1975.

The past year's net profit has improved to R23.9m. (£16m.) from R18.5m. in 1975 and the latest figure is struck after a deferred tax charge of R2.1m. Palabora's better performance reflects the improved copper prices because sales of the metal, already announced, fell slightly last year to 96,300 tonnes from 98,740 tonnes.

Last year copper averaged 1782 per tonne on the London Metal Exchange and it has risen to 1850p. Palabora is thus set to receive a further increase in earnings, especially when it is remembered that the R85m. expansion in annual copper production capacity of some 20,000 tonnes to 125,000 tonnes is due to be completed shortly. The shares were 70p up at 560p yesterday.

WINKELHAAK'S SHAFT DAMAGE
Production at the Union Corporation's Winkelhaak zinc mine followed an accident last Sunday during routine maintenance of the hoist rope in No. 2 shaft. Normal operations should resume by the weekend but in the meantime low grade ore from a surface rock dump is being used to supplement mill throughput.

AYER HITAM TIN PRODUCTION
In the latest batch of January tin concentrate output figures from the Far Eastern mines, that of Ayer Hitam shows a further fall from the exceptionally high level of 2,067 tonnes in last year when the No. 2 dredge was in an area of particularly rich ground.

ENDEAVOUR OIL RIGHTS ISSUE
Australia's Endeavour Oil is making a three-for-ten non-renounceable rights issue of 10m. new shares at 10 cents (6.5p). The shares were 9 1/2p premium in London yesterday. It is also intended to change the company's status to "Limited" from "No Liability".

URANIUM STAKE FOR ESSO
The Perth company, Magnet Metals, is entering into a joint venture with Esso Exploration, a subsidiary of the international oil group at the Lake Dundas uranium prospect, just to the south of Norsemann in Western Australia.

Touching down at Carlisle
CARLISLE AIRPORT has given an unexpected boost to the area's economy as the first light aircraft to land at the airport since the new runway was opened last week. Mr. Eddie Claxton, air manager, said that if the air continues it will be a boost to the area's economy.

Beatrice Foods Overseas Finance N.V.
9% Guaranteed Debentures Due 1985
NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the indenture dated 20th February 1970, under which the above-mentioned aggregate principal amount of debentures is issued, the following distinctive numbers have been drawn for redemption on March 15, 1977 (hereinafter referred to as the redemption date):

Table with columns for distinctive numbers and debenture details for Beatrice Foods Overseas Finance N.V.

Notes regarding the redemption process and the company's financial details.

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RECENT ISSUES

Table listing recent issues in the equities market, including company names and share prices.

FIXED INTEREST STOCKS

Table listing fixed interest stocks, including government bonds and corporate debentures.

'RIGHTS' OFFERS

Table listing rights offers for various companies, including terms and conditions.

DOWTY GROUP LIMITED

Interim Statement—Half Year to 30th September, 1976. The unaudited results for the half year to 30th September last are shown below together with comparative figures for last year.

Financial statement table for Dowty Group Limited showing turnover, profit, and other metrics for 1975/76 and 1976/77.

Notes regarding the financial statement and the company's operations.

Notes regarding the financial statement and the company's operations.

International Energy Bank Limited advertisement. Includes address, summary of audited accounts for 1976, and balance sheet.

White Industrial Power, Inc. advertisement. Details the acquisition of White Motor Corporation by The General Electric Company Limited.

Dowty Cheltenham-England advertisement. Includes company logo and contact information.

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Price competition clips Atlas Copco's earnings

WILLIAM DULLFORCE STOCKHOLM, Feb. 9. COPCO, the Swedish heavy machinery manufacturer, reported a 21 per cent increase in earnings last year, but a 12 per cent drop in price competition...

Montedison plans new research centre

ROME, Feb. 9. THE MONTEDISON chemical group announced in Milan today the construction of a new research centre in Novara...

CORPORATE PROFITS

Healthy, despite the cold

BY STEWART FLEMING IN NEW YORK. IN SPITE of the slow down in the growth of the U.S. economy in the second half of last year, and the generally disappointing impact of this on corporate profits in the third and fourth quarters, U.S. industry overall is in a far healthier state than it was this time last year...

AUSTRIAN NEWS

OMV cuts petrol prices

PAUL LENDVAI VIENNA, Feb. 9. THE combined pressure of the state oil corporation, multinational marketers and the government has led to a 2.3 per cent cut in petrol prices...

Cockerill output

RAW STEEL production of Cockerill S.A. rose by about 5 per cent to 5,117,843 metric tons in 1976...

AMERICAN NEWS

Westinghouse move in Canada

BY JAMES SCOTT TORONTO, Feb. 9. WESTINGHOUSE Electric of Pittsburgh next month will offer to buy all publicly held shares of Westinghouse Canada at \$26 a share...

EUROBONDS

Shell International to raise \$300m.

BY TONY HAWKINS. SHELL INTERNATIONAL Finance is to raise \$300m. in the Eurobond market with a private placing of 10 year bullet bonds on a 7 1/2 per cent coupon...

Toyota interim records

BY DOUGLAS RAMSEY TOKYO, Feb. 9. THE TOYOTA group's mini-car affiliate, Daihatsu Motor, has reported record half-yearly sales of 31 per cent on the year before...

Associated Japanese Bank (International) Limited. an international bank with a wide range of activities specialising in Euro-currency Finance. Share, Loan Capital & Reserve £21.4 million. Loans £194.2 million. Total Assets £338.1 million (as at 27th February 1976).

Table with columns: STRAIGHTS, MID-EURODOLLAR INDICATIONS, NOTES, FLOATING RATE NOTES, U-MARK BONDS, CONVERTIBLES. Lists various bond types and their prices.

SPECIAL REPORT ON MEXICO 1977-1983. A detailed and exclusive picture of the likely shape of the Mexican economy under its new President, Jose Lopez Portillo. U.S. \$9,000,000 FLOATING RATE LOAN. A/S LANEINSTITUTTET FOR SKIPSBYGGERIENE. DEN NORSKE CREDITBANK. CITIBANK, N.A.



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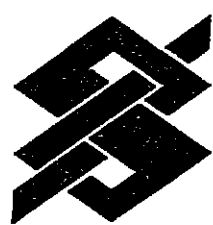
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BANCO DO BRASIL S.A.

CONSOLIDATED AND CONDENSED COMPARATIVE STATEMENT OF CONDITION IN MILLIONS OF U.S. DOLLARS

	31.12.73	31.12.74	31.12.75	31.12.76
Assets				
Cash and due from banks	682.9	1,021.0	1,142.0	1,344.7
Loans	14,870.3	20,856.9	26,166.8	31,932.4
Securities	285.2	338.7	429.7	506.9
Bank premises and equipment	292.1	356.6	373.4	370.3
Other assets	499.5	663.2	1,094.4	4,772.4
TOTAL ASSETS	16,630.0	23,236.4	29,206.3	38,926.7
Liabilities				
Deposits	10,872.7	15,007.8	17,537.7	23,226.3
Demand	6,485.7	8,183.2	9,129.6	9,839.7
Time	4,387.0	6,824.6	8,408.1	13,386.6
Funds borrowed	781.9	1,147.8	1,367.4	1,504.0
Funds for refinancing	2,524.7	3,301.6	5,882.5	8,014.0
Other liabilities	1,296.8	2,070.2	1,961.2	3,493.8
Capital and reserves	1,153.9	1,709.0	2,457.5	2,688.6
TOTAL LIABILITIES	16,630.0	23,236.4	29,206.3	38,926.7

The figures shown above are the conversion of Cruzeiros into U.S. dollars at the rate prevailing on the respective balance sheet dates.

FOREIGN NETWORK

London, Paris, Hamburg, Milan, Amsterdam, Lisbon, Stockholm, Rotterdam, Madrid, Geneva, Frankfurt, Rome, New York, Chicago, San Francisco, Los Angeles, Tokyo, Toronto, Mexico City, Grand Cayman, Panama, Colón, Buenos Aires, Montevideo, Assuncion, Puerto Strossner, Santiago de Chile, La Paz, Santa Cruz de la Sierra, Cochabamba, Bogotá, Lima, Quito, Bahrain, Tehran and Lagos.

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INTL. FINANCIAL AND COMPANY NEWS

Losses cut by 96% at ENI

BY PAUL BETTS

IN CONTRAST with the current heavy loss making trend of Italy's major State-owned enterprises, the Italian State hydrocarbon concern ENI has reported a sharp decline of about 96 per cent. in group losses last year compared to 1975.

Addressing the Senate Budget Committee yesterday, ENI's chairman, Sig. Pietro Sette, said that the group's losses had dropped from L119bn. (about £39.3bn.) in 1975 to only L5bn. (about £1.5bn.) last year.

Last week the Senate Budget Committee heard the chairman of the State holding company IRI, Sig. Giuseppe Petrilli, report an increase in IRI's losses from L490bn. (about £227m) in 1975 to L670bn. (about £247m.) last year.

Unlike other Italian State-owned industries now crying out for extra State subsidies to consolidate their precarious financial structures, Sig. Sette's message to the Senate Budget Committee has been widely read here as an appeal to ascribe substantial new funds to assist "healthy" companies in their long-term development programmes, rather than pursue the old policy of bailing out Italy's perennial loss making concerns.

Sig. Sette pointed out that ENI's investments last year had increased from L339bn. (about £161m.) in 1975 to L1,000bn. (£733m.). The group's investment programme this year envisaged a spending of between L1,350bn. and L1,400bn., but in view of the current economic climate, the chairman said, new projects had been drawn up related in particular to scientific research and to the needs of oil producing countries.

So far, Sig. Sette claimed, ENI had not received any part of the L1,200bn. in State subsidies which was due to be spread over five years starting from 1975. The Chairman pointed out that State-owned industries still represented the backbone of the Italian economy.

Sig. Sette also warned that a sound energy policy must be based on long-term energy saving programmes, the development of possible domestic energy sources, and through a rational revision of the current price system which would almost certainly entail price increases.

ROME, Feb. 9.

SOUTH AFRICAN COMPANIES

Profit margins under pressure

BY RICHARD ROLFE

JOHANNESBURG, Feb. 9.

RESULTS now filtering through from South African companies for the six months to end December continue the trend shown for the reporting periods immediately preceding this latest, with profits generally holding up well despite the general economic recession. However, margins are clearly under pressure and a cautious approach is in most cases being adopted to dividends, with few hikes this time round.

CADBURY-SCHWEPPE'S achieved a big turnaround over the year, with profits up from R0.5m. to R1.4m. net and earnings from 15c to 28c. The dividend has been raised from 1c to 1.2c, putting the shares, which are 96 per cent. owned by the U.K. parent, on a yield of 16 per cent. at the present 70c price. The key to the improvement is in the reduced loss attributable to minority share-

holders, which is down from R0.5m. to only R46,000. This follows last year's reorganisation by which Schweppe's South Africa was merged with the local interests of Coca Cola.

Results from the two industrial conglomerates to report this week are more mixed. CALAN, which manufactures rubber goods, lighting equipment, pipes and so on, raised turnover from R46m. to R55m. for its interim period to December 31, but the gain in net profits was just from R2.8m. to R2.8m. This put earnings up from 38c to 41c, and the interim dividend has been held at 9c. The Board does not expect pre-tax margins, which shaded from 8.2 per cent. to 7.9 per cent., to improve in the near future, and has excluded the trading results of its Rhodesian subsidiary apart from dividends which dropped earnings by 1.5c on a comparative basis. The shares at 275c yield 10.7 per cent. on last year's 30c total dividend.

From the veteran conglomerate PROTEA HOLDINGS, involved in electrical goods, metals and engineering, the news is less good, with trading profit for the half year down from R7.7m. to R6.3m., on turnover marginally lower at R91m. At the net attributable level, with last year's preference share issue biting into earnings, the fall is from R4.4m. to R3.4m. and earnings are down from 14.8c to 11.5c. Like Calan the Board expects no improvement in the current year, and has declared an unchanged interim of 3c. The Board forecasts similar earnings in the second half, but it is not clear whether the total dividend will be maintained at last year's 15c. With the shares at 68c, yielding 19.1 per cent., the market has obvious doubts.

ECZACIBASI PHARMACEUTICAL

Faith in Turkish medicine

BY METIN MUNIR IN ANKARA

THE WHOLE venture started in Istanbul in 1941 with vitamins A and D mixed in refined oil and marketed as cod liver oil, a liquid Turkish people who tolerated its horrid taste for its strength-giving qualities.

As a result of the war the real thing imported from Norway had disappeared, leaving a gap for enterprising people. Mr. Nejat Eczacibasi, then a 28-year-old doctor of chemistry with degrees from Heidelberg, Berlin and Chicago Universities and the Kaiser Wilhelm Institute, rented a four room flat in what he describes as the "wrong side of the town" and started concocting his "cod liver oil" at night and selling it during the day time.

A year later, with business booming he launched a ceramics works with a small furnace and four workers and started making tea, coffee and yogurt pots and glasses. There was a shortage of these too, he relates, with people reduced to cutting off bottles

from the middle and using their bottoms as glasses.

These two ventures soon made Mr. Eczacibasi a rich man. His cod liver oil venture had started an "incalculably small capital" and his ceramics works with about \$4,000. Wishing to expand Mr. Eczacibasi says he applied to the newly established Industrial Development Bank of Turkey for credit.

Real medicine "They found this very odd," he says of the banks' directors. "They did not want to give me credit. They did not believe I could produce real medicine which would really cure people." He insisted, however, and won his credit facilities in 1952 establishing the first pharmaceutical plant ever in Turkey.

Mr. Eczacibasi built a vast entrance hall for his plant and an office for himself calculated to impress his prospective customers who, like the bankers, had little faith in Turkish medicine. He obtained licences from Parke-Davis and, luckily enough, Squibb built a much smaller plant than his in front of the Eczacibasi plant, also a psychological advantage, he says.

"To-day," says Mr. Eczacibasi, "not a tube of medicine is imported into Turkey."

At 62 the pioneer Eczacibasi is one of Turkey's wealthiest men and his pharmaceutical plant has evolved from a small flat into a modern establishment, forming the nucleus of the Eczacibasi empire. The plant covers 35,000 square metres and employs 1,500 people.

The Eczacibasi Pharmaceutical Company is one of the 20 biggest in Turkey, meeting 15 per cent. of local demand. Production ranges over pharmaceutical, veterinary and over-the-counter products in 83m. packets.

Forty per cent. of the plant's production is Turkish, and the remainder is licensed from some 15 foreign manufacturers ranging from the U.S. to Japan.

The Eczacibasi Group is said to be the third biggest privately owned one in Turkey. Its wholly owned subsidiaries include Eczacibasi Vitreous China, whose sanitary ware and ceramic table ware meets domestic demand entirely.

The group's wholly owned subsidiaries number five, other subsidiaries four, and it has minority interests in some six industries, insurance and tourism ventures.

The group's consolidated assets are over \$60m. and it hopes for pre-tax profits in 1976 of \$7.5m. — 29 per cent. higher than the previous year. Sales are expected to exceed those of 1975 by 50 per cent., reaching \$75m. Exports would exceed \$1m., virtually all made by an Eczacibasi Unilever tomato paste, canned fruit and vegetable plant.

ASL reports loss for first half

By Kenneth Randall
CANBERRA, Feb. 9

ASSOCIATED SECURITIES (ASL), the Sydney-based financier, is the latest to be burnt by the slump in the commercial property market in Australia.

ASL to-day reported a loss for the half-year to the end of December of \$A17.7m. (about £11.3m.).

Directors said there had been a trading loss of \$A1.9m. for the six months but the figure was swelled by provision for future property and mortgage losses, foreign exchange losses and possible down-valuation of assets.

The ASL result follows last week's announcement, in similar circumstances, of a \$A23m. (about £14.7m.) property write-off by Commercial and General Acceptance, the finance arm of Commercial Banking of Sydney.

ASL's major shareholder, with 46 per cent. interest, is Ansett Industries, operator of Ansett Airlines of Australia.

The ASL directors reported that trading had returned to profit in December and January and they expected to declare a profit for the half-year ending in June.

Fujitsu sales jump

FUJITSU expects to report a 27 per cent. increase in after-tax profit for the current fiscal year to March 31 at Y8,500n. from Y6,690n. last year, on sales of Y330bn., 14 per cent. above last year's Y288bn., a company spokesman said, reports Renter from Tokyo.

The after-tax profit will include Y2.5bn. of special revenues from sales of a portion of its holding in the equity of its subsidiary, Fujitsu Fanac, whose shares had to be dispersed to the public for its listing on the Tokyo Stock Exchange last November, he said.

Fujitsu said its sales of electric apparatus have been increasing, while those of electronic computers — especially mini-computer — have also been rising. Exports, chiefly of computers, are expected to more than double to between Y380n. and Y390n. from Y16.3bn. in the last fiscal year, he said.

New Board at Bally sets its targets

By John Wicks
ZURICH, Feb. 9.

AN INCREASED market share for Bally shoes in new markets is the aim of the Board of the group's Zurich-based holding company, C. Bally AG, in a letter to shareholders. The Board states it wishes to strengthen the company's position in "various national and international markets" for quality fashion shoes, using both the group's own shops and other retail outlets.

Bally's production units seen as a particularly important part of this expansion programme, as supplying a core of the collection a guaranteed technical know-how. Reorganisation already in hand is to be continued, particularly the field of design and marketing, and group profitability intended to be strengthened further in order to retain "if possible, expand" existing workplaces and provide funds essential for expansion.

The Board also expresses intention of systematic diversifying into suitable allied sectors.

This letter, which had been promised shareholders at a January 20 extraordinary general meeting at which new Board took over, states that initial talks had been held with employees' representatives and that "extensive contacts" with cantonal and federal authorities in Switzerland are to be continued and expanded.

Some observers in bank and stock exchange circles feel that the letter leaves much to be desired, as giving no details as to how the latest improvement of the Bally group's situation is to be brought about. The letter itself makes no mention of specific new policies differed from those of the former administration.

Canton Soleure, in which the group's biggest single production unit is located, has present no comment to make on the letter. Earlier this month it had informed Bally that statements made at a January 20 meeting were sufficient to indicate future employment situation in the group.

Le Materiel boosts Thomson

PARIS, Feb. 9.

THOMSON-BRANDT SA reports consolidated provision 1976 sales of Frs.16,630 (12,560n.), reports Reuters.

The company said that the basis of an unchanged group structure, 1976 sales were Frs.15,130n., a rise of 20.5 per cent. on 1975.

Sales of Le Materiel telephone SA accounted for Frs.1.7bn. of 1976 sales.

This Advertisement complies with the requirements of the Council of The Stock Exchange in London. It does not constitute an invitation to subscribe for or purchase any securities.

Republic of Venezuela

U.S. \$100,000,000 8% Notes due 1984

Issue price 99 1/2%

plus accrued interest from February 15, 1977

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The Notes of U.S. \$1,000 each constituting the above issue have been admitted to the Official List of The Stock Exchange in London. Interest is payable annually on 15th February, the first such payment being due on 15th February, 1978.

Particulars of the Notes and information on the Republic of Venezuela are available in the Exrel Statistical Services and copies may be obtained during normal business hours on any weekday (Saturdays excepted) up to and including 24th February, 1977 from the brokers to the issue:—

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12 Tokenhouse Yard, London, EC2R 7AN

10th February, 1977

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Closing prices and market reports were not available for this edition. Their lead over gains to more than a two-to-one margin...

Other Markets: Canada again mixed. Canadian Stock Markets remained mixed in light trading yesterday morning. Rising prices among Golds and Oils countered moderate losses among Metals...

Paris: Majority of French shares advanced in slightly more active trading, reflecting a cut of 10 per cent to 11 per cent in the Carter money rate.

Amsterdam: Market fell further as Dutch strikes entered their third day, but trading conditions were calm.

Vienna: Little change in trading. Milan: Moderately higher, but feelings were scarce owing to operators' reserve, with sentiment influenced by political and social uncertainties.

Sydney: Surrendered \$1 to \$21, but heavily traded Husky Oil gained \$1 to \$22.

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J.S. wheat growers witch crops

WASHINGTON, Feb. 9.

HARD wheat producers in Great Plains area appear to be shifting to barley, oats, oilseed, cotton and possibly fallow. Soft wheat growers in the area are switching to maize and beans, the U.S. Agriculture Department said.

A summary of the wheat situation to be issued on February 16 the USDA said these conditions and dry conditions in the U.S. wheat belt point to a substantially smaller wheat crop this year.

The 1976-77 marketing year will pass the halfway mark with wheat crop continuing to decline the U.S. market, it said. Despite the marketing year, the USDA estimated more than 400m bushels of wheat will be added to the U.S. carry-over next June 1-raising stocks more than 1bn bushels.

INDONESIA AND RAW MATERIALS

Tin producers renew call for higher price range

BY WONG SULONG

TAKING ADVANTAGE of the all-time record for tin prices, Malaysia and Indonesia today renewed their call to consumers to agree to a more realistic price range for the metal.

Prof. Mohamed Sadli, Indonesia's Minister of Mines, went even further, talking about the possibility of producers forming a cartel if the International Tin Council collapses. He took pains to stress, however, that producers prefer co-operation rather than confrontation with consumers.

Prof. Sadli, who met Datuk Mune Hitech, the Malaysian Primary Industries Minister, here today, said Indonesia shared Malaysia's concern over the future of the ITC in view of Bolivia's continued refusal to ratify the fifth tin agreement.

KUALA LUMPUR, Feb. 9.

Both the Malaysian and Indonesian ministers said they supported Bolivia's demand for a higher price level for tin, as production costs had risen considerably.

The Indonesian Minister's visit here is to discuss the strategy for the visit of a Malaysian-Indonesian-Tin delegation to La Paz later this month to persuade the Bolivians to ratify the tin agreement.

It is understood that the matter was raised at a routine meeting of the LME management committee held yesterday.

Coffee and cocoa hit new peaks

By Richard Mooney

NERVOUSNESS concerning the supply of nearby coffee due to the Dutch dock strike brought a renewed rise in the London terminal market yesterday. Further bullish pressure provided fears of possible repression later this month should the negotiations of a new labour contract for the International Longshoremen's Association not go well.

Some speculative interest to chart buying may also have aided the rise, which lifted the March futures position 27.5 to a record £3,066.5 a tonne.

In Rio de Janeiro the new minister of commerce and industry, Sr. Angelo Calmon, said Sr. Carvalho Calazans will remain president of the Brazilian Coffee Institute.

HAWAII

Adjusted

First Hawaiian Bank's economists who earlier forecast continued troubles for Hawaii's sugar industry are predicting healthy profits for the pineapple business. "Pineapple is definitely helping to keep Hawaii green," Dr. Hitch said, referring to the money the expanding sales pump into the state's economy.

"Pineapple's gains have" come in the face of stiff foreign competition in the free world market. The industry had a hard struggle in the past two decades. Only those companies which have managed to survive, they now number only three, out of ten companies which were growing pineapples in Hawaii in 1955.

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Sweeter outlook for pineapples

BY ART GARCIA

THE HAWAIIAN pineapple industry is faring well these days, according to Dr. Thomas Hitch, senior vice president and economist for First Hawaiian Bank in Honolulu.

That is a sharp change from conditions a decade ago, when Hawaii's high labour and production costs priced the island state's canned fruit and juice out of the market and pushed growers and packers into bankruptcy.

Seven major pineapple companies operating in Hawaii were forced out of business and thousands of workers lost their jobs.

Labour

Somewhat the same thing has taken place in Malaysia, which has been the second largest exporter of pineapples to the U.S. since 1969.

Another benefit to Hawaii's pineapple industry in the past two years has been the drought and unfavourable weather which has shrunk U.S. mainland fruit crops and increased the demand for pineapple.

World production of canned pineapples fell 6.4 per cent to an estimated 774,000 tons in 1976, the Food and Agriculture Organisation of the United Nations reported recently.

Industrial fishing attacked

BY RICHARD MOONEY

THE BLAME for Britain's fish stocks depletion is laid squarely at the door of Europe's industrial fishermen—particularly the Danes—yesterday.

A group of trawlermen from England and Wales told the House of Commons Select Committee on Fisheries yesterday that general acceptance of more stringent conservation measures would not be forthcoming while fish suitable for consumer consumption were being scooped up in the small mesh nets of the industrial fishers.

The whole damage to the North Sea stocks at present is caused by industrial fishing—taking good species for nothing more than fishmeal," said Mr. George Crawford, an owner-skipper from Tweedmouth, Northumberland.

Mr. Crawford said a system of licensing vessels was essential in the North Sea fisheries. He also argued that the European approach to fish conservation should be rethought completely, forgetting the old concept of traditional catch levels, which seemed to reward irresponsible fishing.

Bigger sugar crop likely in S. Africa

DURBAN, Feb. 9.

SOUTH AFRICAN sugar production is expected to reach 2,950m tonnes in the 1976-77 season compared with 1.8m in 1975-76, Mr. Peter Sale, general manager of the South African Sugar Association, told Reuters.

In Brussels the EEC Commission authorised sales of 35,500 tonnes of white sugar at the weekly export tender (32,500 tonnes) for the 1976-77 season.

India's farm output falls

BY K. K. SHARMA

A SUBSTANTIAL decline in agricultural production in the financial year ending March 31 will have adverse effects on the growth of India's economy.

Foodgrain production is estimated to be 112m tonnes, which is considerably less than the 118m tonnes produced in 1976/77.

But there is no danger of a food shortage because of the record 15m tonnes which the Government has in stock enough to take care of two successive bad monsoons.

But inflationary pressures have still to be contained; although the rate of the rise in prices has fallen, the period April to December registered an 11 per cent rise.

Wool futures

LONDON—Upgraded to a shade easier

Australian (Woolmark) Greywool Close Done

March 258.4-1.9 1.78 840.0

Grains

THE BALTIIC—Imported grain prices

Wheat—No. 1 Red Spring 2.00

Wool futures

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Grains

THE BALTIIC—Imported grain prices

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PRICE CHANGES

Table with columns for item, price, and change. Includes Metals, Cattle, Sheep, etc.

U.S. Markets

Table with columns for item, price, and change. Includes Copper, Cocoa, Coffee, etc.

FINANCIAL TIMES

Table with columns for item, price, and change. Includes Dow Jones, etc.

Philippine coconut exports fall

MANILA, Feb. 9.

PHILIPPINE COCONUT exports fell in January to 97,037 tonnes from 102,323 tonnes in December.

MEAT/VEGETABLES

MEAT/VEGETABLES

MEAT/VEGETABLES

COMMODITY MARKET REPORTS AND PRICES

BASE METALS

COPPER—Little changed on the London market after a decline in the price of forward metal received from the U.S. and the U.K.

Table with columns for item, price, and change. Includes Copper, Lead, Zinc, etc.

GRAIN

WHEAT—The market was quiet

Table with columns for item, price, and change. Includes Wheat, Corn, etc.

COFFEE

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SILVER

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COCOA

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SUGAR

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STOCK EXCHANGE REPORT

Short Gilts active and higher but close below best Equities move irregularly with index 4.3 lower at 387.9

Account Dealing Dates
Option
First Declara- Last Account
Dealings (ions Dealings Day
Jan. 31 Feb. 10 Feb. 11 Feb. 22
Feb. 14 Feb. 24 Feb. 25 Mar. 8
Feb. 28 Mar. 10 Mar. 11 Mar. 22
New time securities may take place
from 4.30 a.m. on business days earlier.

with the All-share index easing
0.9 per cent. more to 165.81.
Contrasting Gilts
The lure of prospective lower
interest rates was sufficient to
maintain the upward momentum
of short-dated high funds, but
longer maturities gave another
example of their current
volatility by relinquishing virtu-
ally all of their gains which had
extended to 1. Domestic and
foreign investment funds were
concentrated at the shorter end
of the market and, although
closing quotations were 1 below
the best, rises still ranged to 2
generally, with Treasury 51 per
cent. 1980-82, registering an
overall improvement of full
point to 92. The ex-tap Treasury
15 per cent. 1993, illustrated the
vulnerability of longer-dated
issues by reacting from 90 1/2
to end just higher at 99, and
continuing the lower trend in the
very late business. Reports that
yesterday's meeting of the TUC
economic committee had broken
up in confusion aggravated the
unease being felt about the
future of the social contract.

The volume of business con-
tracted in Insurances and prices
wilted on small sales. Royals
ended 8 easier at 290p and
Guardian Royal Exchange at 5
to 190p, while Eagle Star was
down at 113p. C.R. Heath, on the
other hand, were supported up
to 483p, before closing only a net

then ran back to close 3 down on
the day at 342p; the annual figures
are due February 24. Albright
and Wilson lost 4 to 89p ahead of
next Wednesday's preliminary re-
sults, while further consideration
of the first-half figures left
Stewart Plastics a similar amount
down at 65p. Lauko were also 4
lower at 100p and Scottish Agri-
cultural cheapened 3 to 100p; the
latter results are due 14.28.
With the exception of Cope
Sportsware, which were marked
up 7 to a 197p/77 peak of 60p,
Stores gave ground in quiet trad-
ing. 2000 Home shed 7 to 139p
and Gussan "A" declined 4 to
132p. Burton "A" eased 1 to 39p
having been a firm market of late
on asset-value considerations, and
Press saw a 1/2 rise to 100p, a
confranchisement of the shares.

Decca down again
The Electricals declined
afresh on small selling. EMI
cheapened 2 to 217p as did GEC
to 267p, while the latter's price
penalty to 87p. Advertis Press com-
ment on the interim profits state-
ment and warning of lower full
year profits depressed Decca, the
Ordinary and A both closing 3
lower at 233p and 243p respec-
tively. Awaiting a reply to their
latest increase offer for Milgo
Electronics, Royal Electronics
gave up 3 more to 265 1/2p.
Tube Investments alone of the
Engineering leaders retained a
firm early trend and, although off
the highest level of 558p, still
finished unchanged following their
quarterly results are due on March
30. Otherwise, GKN settled a
penny cheaper at 300p, after 31p,
and John Brown, again active, 2
down at 46p, after having been
unaltered at 65p, but Greene King
rebounded 5 to 148p on the news
that the recent fall had been
overdone, while Brathwaite were
raised 20 more to an all-time peak
of 245p, business which was
small and took place in a thin
market. Continuing bid specula-
tion raised Tecumit 3 more to a
197p/77 high of 63p, but Hill and
Smith gave up 3 to 270p, while
Cohen were similarly easier at
142p, Fluidrive, 4p, and Renold,
12p, were both 4 lower. Else-
where, Peter Brotherhood made a
related response to the increased
comment elsewhere in Chemicals,
ICI hardened to 348p initially but

52p; the price published in yester-
day's issue was incorrect.
Associated Dairies continued a
dull market, losing 6 to 250p for
a two-day fall of 18. British Sugar
retains 100p, while 1000 Limited
Biscuit, 199p, and Associated Biscuit,
68p, gave up 2 and 4 respectively
following a Press report on the
industry. Meat Trade Suppliers
remained on offer, falling 1/2
with the profits performance.
Fraser-Holmes Forte provided
the focal point in Hotels and
Caterers, standing at the over-
night level of 139p in front of
the late afternoon preliminary
statement, the shares subse-
quently reacted in active trading;
to close 3 easier on the day at
129p on some disappointment
with the profits performance.
Grand Metropolitan shed 2 to 69p,
but gains of 2 were seen in
Myddleton, 85p, and Rowton, 66p.

FINANCIAL TIMES STOCK INDICES
Table with columns: Index, Feb. 9, Feb. 10, Feb. 9, Feb. 10, Feb. 9, Feb. 10, % Change.
Rows include: Government Securities, Fixed Interest, Industrial Ordinary, Gold Mines, Ord. Div. Yield, Mining & Oil, P.S. Basis, Domicile, Equity Turnover, Equity Bargains, etc.

HIGHS AND LOWS
Table with columns: Index, High, Low, % Change, S.E. Activity.
Rows include: Govt. Sec., Fixed Int., Ind. Ord., Gold Mines, etc.

David Dixon continued firmly in
the recovery movement, rising 4
to 88p for a two-day gain of 6 on
further consideration of the news
that Mr. Malcolm Horne had
acquired a substantial sharehold-
ing in the company.
Conway's long-hold 3 cheaper
at 101p. Stroud Riley were un-
changed at 14p; the price in
yesterday's issue was incorrect.
Tobacco held up fairly well,
closing little changed on the over-
night levels following a reason-
able business. Imps, at 74p, gave
up a penny of the previous day's
moment on the results, while BAT
Industries Deferred eased 2 to
21p.
South African Industrials had
contrasting movements in the
market, with Anglo American
down 6 cheaper at 120p.
Rubbers made a better showing
than of late. Guthrie closed 4
higher at 170p, after 175p, while
Plantations 41 to 80p.
Harrisons and Crossfield's three
sister plantation companies con-
tinued to attract interest, mainly
on consideration of the form of
dividend special dividends;
Patang rose 4 to 71p and London
Asiatic 3 to 71p, but Golden Hope
closed without alteration at 51p.
Dealing in the new Harrisons
Special Shares shares are ex-
pected to start to-day. Teas, a
neglected market recently, stated
a revival. Gains of 5 were seen
in Longbourne, 105p, and McLeod
Russell, 138p, while Ruco Estates
were raised 3 to 51p.

Gold lower on day
After an initial mark-down on
reports of further outbreaks of
civil unrest in Soweto, South
African Golds staged a modest
recovery owing to the firmness of the
bullion price which was finally

ACTIVE STOCKS
Table with columns: Stock, Denomina-
tion, Closing, Change, 1976-77, 1976-77.
Rows include: BCI, IPC, Shell Transport, Beecham, P & O Deft., Royal Insurance, BATS Deft., GEC, GUN A, Imperial Group, etc.

NEW HIGHS AND LOWS FOR 1976/77
Table with columns: Stock, High, Low, 1976-77, 1976-77.
Rows include: BCI, IPC, Shell Transport, Beecham, P & O Deft., Royal Insurance, BATS Deft., GEC, GUN A, Imperial Group, etc.

BASE LENDING
Table with columns: Bank, Rate, % Change.
Rows include: A.B.N. Bank, Allied Irish Banks, American Express Bank, Anglo-Irish Bank, etc.

RISES AND FALLS
Table with columns: Stock, Up/Down, % Change.
Rows include: Anglo American, Anglo-Irish Bank, Anglo-Siam, Anglo-Siam, etc.

Signs of nervousness about
growing support for the end of
wage restraint was also
apparent in British Funds, but
this was balanced to an extent
by January's further fall in the
money supply and yesterday's
announcement of the cut-back in
the Government's borrowing re-
quirement. Activity centred chiefly
on short-dated securities which,
although closing below the best,
ended with rises generally rang-
ing from 1/2 to 1p. The long-term
more volatile and ended with
gains usually of only 1/2p, up
having been as much as 1/2p at
one time. Yesterday's improve-
ment was sufficient to take the
Government Securities index up
0.17 to 96.04—its highest since
July 1973.

The day in the investment cur-
rency market was uneventful,
National Westminster closed nar-
rowly in response to a modest
two-way trade and closing just
1/2 easier on balance at 98 1/2p.
Yesterday's SE conversion
factor was 0.7933 (0.7925).

Cattle Holdings up
The big four Banks again lacked
inspiration and just eased with
the general trend. Midland ended
3 off at 280p and Barclays were
down 1/2 to 280p, while NatWest
ended 1/2 down at 280p and
218p respectively. Apart from
Union which continued dull at
300p, down 3, Discounts tended
to hold in a thin market. Allen
Harvey and Ross rallied 10 to
400p and Gerrard and National
improved 3 to 138p. In Hire
Purchases, the higher dividend and
profits forecast contained in its
defence document to Provident
Financial's 32p per share offer
helped Cattle's Holdings improve
3 1/2 to 381p; the shares of the
former closed a penny dearer at
79p. Sterling Credit were firm
again at 211p, up 2 1/2.

After a firm start, Buildings
drifted lower on small offerings
in an unwilling market. Taylor
Woodrow gave up 2 to 264p and
International Paint lost 10 to 300p.
Concrete cheapened 3 to 47p on
the lower first-half profits, while
similar losses were recorded in
BPR Industries, 137p, and Richard
Cotman, 145p. J. W. Hengerson
rose 5 to 105p and London Brick
ended 2 down at 40p. RMC, on
the other hand, edged forward 2
to 39p and Heywood Williams
hardened 3 to 36p.
A firm market of late on specu-
lative buying, Willows Francis
improved 2 more to 65p on Press
comment elsewhere in Chemicals,
ICI hardened to 348p initially but

Glaxo dull
An attempted rally by the mi-
crochemical industrial leaders in
the afternoon was abortive by
the time of the TUC's stormy meet-
ing on the pay policy. Prices
closed at or near to the day's
lowest. Glaxo ended 10 down at
125p, after 130p, and Unilever
were 6 cheaper at 420p. Reed In-
ternational received 5 to 213p, but
Bovater were only 3 easier at
125p, after 128p. Secondary issues
displayed no set trend following a
small turnover. Further con-
sideration of the buoyant third-
quarter profits performance took
De La Rue up 3 more to 295p.
Crest Nicholson closed 1/2
lower at 155p, but Beaumont
picked up 1 1/2 to 62p; the latter
have recently received publicity
about bid attractions. Following
news of smaller half-year losses,
Regional eased to 34p.
Overseas Traders continued to
lose ground, Booker McConnell
easing 2 to 135p for a two-day
loss of 1 1/2.
Small selling in an unwilling
market took Investment Trusts
down afresh. Edinburgh Ameri-
can reacted 4 to 68p, while
Alliance, 179p, British Investment,
124p, and Capital Investment, 94p,
all closed around 3 cheaper.
Capital shares put on a better
performance, although were still
a penny or so easier where
changed.
Shippings remained on a down-
ward tack, closing with modest
falls following a quiet trade.
P. & O. Deferred finished 3 easier
at 125p, but Furness Withy con-
tinued to show an improvement of
2 to 232p on Press suggestions
that a takeover bid may be on
the way following the Euro-
143p, after 142p, while Thomson

F.T.—ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, The Institute of Actuaries and the Faculty of Actuaries

Table with columns: EQUITY GROUPS, Wednesday, February 9, 1977, Tuesday, Feb. 8, Monday, Feb. 7, Friday, Feb. 4, Thursday, Feb. 3, Year (approx), 1976/77, Share Compilation.
Rows include: CAPITAL GOODS, Building Materials, Contracting, Electricals, Engineering, Machine and Other Tools, Miscellaneous, CONSUMER GOODS, Household Goods, Entertainment, Food Manufacturing, Wines and Spirits, Newspapers, Packaging and Paper, Textiles, Tobacco, Toys and Games, INDUSTRIAL GROUP, Oils, FINANCIAL GROUP, Discount Houses, Hire Purchase, Insurance, Insurance Brokers, Property, Miscellaneous, FIXED INTEREST, Consols, Govt. Stocks, Red. Deb. & Loans, Investment Trusts, Coml. and Indl. Prefrs.

Associated led the modest re-
turn in Newspapers, falling 4
to 143p, after 142p, while Thomson

After an initial mark-down on
reports of further outbreaks of
civil unrest in Soweto, South
African Golds staged a modest
recovery owing to the firmness of the
bullion price which was finally

Bank of England Minimum
Lending Rate 12 per cent.
(Since February 3, 1977)

MONEY MARKET

Exceptional assistance
Bank of England Minimum
Lending Rate 12 per cent.
(Since February 3, 1977)

Table with columns: Feb. 9, 1977, Sterling Certificates of Deposit, Interbank, Local Authority Deposits, Local Authority Deposits, Finance Home Deposits, Company Deposits, Discount, Treasury Bills, Bill Rate, Prime Rate.
Rows include: Overnight, 7 days, 14 days, 28 days, 3 months, 6 months, 9 months, 12 months, One year, Two years.

Table with columns: Property Growth, Cannon Insurance, Yorkshire Bank, etc.

AUTHORISED UNIT TRUSTS

Table of financial data for various unit trusts, including columns for fund names, managers, and performance metrics.

INSURANCE, PROPERTY, BONDS

Table of financial data for insurance, property, and bond companies, including company names and key figures.

OFFSHORE AND OVERSEAS FUNDS

Table of financial data for offshore and overseas funds, including fund names and investment details.

ADVERTISERS AND LAGGARDS: A table showing percentage changes for various sectors like Entertainment and Publishing.

ENTERTAINMENT GUIDE (Cont'd): A list of theatrical productions and their venues.

CLUBS: A list of social clubs and their details.

CLASSIFIED ADVERTISEMENTS: A section for various business and financial advertisements.

ADVERTISERS AND LAGGARDS: A table showing percentage changes for various sectors like Entertainment and Publishing.

ENTERTAINMENT GUIDE (Cont'd): A list of theatrical productions and their venues.

CLUBS: A list of social clubs and their details.

CLASSIFIED ADVERTISEMENTS: A section for various business and financial advertisements.

WADKIN
MACHINE TOOLS
THE SPECIALISTS
 WE BUILD WHAT YOU NEED

FT SHARE INFORMATION SERVICE

INDUSTRIALS—Continued

BRITISH FUNDS

1967	High	Low	Stock	Price	Div	Yield	Field
103	103	103	Shorts (Lives up to Five Years)	103	103	103	103
104	104	104	Shorts (Lives up to Five Years)	104	104	104	104
105	105	105	Shorts (Lives up to Five Years)	105	105	105	105
106	106	106	Shorts (Lives up to Five Years)	106	106	106	106
107	107	107	Shorts (Lives up to Five Years)	107	107	107	107
108	108	108	Shorts (Lives up to Five Years)	108	108	108	108
109	109	109	Shorts (Lives up to Five Years)	109	109	109	109
110	110	110	Shorts (Lives up to Five Years)	110	110	110	110
111	111	111	Shorts (Lives up to Five Years)	111	111	111	111
112	112	112	Shorts (Lives up to Five Years)	112	112	112	112
113	113	113	Shorts (Lives up to Five Years)	113	113	113	113
114	114	114	Shorts (Lives up to Five Years)	114	114	114	114
115	115	115	Shorts (Lives up to Five Years)	115	115	115	115
116	116	116	Shorts (Lives up to Five Years)	116	116	116	116
117	117	117	Shorts (Lives up to Five Years)	117	117	117	117
118	118	118	Shorts (Lives up to Five Years)	118	118	118	118
119	119	119	Shorts (Lives up to Five Years)	119	119	119	119
120	120	120	Shorts (Lives up to Five Years)	120	120	120	120

CANADIANS

1967	High	Low	Stock	Price	Div	Yield	Field
141	141	141	Bank of Montreal	141	141	141	141
142	142	142	Bank of Montreal	142	142	142	142
143	143	143	Bank of Montreal	143	143	143	143
144	144	144	Bank of Montreal	144	144	144	144
145	145	145	Bank of Montreal	145	145	145	145
146	146	146	Bank of Montreal	146	146	146	146
147	147	147	Bank of Montreal	147	147	147	147
148	148	148	Bank of Montreal	148	148	148	148
149	149	149	Bank of Montreal	149	149	149	149
150	150	150	Bank of Montreal	150	150	150	150

BUILDING INDUSTRY—Continued

1967	High	Low	Stock	Price	Div	Yield	Field
151	151	151	Building Industry	151	151	151	151
152	152	152	Building Industry	152	152	152	152
153	153	153	Building Industry	153	153	153	153
154	154	154	Building Industry	154	154	154	154
155	155	155	Building Industry	155	155	155	155
156	156	156	Building Industry	156	156	156	156
157	157	157	Building Industry	157	157	157	157
158	158	158	Building Industry	158	158	158	158
159	159	159	Building Industry	159	159	159	159
160	160	160	Building Industry	160	160	160	160

DRAPERY AND STORES—Continued

1967	High	Low	Stock	Price	Div	Yield	Field
161	161	161	Drapery and Stores	161	161	161	161
162	162	162	Drapery and Stores	162	162	162	162
163	163	163	Drapery and Stores	163	163	163	163
164	164	164	Drapery and Stores	164	164	164	164
165	165	165	Drapery and Stores	165	165	165	165
166	166	166	Drapery and Stores	166	166	166	166
167	167	167	Drapery and Stores	167	167	167	167
168	168	168	Drapery and Stores	168	168	168	168
169	169	169	Drapery and Stores	169	169	169	169
170	170	170	Drapery and Stores	170	170	170	170

ENGINEERING—Continued

1967	High	Low	Stock	Price	Div	Yield	Field
171	171	171	Engineering	171	171	171	171
172	172	172	Engineering	172	172	172	172
173	173	173	Engineering	173	173	173	173
174	174	174	Engineering	174	174	174	174
175	175	175	Engineering	175	175	175	175
176	176	176	Engineering	176	176	176	176
177	177	177	Engineering	177	177	177	177
178	178	178	Engineering	178	178	178	178
179	179	179	Engineering	179	179	179	179
180	180	180	Engineering	180	180	180	180

BANKS AND HIRE PURCHASE

1967	High	Low	Stock	Price	Div	Yield	Field
181	181	181	Banks and Hire Purchase	181	181	181	181
182	182	182	Banks and Hire Purchase	182	182	182	182
183	183	183	Banks and Hire Purchase	183	183	183	183
184	184	184	Banks and Hire Purchase	184	184	184	184
185	185	185	Banks and Hire Purchase	185	185	185	185
186	186	186	Banks and Hire Purchase	186	186	186	186
187	187	187	Banks and Hire Purchase	187	187	187	187
188	188	188	Banks and Hire Purchase	188	188	188	188
189	189	189	Banks and Hire Purchase	189	189	189	189
190	190	190	Banks and Hire Purchase	190	190	190	190

BANKS AND HIRE PURCHASE

1967	High	Low	Stock	Price	Div	Yield	Field
191	191	191	Banks and Hire Purchase	191	191	191	191
192	192	192	Banks and Hire Purchase	192	192	192	192
193	193	193	Banks and Hire Purchase	193	193	193	193
194	194	194	Banks and Hire Purchase	194	194	194	194
195	195	195	Banks and Hire Purchase	195	195	195	195
196	196	196	Banks and Hire Purchase	196	196	196	196
197	197	197	Banks and Hire Purchase	197	197	197	197
198	198	198	Banks and Hire Purchase	198	198	198	198
199	199	199	Banks and Hire Purchase	199	199	199	199
200	200	200	Banks and Hire Purchase	200	200	200	200

CHEMICALS, PLASTICS

1967	High	Low	Stock	Price	Div	Yield	Field
201	201	201	Chemicals, Plastics	201	201	201	201
202	202	202	Chemicals, Plastics	202	202	202	202
203	203	203	Chemicals, Plastics	203	203	203	203
204	204	204	Chemicals, Plastics	204	204	204	204
205	205	205	Chemicals, Plastics	205	205	205	205
206	206	206	Chemicals, Plastics	206	206	206	206
207	207	207	Chemicals, Plastics	207	207	207	207
208	208	208	Chemicals, Plastics	208	208	208	208
209	209	209	Chemicals, Plastics	209	209	209	209
210	210	210	Chemicals, Plastics	210	210	210	210

ELECTRICAL AND RADIO

1967	High	Low	Stock	Price	Div	Yield	Field
211	211	211	Electrical and Radio	211	211	211	211
212	212	212	Electrical and Radio	212	212	212	212
213	213	213	Electrical and Radio	213	213	213	213
214	214	214	Electrical and Radio	214	214	214	214
215	215	215	Electrical and Radio	215	215	215	215
216	216	216	Electrical and Radio	216	216	216	216
217	217	217	Electrical and Radio	217	217	217	217
218	218	218	Electrical and Radio	218	218	218	218
219	219	219	Electrical and Radio	219	219	219	219
220	220	220	Electrical and Radio	220	220	220	220

ENGINEERING—Continued

1967	High	Low	Stock	Price	Div	Yield	Field
221	221	221	Engineering	221	221	221	221
222	222	222	Engineering	222	222	222	222
223	223	223	Engineering	223	223	223	223
224	224	224	Engineering	224	224	224	224
225	225	225	Engineering	225	225	225	225
226	226	226	Engineering	226	226	226	226
227	227	227	Engineering	227	227	227	227
228	228	228	Engineering	228	228	228	228
229	229	229	Engineering	229	229	229	229
230	230	230	Engineering	230	230	230	230

INTERNATIONAL BANK

1967	High	Low	Stock	Price	Div	Yield	Field
231	231	231	International Bank	231	231	231	231
232	232	232	International Bank	232	232	232	232
233	233	233	International Bank	233	233	233	233
234	234	234	International Bank	234	234	234	234
235	235	235	International Bank	235	235	235	235
236	236	236	International Bank	236	236	236	236
237	237	237	International Bank	237	237	237	237
238	238	238	International Bank	238	238	238	238
239	239	239	International Bank	239	239	239	239
240	240	240	International Bank	240	240	240	240

BEERS, WINES AND SPIRITS

1967	High	Low	Stock	Price	Div	Yield	Field
241	241	241	Beers, Wines and Spirits	241	241	241	241
242	242	242	Beers, Wines and Spirits	242	242	242	242
243	243	243	Beers, Wines and Spirits	243	243	243	243
244	244	244	Beers, Wines and Spirits	244	244	244	244
245	245	245	Beers, Wines and Spirits	245	245	245	245
246	246	246	Beers, Wines and Spirits	246	246	246	246
247	247	247	Beers, Wines and Spirits	247	247	247	247
248	248	248	Beers, Wines and Spirits	248	248	248	248
249	249	249					

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INDUSTRIALS—Continued

Table of industrial stocks including companies like British Leyland, Ford, and various engineering firms. Columns include stock name, price, and other financial metrics.

MOTORS, AIRCRAFT TRADES

Table listing companies in the motors and aircraft trades, such as British Leyland, Ford, and various engineering firms.

PROPERTY—Continued

Table of property-related stocks and companies, including various real estate and construction firms.

TRUSTS—Continued

Table of trust-related stocks and companies, including various investment and financial trusts.

TRUSTS—Continued

Table of trust-related stocks and companies, including various investment and financial trusts.

Advertisement for YAMAICHI SECURITIES CO., LTD. with contact information for London, New York, and other offices.

Table titled 'CENTRAL AFRICAN' listing various African stocks and their prices.

Table titled 'AUSTRALIAN' listing various Australian stocks and their prices.

Table titled 'OILS' listing various oil-related stocks and their prices.

Table titled 'OVERSEAS TRADERS' listing various international trading companies and their prices.

Table titled 'Garages and Distributors' listing various automotive service and distribution companies.

Table titled 'SHIPPING' listing various shipping companies and their prices.

Table titled 'SHOES AND LEATHER' listing various footwear and leather goods companies.

Table titled 'SOUTH AFRICAN' listing various South African stocks and their prices.

Table titled 'RUBBERS AND SISALS' listing various rubber and sisal-related stocks and their prices.

Table titled 'MISCELLANEOUS' listing various miscellaneous stocks and their prices.

Table titled 'NEWSPAPERS, PUBLISHERS' listing various newspaper and publishing companies.

Table titled 'TEXTILES' listing various textile and clothing companies.

Table titled 'TEAS' listing various tea-related stocks and their prices.

Table titled 'SRI LANKA' listing various Sri Lankan stocks and their prices.

Table titled 'AFRICA' listing various African stocks and their prices.

Table titled 'CENTRAL RAND' listing various Central Rand stocks and their prices.

Table titled 'PAPER, PRINTING, ADVERTISING' listing various paper, printing, and advertising companies.

Table titled 'PROPERTY' listing various property-related stocks and their prices.

Table titled 'TOBACCOS' listing various tobacco-related stocks and their prices.

Table titled 'EASTERN RAND' listing various Eastern Rand stocks and their prices.

Table titled 'FAR WEST RAND' listing various Far West Rand stocks and their prices.

Table titled 'FINANCE' listing various finance-related stocks and their prices.

Table titled 'INSURANCE' listing various insurance companies and their prices.

Table titled 'TRUSTS, FINANCE, LAND' listing various trusts, finance, and land-related stocks.

Table titled 'FINANCE, LAND, ETC.' listing various finance, land, and other related stocks.

Table titled 'DIAMOND AND PLATINUM' listing various diamond and platinum-related stocks.

Table titled 'O.F.S.' listing various O.F.S. related stocks and their prices.

Large section containing 'NOTES', 'REGIONAL MARKETS', and 'OPTIONS 3-month Call rates' with detailed financial information and market analysis.



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Smith seeks Vorster support for deal

BY QUENTIN PEEL

Johannesburg, Feb. 9.

MR. IAN SMITH, the Rhodesian Prime Minister, flew to Cape Town today for talks with Mr. John Vorster, the South African Prime Minister, in an apparent attempt to gain support for a domestic settlement with moderate black Rhodesians.

The meeting was the first between the two since the British initiative for a Rhodesian settlement collapsed last month. In a brief statement issued after the talks, Mr. Vorster emphasised that the discussions had been called at the request of Mr. Smith. The Rhodesian Prime Minister, he said, "informed me of his Government's determination to explore further avenues for settlement."

It seems clear that Mr. Smith's primary aim in the trip was to seek South African support for his so-called "internal settlement" which would exclude nationalist leaders linked to the guerilla forces, especially the joint leaders of the Patriotic Front, Mr. Joshua Nkomo and Mr. Robert Mugabe.

However, the military situation in Rhodesia must also have been high on the agenda. The meeting was attended not only by Mr. Vorster, Dr. Hilgard Muller, the South African Foreign Minister, and Mr. Brand Fourie, the Secretary for Foreign Affairs, but by P. W. Botha, the Defence Minister.

On the Rhodesian side, Mr. Smith was accompanied by Mr. David Smith, the Deputy Prime Minister, Mr. Jack Gaylard, Secretary to the Cabinet, and Air Vice-Marshal Hawkins, Rhodesia's official representative in South Africa. The talks were also attended by Mr. Ken Flower, Rhodesian senior intelligence official and security adviser to the Prime Minister.

Mr. Flower was also present at the last meeting between Mr. Smith and Mr. Vorster in Pretoria last September during the visit of Dr. Henry Kissinger, the former U.S. Secretary of State.

The Rhodesian delegation is unlikely to have received any firm assurances from South Africa, either of overt political support or of military supplies. Senior officials here have insisted that the Government wants to "allow the dust to settle" before making any clear moves and they would prefer the next attempt to break the Rhodesian deadlock to come from the new U.S. administration.

While Mr. Vorster does not rule out an "internal settlement," officials say that this cannot work if it has no support from black nationalist elements. The moderate Africans involved in the Zimbabwe United People's Organisation (ZUPO) were dismissed by one senior official as "a bunch of chiefs." And Dr. Hilgard Muller himself said in London last week that a settlement "must have the support of all the Rhodesians, the ones that count."

But there is increasing political speculation here that South Africa may be forced by the deteriorating military situation in Rhodesia to increase its military support, at least in ammunition and supplies, even if senior politicians are determined not to send in any troops.

The emphasis placed by Mr. Vorster on the meeting being called at Mr. Smith's request was likely to have been directed to his own supporters. He is determined not to be seen in their eyes to be pressuring the Rhodesian Premier in any way.

Mr. Cyrus Vance, the new U.S. Secretary of State, has categorically ruled out American recognition of an "internal settlement." In the light of this and other news from the U.S., Mr. Smith may feel he needs Mr. Vorster's reassurance that such settlement efforts are regarded favourably by South Africa.

In Salisbury, the Ministry of Foreign Affairs, noting that the British Government has not allocated blame for the killing of seven white missionaries last Sunday, has formally called on Mr. Anthony Crosland, the Foreign Secretary, to appoint an all-party delegation to investigate the atrocity.

Swets demonstration, Page 6

Police inquiries into Pergamon nearly complete

BY MICHAEL LAFFERTY

POLICE INQUIRIES into Pergamon Press, the publishing company headed by former Labour M.P. Mr. Robert Maxwell, is expected to be completed in a few weeks, Mr. Peter Archer, the Solicitor-General disclosed yesterday in a written Commons reply.

Mr. Archer told Mr. Jeff Rooker, Labour M.P. for Birmingham Perry Barr, that police investigations into Pergamon started exactly six years ago yesterday, following a Department of Trade inquiry.

"An important aspect of the case" was now being looked into and every effort was being made to complete the inquiries "with a minimum of delay," Mr. Archer said that numerous interim reports had already been made by the police.

Speaking from his Oxford home last night, Mr. Maxwell said he was "most astonished that the police for this enormous Pergamon should still be going on after six years and without any notification to the company itself." He had no idea what the "important aspect" was.

The Solicitor-General also revealed in a separate written reply to Mr. Rooker, that a total of 28 companies, including Pergamon, had been referred to the Director of Public Prosecutions following Department of Trade investigations "in which decisions on the institution of criminal proceedings have not yet been taken."

In 27 of the cases, police inquiries are continuing. In the remaining case the inquiries have been completed, but the DPP requires a report from the liquidator of the company concerned.

Last night Mr. Rooker said he was "taken aback by the amount of police investigation into companies."

"I will be asking the Attorney-General how long each case has been going on, and whether the DPP's office and the police are adequately staffed for this enormous amount of work," he said.

Early guillotine on devolution ruled out

BY RICHARD EVANS, LOBBY EDITOR

THE GOVERNMENT'S business managers will report to the Cabinet today that there is still no chance of an early guillotine for the Scotland and Wales Bill among Labour MPs to risk an early guillotine that would help speed the passage of the devolution legislation.

Latest reports from the Government whips show there are still over 30 back-benchers who are refusing to support a guillotine because of their continued opposition to the proposals setting up assemblies in Scotland and Wales.

The process of exerting pressure on the potential rebels by warning them of the dangers to Labour's electoral position is now under way but it has so far produced little success.

At least 18 of the critics are saying that they will vote against a guillotine, and this together with abstentions, would be more than enough to offset the support of the 11 Scottish National Party MPs, three Plaid Cymru, and possibly two of the United Ulster Unionists.

If the rebels hold firm while the progress of the Bill's committee stage is interrupted by the need to discuss the referendum, the fate of the guillotine could depend on the Liberals. So far, Mr. David Steel, their leader, is maintaining his opposition.

However, such a concession would make anti-devolutionists even more determined in their opposition.

It is by no means certain that Mr. Steel will be able to keep all 13 Liberals in the same division lobby. At least two, Mr. Geraint Howells (Cardigan) and Mr. Russell Johnston (Inverness) are said to be inclined towards supporting the guillotine, while others are firmly opposed.

There will be at least another two weeks before a guillotine can be brought forward because of the interruption of the new clause on the proposed referendum, which is being rushed forward by the Government in an attempt to persuade Labour's anti-devolutionists to support a guillotine.

The new clause will have what amounts to an extended Second Reading debate in the Commons today and because of the shoal of amendments that have been tabled at least four days—two a week for the next fortnight—will be needed before it is completed.

This means that a guillotine motion is likely to be announced in two weeks' time for debate the following week, provided Mr. Foot and Mr. Michael Cocks, the Chief Whip, think the Government could win. If there is no guillotine or the vote is lost, the chances of the Bill reaching the statute book this session are remote, and the effects on Labour's election prospects incalculable.

The hard core of Labour MPs expected to vote against a guillotine will come from the following:

- Mr. Abse (Pontypool), E. Moonman (Basildon), C. Phipps (Dudley), T. Dalyell (W. Lothian), W. Hamilton (C. Fife), G. Cunningham (Islington S.), R. Hughes (Aberdeen N.), E. Leadbitter (Barnsley), T. Urwin (Houghton-le-Spring), E. Garrett (Walsend), J. Lamond (Oldham), H. H. Cowans (Newcastle C.), R. Prentice (Newham NE), J. Mendelson (Penistone), E. Heffer (Walton), and D. Skinner (Bolsover).

Parliament Page 9; Opinion poll row Page 13

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Parliament Page 9; Opinion poll row Page 13

Moves to channel education reform

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

THE NEED for teachers and children to be given a good understanding of how society earns its living is strongly emphasised in the Government's agenda for the continuing debate on educational reform, which was published in London yesterday.

Mrs. Shirley Williams, Secretary for Education, said that the document would be discussed at eight regional conferences involving managerial and union representatives, as well as officials and educational interests. When the programme of conferences ends next month, there would be further consultations followed by a White Paper, probably by the end of the summer.

Eight main questions are posed for the discussions, which will concentrate on the schools—as distinct from the later stages of further and higher education. The questions are:

- 1—What should be the aims and content of a core curriculum of studies for general use throughout the schooling system?
- 2—How best can an agreed core curriculum be put into effect?
- 3—How are individual pupils progressing in the acquisition of basic skills?
- 4—How is the school system as a whole performing?
- 5—What steps can be taken to ensure that all teachers receive the in-service training and education they need at the various stages of their careers?
- 6—What academic and professional requirements need to be provided for in the initial training of teachers and, in particular, what implications do these have for the qualifications for entry to teacher training?
- 7—How best can children be educated towards an awareness and understanding of our technological and industrial society and of their own role within it?
- 8—How can employers make the best use of school-leavers and what contribution can industry make to education?

Several possible answers are tentatively suggested in the Government's document.

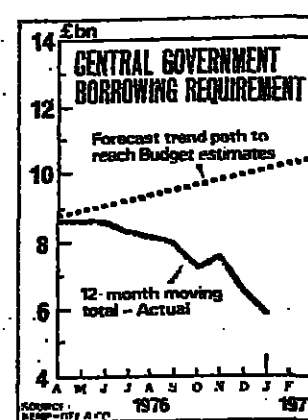
While holding out little hope of extra money to aid the necessary changes, the Education Secretary was sure that much could be achieved without it. "I don't believe that a change of emphasis has to cost money," she declared. "Spending more time on basic subjects doesn't cost more money."

Mr. Murphy Petroleum and Ocean Exploration—two companies included in the fifth round—have agreed State participation in their Ninian Field interests, the Government announced last night.

THE LEX COLUMN THF's improved balance sheet

Trust Houses Forte's high financial gearing has transformed a 34 per cent. rise in profits before interest into a 78 per cent. jump to £23.7m. at the pre-tax stage. The key to the operating improvement lies in the London hotels, where average occupancy rates rose by 8 points to nearly 78 per cent. The airport hotels did much better too, and U.K. hotel profits as a whole may have risen by roughly two-fifths to around £18m. before interest.

Index fell 4.3 to 387.9



In addition, profits from Travelodge in the U.S. rose about a quarter in dollar terms, worth an extra £2m. This business has also made a big contribution to the marked reduction which has taken place in THF's overseas loan exposure. A revaluation of its property assets has produced a surplus of £30m. and helped to push the group's total overseas assets up to £140m. Currency borrowings, following the repayment of a £25m. Swiss franc loan, now total £127m.

THF has also adopted a more acceptable treatment of its currency gains on net assets, which have been taken below the line and set off against exchange losses. The result is that provisions of £12.8m. against unmatched borrowings (including £7.2m. for the Swiss loan) have been reduced to a net debit of £2.4m.

This still leaves THF with negligible retentions. But the Rights issue and the revaluation have pushed shareholders' funds up by nearly two-fifths to about £126m. And although loan capital has risen by a fifth to just over £200m., largely as a result of sterling's weakness, liquid assets have improved by roughly £10m., and THF had net cash in the bank at the year end.

So the balance sheet looks much healthier than it did a year ago, and the trading outlook still looks good. However, the recent strength in the shares has taken the yield down to 9 1/2 per cent., and in the present circumstances it would be surprising if Allied Breweries were not seriously considering the possibility of selling its £27m. holding. With a market capitalisation of £127m. at 126p, the excitement in the THF price may be over for the moment.

decided not to take yesterday's astonishingly good Central Government borrowing figures at face value. The fear, perhaps, is that any improvement in Budgetary arithmetic will quickly be swallowed up as negotiating fodder in the weeks ahead. But after the £1.24bn. surplus in January—admittedly the seasonally most favourable month, but still £0.73bn. better than a year ago—the Central Government borrowing requirement is now running at only £5.35bn., on the basis of the past 12 months. The last Budget forecast was for £10.43bn., in line with a total public sector borrowing requirement then estimated at £11.96bn., and subsequently revised down to £11.2bn.

The difference between the PSBR and the CGBR consists of direct borrowing by the local authorities and the public corporations, and one reason the CGBR is undershooting is that these bodies have borrowed from non-Government sources much more than the budgeted £1.54bn.—the last published figures, for the six months to September, already showed £1.44bn. But even if such borrowing runs to £3bn. or so for the year, it is possible to project that the PSBR will come out at only around £9bn.

The more cautious estimates, however, currently run to about £1bn. higher than that. There is evidence, for instance, that tax receipts have bounced even more favourably than usual in January, with the interest penalty on late payment becoming more effective this year. And there is a possibility that the tendency of departments to

have a year-end spendi splurge in March may have been increased by the imposition of cash limits.

The significance of all this, that any overestimate by Treasury of this year's PSBR could be expected to be repeated at least partly for 1978, and with bank lending now turning sluggish the growth of the money supply could well be below official targets. This is how it turns out the more to sell gifts could diminish rapidly, and interest rates will be due for a further slight fall. Alternatively, of course, deflation could be on the way.

The role of MLR

Having suspended Minimum Lending Rate last Thursday, Bank of England seems to be regaining control of interest rates, temporarily at least. Much of the speculative euphoria has been dissipated and with Treasury Bill buying rate hovering around 11 1/2 per cent., normal MLR formula could be reactivated at tomorrow Treasury Bill tender. But it will do little to allay doubts about the operation of the mechanism.

Following the demise of old "Bank Rate" in 1972, MLR was hailed as a "market rate" in the true spirit of Competition and Credit Control. In practice the Bank has normally "managed" MLR to finance the Government's funding programme. This was all well and good so long as the discount houses were the only institutions active at the weekly tender, but with the recent appearance of the big outside bidders, the Bank's informal instruction to the discount houses have proved irrelevant, and rates have fallen far more sharply than authorities would have liked.

The uncertainty over the purpose of MLR has not encouraged the recent stability in interest rates, revived interest in an old "Bank Rate." But the bank environment has changed markedly over the past five years. Until 1971 the clearing banks tied their base and deposit directly to Bank Rate and consequently held a certain place in the interest rate structure. To-day such a relationship would be anathema to the clearing banks. Unless such a relationship were re-established, it is difficult to see what a traditional Bank Rate could serve.

Govt. borrowing

The gilt-edged market, distracted by goings on at the TUC,

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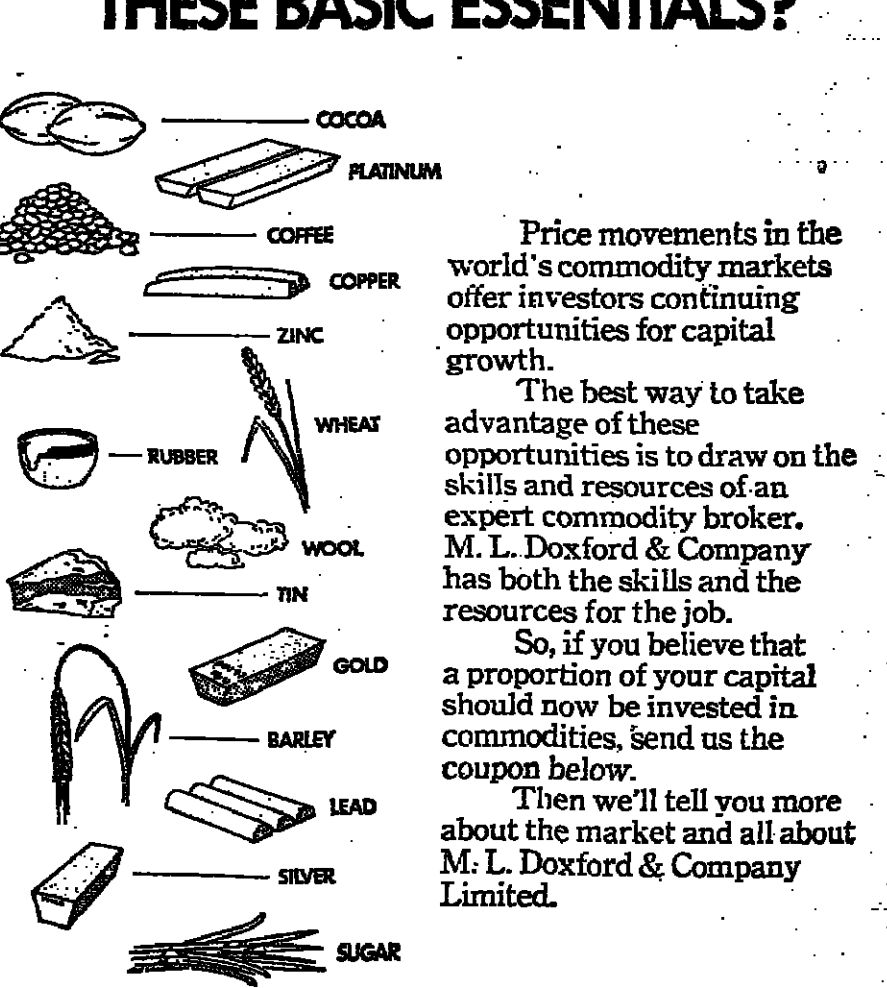
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Public-sector borrowing down nearly £3bn. in first 10 months

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

A FURTHER clear indication that the public sector borrowing requirement in the current financial year is likely to be well below the previous Treasury forecast was provided yesterday by central Government revenue and expenditure figures.

These show that borrowing by central Government in the first 10 months of the financial year is nearly £3bn. lower than at the same stage of 1976-77, and even further below the level indicated in last April's Budget forecast.

This is not necessarily an exact guide to the outcome for total public-sector borrowing since the latter also takes into account money raised by nationalised industries and local authorities directly in the market. This has been on a large scale during the current financial year.

Nevertheless, it is now clear that the PSBR in 1976-77 is likely to be significantly lower than the total of £11.5bn. forecast by the Treasury in December. The widespread view in the City is that the outcome could be in the £10bn. to £10 1/2bn. range.

Preliminary estimates being produced during the early stages of the Treasury's updating of forecasts ahead of the Budget thought to confirm that the PSBR will be below previous projections in both the current financial year and in 1977-78.

This is crucial to the Chancellor of the Exchequer's hopes for reducing income-tax in the Budget. The extent of the revision in the PSBR below last December's projection of £8.7bn. for 1977-78 will affect not only the size of any income-tax reduction but also how much it will have to be offset by an increase in indirect taxes or further cuts in public spending.

This point has already been taken up by TUC leaders, while the Government will clearly want to take advantage of any margin since it will want to avoid as far as possible the unfavourable impact on the cost of living of a rise in, for example, VAT.

The PSBR is running below the level of previous projections because expenditure has not increased within original plans under the impact of cash limits while revenue has been boosted by the higher than expected rate of inflation.

Consolidated Fund revenue in the first ten months of the financial year is 15.5 per cent. up on a year ago, compared with a forecast of 13 per cent. The year forecast in the Budget. These figures are only partly distorted by the speeding-up of tax payments.

On the expenditure side, there has been a 9 per cent. rise so far in the financial year—even after adjusting for certain special increases in the last month—compared with the Budget forecast increase of 11 per cent.

In addition, borrowing by nationalised industries and local authorities from central Government is so far £1.35bn. lower than a year ago.

Although this partly reflects the raising of money from other sources—for example, abroad under the public sector exchange cover scheme—there also appears to have been an improvement in the cash flow position of some public corporations.

Moreover, local councils seem to have been having more success than originally thought in containing expenditure, which could make a significant difference to the 1977-78 estimates.

Debt interest payments are also lower than originally projected, particularly for 1977-78—both because of the fall in the PSBR and the faster than expected decline in interest rates.

Last month, traditionally a period of surplus because of the announcement of other tax payments, the central Government repaid £1.23bn., compared with a repayment of £504m. a year ago.

Continued from Page 1

Power merger

within the next few weeks can save this factory from what would almost certainly be an irreversible decline. Yet Ministers are determined that merger proposals must be agreed in outline before the order is placed. Otherwise they believe, the whole industry may be steadily decline over the next five years.

In addition to the two new companies, the Government wants to set up a consortium, like the Nuclear Power Corporation (which is managed by GEC), with the management expertise to compete for large turnkey contracts overseas.

In the background, Mr. Varley has two other outstanding problems to solve. The first is to decide between the conflicting claims of three separate nuclear development programmes. A clear nuclear policy is urgently needed as a basis for the development of the whole industry.

Mr. Varley's other difficulty is that the CEBG and Sir Arthur Hawkins, its retiring chairman, are still refusing to pay the £100m. extra cost of ordering Drax B ahead of time. The Board has modified its previously intransigent position on forward ordering, and it seems likely that it will now have to give greater support to the industry than it originally envisaged.

Amoco

tain the pace of exploration and development. Drilling was expected to start this year.

Each applicant is being asked to reply to the offer within a fortnight. After that it could take some months for the groups to negotiate detailed operating agreements acceptable to the Energy Department.

As a result some companies do not think they will be able to accomplish more than seismic work on the new blocks this year. Mr. Tom King, the Conservative energy spokesman, attacked Mr. Benn for delaying the announcement. Almost the whole of this year would be lost in developing the blocks with a consequential loss of a potential increase in employment, he claimed.

For the first time the Government—through the BNOC—will have a direct stake in each of the concessions. The U.K. public sector has been awarded a 56 per cent. share of the fifth round licences compared with the U.K. private sector's 18 per cent. stake.

It is by far the smallest round. The first round in 1964 comprised 348 allocated blocks. There were 127 in the second, 106 in the third and 282 in the fourth.

Mr. Benn yesterday blamed the fourth round, allocated in 1971 and 1972, for straining the capacity of the U.K. offshore support industry and for leading to a recent slump in activity.

The Government intended to make the round-by-round licences more frequent in future. As a result, the industry believes that a sixth round of licences could be announced next year, once the boundary disputes with Ireland and France have been settled.

● Murphy Petroleum and Ocean Exploration—two companies included in the fifth round—have agreed State participation in their Ninian Field interests, the Government announced last night.

Weather

U.K. TO-DAY
DULL AND MISTY with rain or drizzle at times, becoming brighter and showery. Fairly mild.
London, Southern and North N. Wales, Isle of Man, N. Ireland, England, E. Anglia, the Midlands.
Cloudy with rain or drizzle at times and hill fog. Brighter showery weather spreading from S.W. Wind fresh southerly or westerly. Max. 8C (46F).

Channel Is. S.W. England, S. Showers and sunny intervals. Wind strong westerly. Max 10C (50F).
N.E. England, Lakes, Borders, Scotland, Orkney, Shetland.
Cloudy with rain or drizzle at times and hill fog. Wind moderate or fresh. Max. 6C (43F).

Outlook: Bright intervals and rain turning to snow in the North later. Becoming colder. Lightning: London 17.36, Manchester 17.22, Glasgow 17.20, Belfast 17.32.

BUSINESS CENTRES

City	7-day mid-day	7-day mid-day
Alexandria	C 19	48
Amsterdam	C 19	48
Athens	F 16	61
Bombay	C 19	48
Buenos Aires	C 19	48
Calcutta	C 19	48
Canton	C 19	48
Cebu	C 19	48
Hankow	C 19	48
Hong Kong	C 19	48
London	C 19	48
Lyons	C 19	48
Manila	C 19	48
Medan	C 19	48
Montevideo	C 19	48
New York	C 19	48
Osaka	C 19	48
Paris	C 19	48
Perth	C 19	48
Rangoon	C 19	48
San Francisco	C 19	48
Singapore	C 19	48
Sourabaya	C 19	48
Tokyo	C 19	48
Yokohama	C 19	48

HOLIDAY RESORTS

City	7-day mid-day	7-day mid-day
Alicante	C 19	48
Amsterdam	C 19	48
Barcelona	C 19	48
Batavia	C 19	48
Bombay	C 19	48
Buenos Aires	C 19	48
Calcutta	C 19	48
Canton	C 19	48
Cebu	C 19	48
Hankow	C 19	48
Hong Kong	C 19	48
London	C 19	48
Lyons	C 19	48
Manila	C 19	48
Medan	C 19	48
Montevideo	C 19	48
New York	C 19	48
Osaka	C 19	48
Paris	C 19	48
Perth	C 19	48
Rangoon	C 19	48
San Francisco	C 19	48
Singapore	C 19	48
Sourabaya	C 19	48
Tokyo	C 19	48
Yokohama	C 19	48